

# WBA 2024 – WGC APAC



**Location:** Hotel LaLiT – New Delhi, India

**Dates:** Jan 30 – Feb 01 2024

- Open Congress **Jan 30 2024**
- Members Only Working Sessions **Jan 31 – Feb 01**
- Face to face and virtual attendance for Open Congress
- Option to phase payments (30 days prior to event)
- Bespoke packages available upon request

WBA MEMBERS GET ADDITIONAL 5%  
DISCOUNT ON MULTI-EVENT DEALS

*\*Sign before October 14 2023 to secure at 2023 prices  
representing up to 10% additional off listed prices*

| PACKAGE   | Platinum   | Gold       | Silver |
|---|--|------------|--------|
| MULTI EVENT DISCOUNT                                    | 2 events = 10% discount; 3 events = 15% discount |            |        |
| THOUGHT LEADERSHIP SPEAKER OPPORTUNITIES                |  |            |        |
| Presentation + Q&A (Solo AM) – 1 POSITION ONLY          | 1 (25 min)                                       |            |        |
| Presentation + Q&A (Solo PM) – 3 POSITIONS              |  | 1 (20 min) |        |
| Panel   | 1  |            | 1      |
| NETWORKING  |  |            |        |
| F2F PASSES (Non-Members) – standard Price \$549 each    | 10   | 5          | 1      |
| VIRTUAL PASSES (Non-Members) – Standard Price \$99 each | 60   | 30         | 20     |
| ONLINE BRANDING   |  |            |        |
| Social Media (Twitter, LinkedIn, Facebook)              | Y  | Y          | Y      |
| Customized Interview                                    | Y  | Y          | N      |
| NEW 60 Second Interview (submit Online)                 | Y  | Y          | Y      |
| Social Banner   | Y  | Y          | Y      |
| Logo on event website                                   | Y  | Y          | Y      |
| Logo in email footer                                    | Y  | Y          | N      |
| NEW Advert in post event show highlights brochure       | Whole page                                       | ½ Page     | \$250  |
| Inclusion of Marketing Collateral in Presentation Pack  | Y  | N          | N      |
| NEW Blog feature pre-event                              | Y  | N          | N      |
| ADD ONS:  |  |            |        |
| Contact List & 5 WBA Introductions                      | Y  | Y          | Y      |
| Dedicated Email (pre or post event to attendees)        | Incl.  | \$300      | \$300  |
| NEW Feature articles in up to 3 WBA Newsletters         | Y  | N          | N      |