



25 – 27 JAN 2022

WGC ASIA PAC

WI-FI REVOLUTION: DRIVING DIGITAL GROWTH

Swissôtel Al Murooj, Dubai, UAE

Join us at this Wireless Global Congress Asia Pac featuring
top executives from the Wi-Fi industry

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25 – 27 JAN 2022

WGC ASIA PAC

WI-FI REVOLUTION: DRIVING DIGITAL GROWTH

WELCOME & CONGRESS KICK OFF
By Tiago Rodrigues

CEO, Wireless Broadband Alliance

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Thank you to our Sponsors





WGC Asia Pac – Wi-Fi Revolution: Driving Digital Growth

Program Overview

09:00 GST (TUES); 21:00 PST (MON); 00:00 EST (TUES); 05:00 GMT (TUES); HONG KONG 13:00 (TUES)

**Tuesday
January 25**

**WGC ASIA PAC

OPEN
CONFERENCE**

**Wednesday
January 26**

**WBA MEMBERS
ONLY

WORKING
SESSIONS**

**Thursday
January 27**

**WBA MEMBERS
ONLY

WORKING
SESSIONS**



WGC Asia Pac – Wi-Fi Revolution: Driving Digital Growth

Moderator:	Tiago Rodrigues, CEO - Wireless Broadband Alliance		
Time (Dubai)	Speaker	Company	Presentation title
9:00 am	Tiago Rodrigues	Wireless Broadband Alliance	Welcome & Congress Kick Off / Wi-Fi Revolution! Driving Digital Growth
9:15 am	Dr. Andrew Myles	Cisco	Future Wireless Now! Enterprise Everywhere
9:35 am	Dr. Carlos Cordeiro	Intel Corporation	Wi-Fi 7 – Connecting the dots for future innovation
10:00 am	Dr. Derek Peterson	Boingo Wireless	Spectrum Sharing, Wi-Fi and the 5G Future
10:15 am	Leon Hardwick	Handshakr	Enterprises are from Mars & SMBs are from Venus
10:40 am	COFFEE BREAK		
11:15 am	Irvind Ghai	onsemi	Fireside chat: "Wi-Fi State of the Union and the trends towards the metaverse"
11:35 am	Ziyad A AlDobaian	The Communications and Information Technology Commission (CITC), Saudi Arabia	Enabling 6 GHz Wi-Fi in Saudi Arabia
11:55 am	Sari Abu Raed	CommScope	The what, why, and how of AI-enabled converged networks
12:15 pm	David Coleman	Extreme Networks	6 GHz Wi-Fi: It's not just a technology update, it's a spectrum update
12:35 pm	Kishore Raja	Boingo Wireless	WBA Programs: 6GHz Wi-Fi and the Road to Wi-Fi 7
1:00 pm	LUNCH		
2:30 pm	Ahmer Arsalan	STL	Building Future Proof Public WiFi with Offload Monetization and Open Roaming Capabilities
2:50 pm	Vasudevan Venkatakrishnan	CommScope	OpenRoaming: Enhancing the end user experience across public and Guest Wi-Fi
3:10 pm	Bruno Tomás	Wireless Broadband Alliance	Innovation & developments in Public and Guest Wi-Fi
3:30 pm	COFFEE BREAK		
3:50 pm	Donny Chong	Nexusguard	Stepping up capabilities with DDoS Protection for WISPs
4:10 pm	Josh Redmore	CableLabs	WBA Programs for Wi-Fi carrier opportunities
4:30 pm	Tiago Rodrigues	Wireless Broadband Alliance	WGC Open Congress Close



