

October 14th 2026 – VIECON – Vienna Congress & Convention Center (GMT +2 hr)

WGC Open Congress



Time **	Speaker Name	Company	Company Role	Presentation title
Wireless Broadband Alliance Keynote Sessions				
9:00 AM	Tiago Rodrigues	Wireless Broadband Alliance	President and CEO	CEO Introduction
9:10 AM	Sean O'Leary	Boingo Wireless	Senior Director of Product Management	Converged Venue Connectivity: From Strategy to Deployment
9:30 AM	Matt MacPherson	Cisco	Wireless CTO	The Now Meets the Future in Access
9:50 AM	Metin Taskin	Airties	CEO & Co-Founder	Autonomous Intelligence for the Connected Home
10:10 AM	Dr. Necati Canpolat	Intel Corp	Snr Staff Wireless Systems Architect	Wi-Fi's Next Era: Reliable. Aware. Intelligent
10:30 AM	Dr. Derek Peterson	Industry Expert	Board Advisor	No More Seams: The Story of Convergence
10:40 AM NETWORKING COFFEE BREAK				
Enterprise Wireless Connectivity				
11:10 AM	Steve Namaseevayum	Wireless Broadband Alliance	VP Industry Engagement	Moderator Introduction
11:15 AM	Carlos Sanchez Antonio Alvaro Montis Palos	Fira de Barcelona	Telco Services Manager Telecommunications Venue Manager	The Venue of the Future: How OpenRoaming Enables Data-Driven Operations
11:30 AM	James C. Chen, Ph.D	Mediatek	VP, Product Technology Marketing	Overcoming Wi-Fi 8 Adoption for Service Providers
11:50 PM	Mittal Parekh	HPE	Senior Director, Product and Solutions Marketing	Self-Driving Networks are Real and Here
12:10 PM	Mittal Parekh Carlos Sanchez Shawn Bausman Andy Conway	HPE Fira de Barcelona AT&T Boldyn	Senior Director, Product and Solutions Marketing Telco Services Manager Associate Director - Wi-Fi and Neutral Host Technologies CTO Europe	CONNECTED COMMUNITIES FORUM PANEL: Automation, Intelligence, and Optimization: How Wi-Fi is driving intelligent connectivity innovation
12:50 PM NETWORKING LUNCH				
Wi-Fi Standards, AI, Spectrum developments and Innovation to 2030				
1:55 PM	Bruno Tomás	Wireless Broadband Alliance	CTO	Moderator Introduction
2:05 PM	Jeff Platon	Wi-Fi Alliance	VP Marketing, Business Development	Enhancing the Guest Experience Inflight
2:20 PM	Craig Herro	Qualcomm	Director, Business Development	Self-Driving Enterprise Networks are Real and Here
2:40 PM	Jeongmin Noh Rolf de Vegt Telmo Gomes Velez Dr. Sarper Gokturk	LG U+ Qualcomm Heights Telecom Airties	Head of the Home Device Development Team VP, Technical Standards Product Manager Vice President of Innovation	PANEL: Wi-Fi 8, AI and Beyond: Building the 2030 Connectivity Roadmap
3:55 PM NETWORKING COFFEE BREAK				
In Home, Smart Building & MDU				
3:50 PM	Tiago Rodrigues	Wireless Broadband Alliance	President & CEO	CTO Welcome and Introduction to Innovation Forum
3:55 PM	Irvind Ghai Tiago Rodrigues	Silicon Labs Wireless Broadband Alliance	Vice President, Product & Strategy; President & CEO	IoT Wi-Fi powered by intelligence at the Edge
4:15 PM	George Hechtman Dr. Crane H. YANG Jess Parsons Giuseppe Galeone	Hechtman Venture Development WAA Calix Sky Italia	Principal Secretary-General AVP of MDU Segment Marketing Head of Broadband Product Management & Delivery	PANEL: The Intelligent Connected Property: Home, Building and MDU Connectivity
5:15 PM	Stephen Brobst Tiago Rodrigues	IronWiFi Wireless Broadband Alliance	Advisor to the CEO President & CEO	WBA Annual Industry Awards 2026 Sponsored by IronWiFi
6:00 PM	Tiago Rodrigues	Wireless Broadband Alliance	President & CEO	End of Day One
6:15 PM END OF DAY 1				