WGC Asia Pac – Wi-Fi Revolution: Driving Digital Growth

JANUARY 25, 2022



Tiago Rodrigues

Wireless Broadband
Alliance



Dr. Andrew Myles

Cisco



Dr. Carlos Cordeiro

Intel Corporation



Dr. Derek Peterson

Boingo Wireless



Leon Hardwick

Handshakr



WGC Asia Pac – Wi-Fi Revolution: Driving Digital Growth

JANUARY 25, 2022

Next Gen Wi-Fi 2022 - 2025



Irvind Ghai

onsemi



Ziyad A AlDobaian

The Communications
and Information
Technology
Commission (CITC),
Saudi Arabia



Sari Abu Raed

CommScope



David Coleman

Extreme Networks



Kishore Raja

Boingo Wireless



WGC Asia Pac – Wi-Fi Revolution: Driving Digital Growth

JANUARY 25, 2022

Public & Guest Wi-Fi with OpenRoaming



Ahmer Arsalan

STL



**Vasudevan
Venkatakrishnan**

CommScope



Bruno Tomás

Wireless Broadband
Alliance



WGC Asia Pac – Wi-Fi Revolution: Driving Digital Growth

JANUARY 25, 2022

Wi-Fi Opportunities for Carriers 2022 - 2025



Donny Chong

Nexusguard



Josh Redmore

CableLabs



Tiago Rodrigues

Wireless Broadband
Alliance



Wi-Fi Revolution! Driving Digital Growth

TIAGO RODRIGUES

CEO

Wireless Broadband Alliance



WI-FI REVOLUTION! DRIVING DIGITAL GROWTH

25TH JANUARY 2022

- **Wearing of masks is mandatory at all time in public areas, including our event**
- **Social distancing is mandatory, please avoid any type of gathering**
- **Stay seated on the same place for the entire day of the event**
- **Coffee breaks are at the Lower function area outside this Ballroom**
- **Lunch is at the Pergolas Restaurant at the Lobby Level, seated lunch**
- **If you are feeling unwell, please approach any of the WBA Staff, self-tests are available**

The COVID-19 situation is constantly changing. As the UAE authorities may revise or implement additional measures at short notice, we advise you to contact your airline / the nearest UAE Embassy for up-to-date information.

LAST IN PERSON EVENT – Singapore 4th Feb 2020



WELCOME TO 2021 NEW MEMBERS



sitwifi

CLOUD4WI

Hotwire
COMMUNICATIONS

TURKCELL

IRONWIFISM

CIRRUS

galgus

inventum
inventive continuum

ZenFi
NETWORKS

signify

FOXPASS

alethea
Perfecting Broadband

tigo

Cambium NetworksTM

BSNL

KEYSIGHT
TECHNOLOGIES

altice
labs

LANCOM
Systems

AGREEBY

DATAVALET

Blueport iQTM

大成 DENTONS

Telefónica

LinkBroad

HOISTGROUPTM
hospitality innovations.

ConnectivityTM
Wireless Solutions

VERISTOR

secure W2



CAPITOL
CORRIDOR

GUGLIELMO
WIRELESS TECHNOLOGY PROVIDER



UBTS
WIRELESS AND NEXT GENERATION DIGITAL SERVICES

TRACE3

Telia Company

io
by HFCL

ADENTRO

LIQUID
INTELLIGENT TECHNOLOGIES

MiniMe-Labs
PERSONIFY THE FUTURE

Dalet Access Labs
WE MAKE TECHNOLOGY ACCESSIBLE

gm

DB

Marriott
INTERNATIONAL

Sky Packets

Datawifi

oppo

Market adoption of Wi-Fi 6 & Wi-Fi 6E

58% said 6 Ghz plays a critical or very important role for their Wi-Fi strategy

High interest for Wi-Fi 6 & 6E
83% have deployed or planning to do it in 2022

OpenRoaming & Wi-Fi Roaming

Wi-Fi Security, Privacy and Identity management across verticals

Growth of OpenRoaming & Passpoint
40% already deployed or plan to deploy in 2021

Next Generation Wi-Fi & New Capabilities

56% are more confident about investing in Wi-Fi in the coming years

Wi-Fi Sensing, Mesh Wi-Fi, Wi-Fi 7, Wi-Fi HaLow, AFC, IoT, OpenWiFi

Cellular & Wi-Fi Convergence

Wi-Fi experience becoming more deterministic, QoS / QoE, OpenRAN, HetNet

98% aimed to implement both 5G and Wi-Fi 6, and 39% aimed for integration between the

WBA Annual Industry Report 2022

wballiance.com/resource/wba-annual-industry-report-2022



WBA's vision is to lead the development of
“Seamless and interoperable services experience on Wi-Fi within the global wireless ecosystem”

Our Priorities:

- ❖ **Massify Wi-Fi Interoperability & Roaming** with OpenRoaming-Passpoint
- ❖ **Accelerate Next Generation Wi-Fi Networks** with Wi-Fi 6, 6 GHz Multi-AP, QoS, Wi-Fi Sensing
- ❖ **Lead the Convergence & Coexistence of Wi-Fi / Cellular Ecosystem**



- Guidelines & Standards**
Setting the scene, requirements and creating specifications
- Testing & Interoperability**
Creating test plans to showcase the technology capabilities
- End-to-End Trials**
Running field trials / proof the concept on real world environment
- Certification**
Addressing gaps and helping the industry maximizing business opportunities

Established
in 2003

150+ MEMBERSHIP
COMMUNITY

PROJECTS &
PROGRAMS

ANNUAL
EVENTS

PROMOTION AND
GO-TO-MARKET

THOUGHT LEADERSHIP &
MARKET RESEARCH



MARKET SEGMENTS

Enterprise

Home Broadband

Smart Cities

Service Providers

WORK AREAS

**5G & Wi-Fi 6
Convergence**

IoT

**Next Generation
Wi-Fi**

Wi-Fi Roaming

**Wi-Fi User
Experience**

OpenRoaming

**Policy &
Regulatory**

**Marketing &
Communication**

**Connected Cities
Forum**

Certification

Technologies

Wi-Fi 6 / 6E / 7

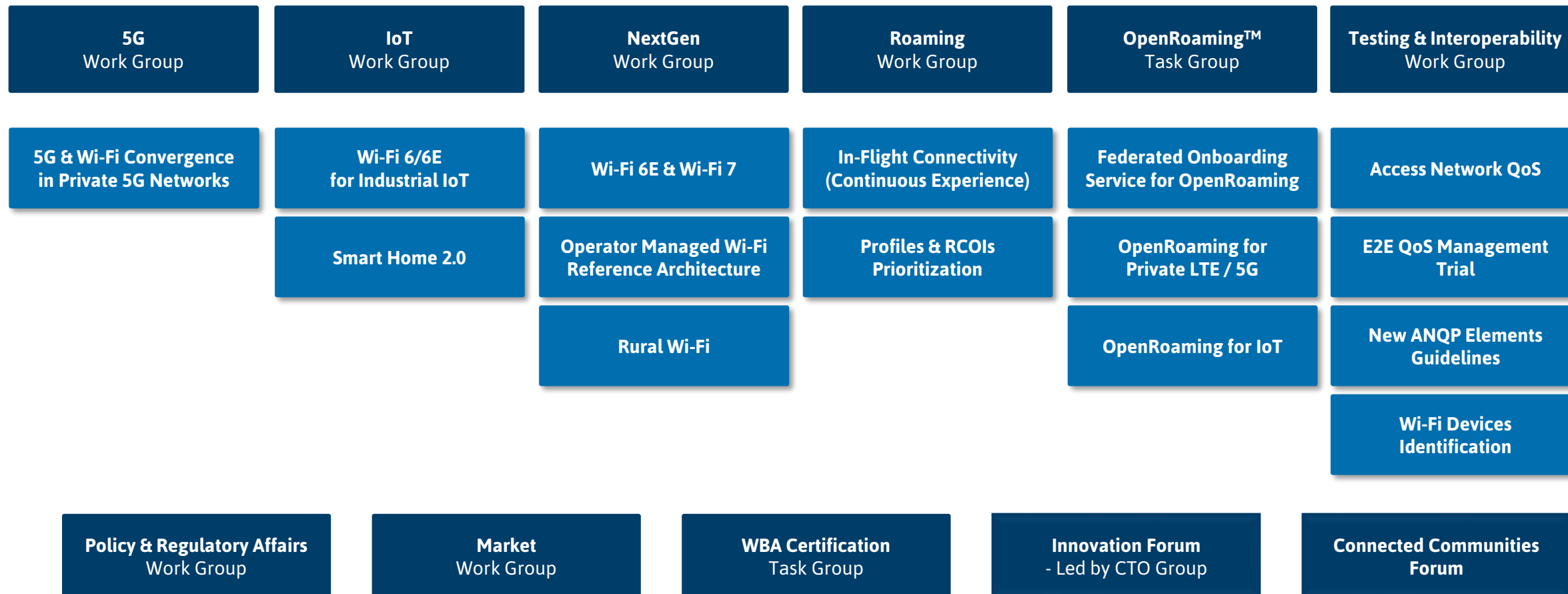
5G-LTE

Private Cellular

LoRaWan

Satellite/Fiber

WBA WORK GROUPS & PROJECTS



Sign up [ONLINE](#) for WBA membership now! If you are a WBA Member, join directly via our [EXTRANET](#)

**If not a member,
please consider to
join WBA**

**Plan to celebrate
World Wi-Fi Day,
next June 20th**





Future Wireless Now! Enterprise Everywhere

DR. ANDREW MYLES

MANAGER, ENTERPRISE NETWORKING STANDARDS

Cisco





Future Wireless Now!