*All Information correct as of 12/10/2026

October 15th 2026 – VIECON – Vienna Congress & Convention Center (GMT +2 hr)

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Time **	Speaker Name	Company	Company Role	Presentation title
Wi-Fi Technology Innovation in Action Real life case studies across the Wi-Fi technology stack				
9:10 AM	Tiago Rodrigues	Wireless Broadband Alliance	President and CEO	CEO Introduction
9:20 AM	Danny Theseira	Globe Telecom	Senior Advisor, Broadband Business	Disrupting Markets Through Broadband Innovation
9:35 AM	Luke Kehoe	Ookla	Lead Industry Analyst	From Measurement to Experience: The New State of Network Metrics and Design
9:50 AM	Dr. Crane H. YANG	WAA	Secretary-General	AI-Powered Smart WLAN for an Intelligent Digital World
10:10 AM	Dr. Derek Peterson	Industry Expert	Board Advisor	Introduction to the Panel
	Mittal Parekh	HPE	Senior Director, Product and Solutions Marketing	PANEL:Enterprise Connectivity Forum -
	Payman Samadi	eino.ai	CEO	The Dawn of Converged Wireless & OpenRoaming Massification
	Bart Brinckman	Cisco	Distinguished Engineer - Wireless	
10:55 AM NETWORKING COFFEE BREAK				
Meeting the Demands of Today's Enterprise and Consumers Opportunities, Challenges and Technology Enablers				
11:20 AM	Steve Andrews	Wireless Broadband Alliance	WBA Board Advisor, TMT NED & Advisor	Moderator Introduction
11:25 AM	Simon Davies	Honda R&D Europe	Solution Architect	The Evolution of the Connected Vehicle Experience
11:40 PM	Payman Samadi	eino.ai	CEO	AI, Automation and Cloud: Making Networks Simpler to Operate
	Tyler Peterson	Ansys, part of Synopsys	Solutions Specialist	
12:00 PM	Byoung-Doo Kong	KEPCO	General Manager of the ICT Operations Department	Use Cases of Wi-Fi Networks in the Power Sector for Enhancing Public Safety
12:15 PM	Sachin Chickballapur	Airties	Chief Technology & Product Officer	SMB Cybersecurity for the AI Era
12:35	Irvind Ghai	Silicon Labs	Vice President, Product & Strategy	PANEL
	Howard Buzick	American Bandwidth	SVP Business Development	Managed Services Beyond Connectivity:
	Kevin Franzen	RUCKUS Networks, a Belden Company	Global Solution Architect SP	Are Managed Services the Next Telecom Growth Engine?
	Mario Di Dio	Helium	CEO	
1:15 PM NETWORKING LUNCH				
Innovation Forum (by CTOG) - Visioning the Future				
2:20 PM	Bruno Tomás	Wireless Broadband Alliance	CTO	WBA CTO Innovation Forum 2027 Trends
2:30 PM	Dean Bubley	Disruptive Analysis	Founder & Director	Wireless Disruptors: What Will Reshape Connectivity Next?
2:45 PM	Dr. Necati Canpolat	Intel	Snr Staff Wireless Systems Architect	Innovation Forum Round Table: Building the Network of the Future: Where 6G, Wi-Fi, Satellite, AI and IoT Converge
	Matthew MacPherson	Cisco	Wireless CTO	
	Dr. Derek Peterson	Industry Expert	Board Advisor	
	Dean Bubley	Disruptive Analysis	Founder & Director	
3:35 PM EVENT CLOSE				

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