Enterprise Everywhere

Network Experiences Wireless CTO Group

Andrew Myles, Manager, Enterprise Standards

Matt MacPherson, Wireless CTO

January 2022

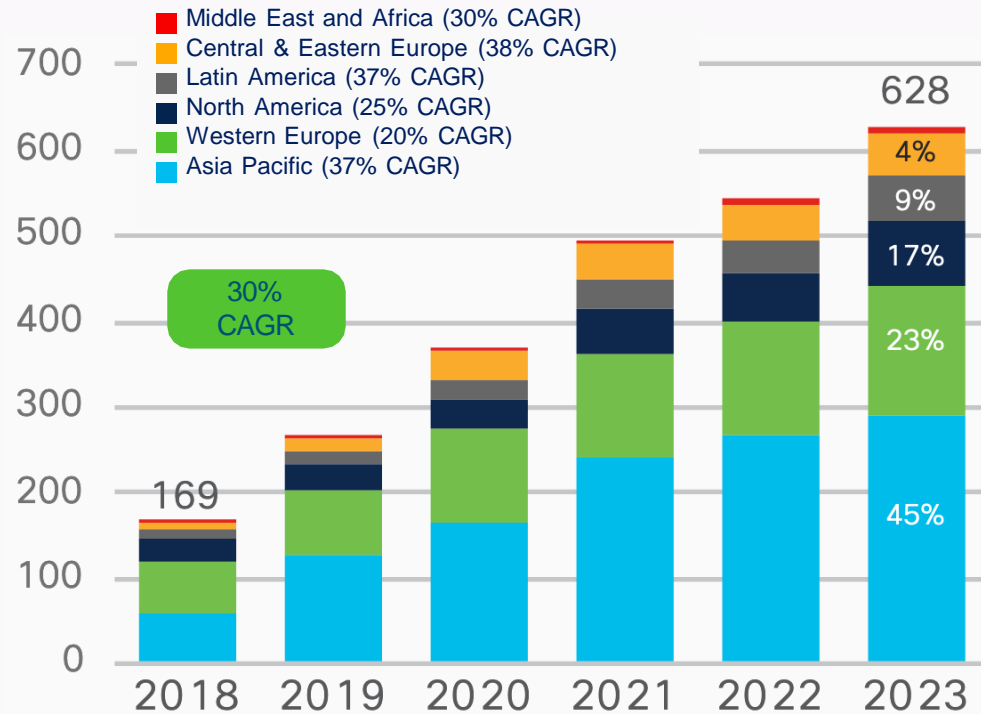


Access Network Investment

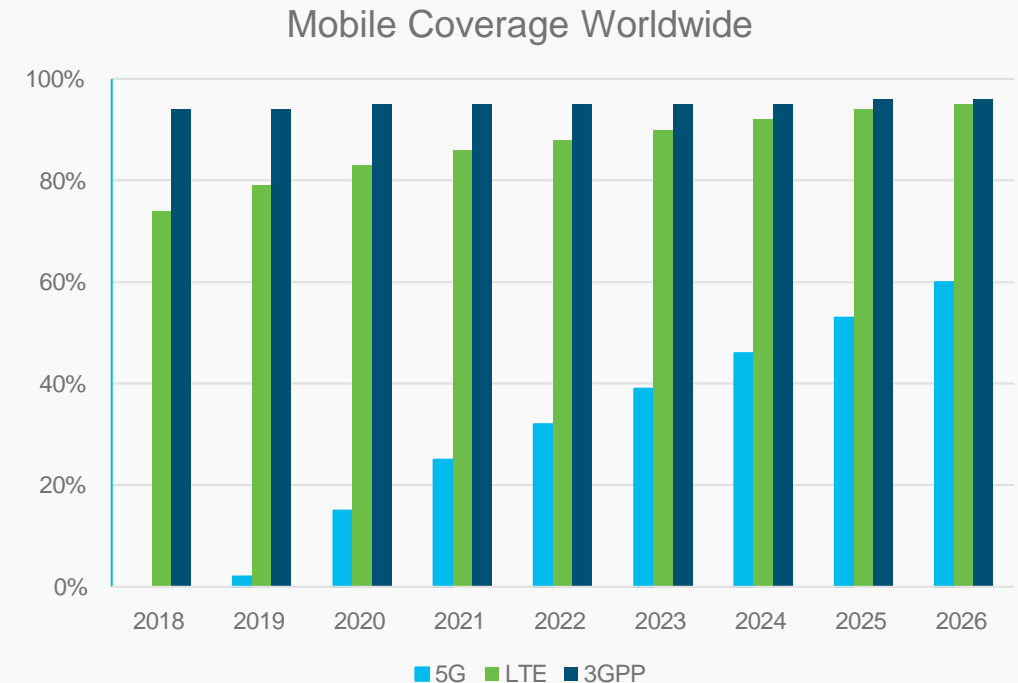
...leveraging all access for NG Experience!

Multi-Access Resiliency/Reliability

Globally 2018 had 169M public Wi-Fi hotspots
Projection for 2023 is 628M



5G Cellular Coverage Worldwide



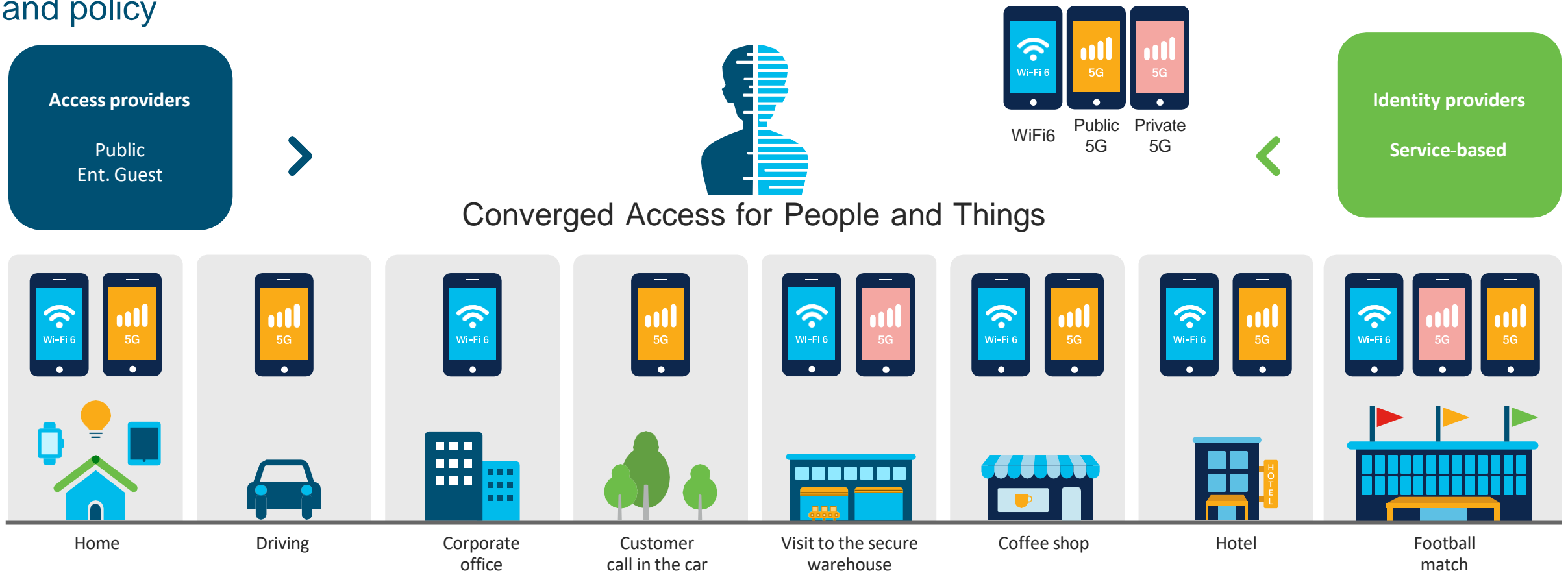
Globally, Wi-Fi 6 hotspots will grow 13-fold from 2020-2023

Global private 5G market size
USD 1,224.3 million in 2020
USD 14,284.96 million by 2028
39.7% CAGR

Total 5G Market
USD 80B 2028

Intelligent Access as a Service

Smart Convergence – Seamless roaming across enterprise and service provider based on context and policy



To use all stacks better, we need...

Frictionless Onboarding

OpenRoaming for all stacks
(assure access to all available paths)

Seamless Interworking

Policy-based path selection for
Loosely coupled Access Networks

Seamless Handover

Roaming between Wi-Fi (private)
and cellular (public)

Cloud Driven Mega-trends

The Enterprise dilemma

Enterprise apps migrating to
Multi-Cloud environment



Data center



Multi-Cloud

N=260 Enterprises worldwide



83% of survey respondents say that **cloud** is very or extremely important to their organizations' **future strategy and growth**.



69% say that 60% or more of their organizations' **infrastructure and applications will be in the cloud** in two years.

Source Harvard Business Review: The State of Cloud-Driven Transformation Sponsored by Splunk

How does Zero-Trust Impact Enterprise Policy?

Workforce going Mobile

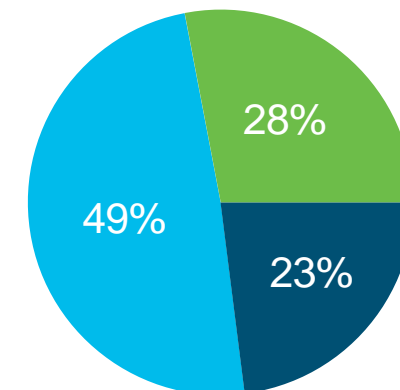


Branch/Campus



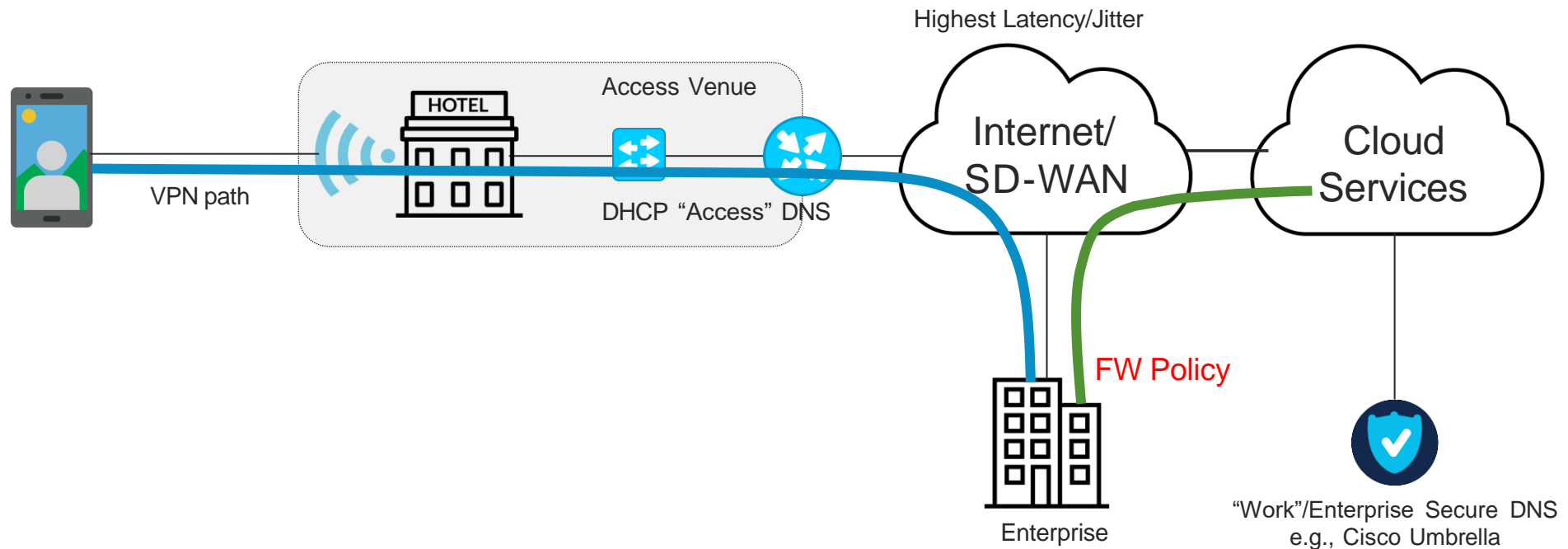
72%

US mobile workforce in 2019 (pre-COVID!)



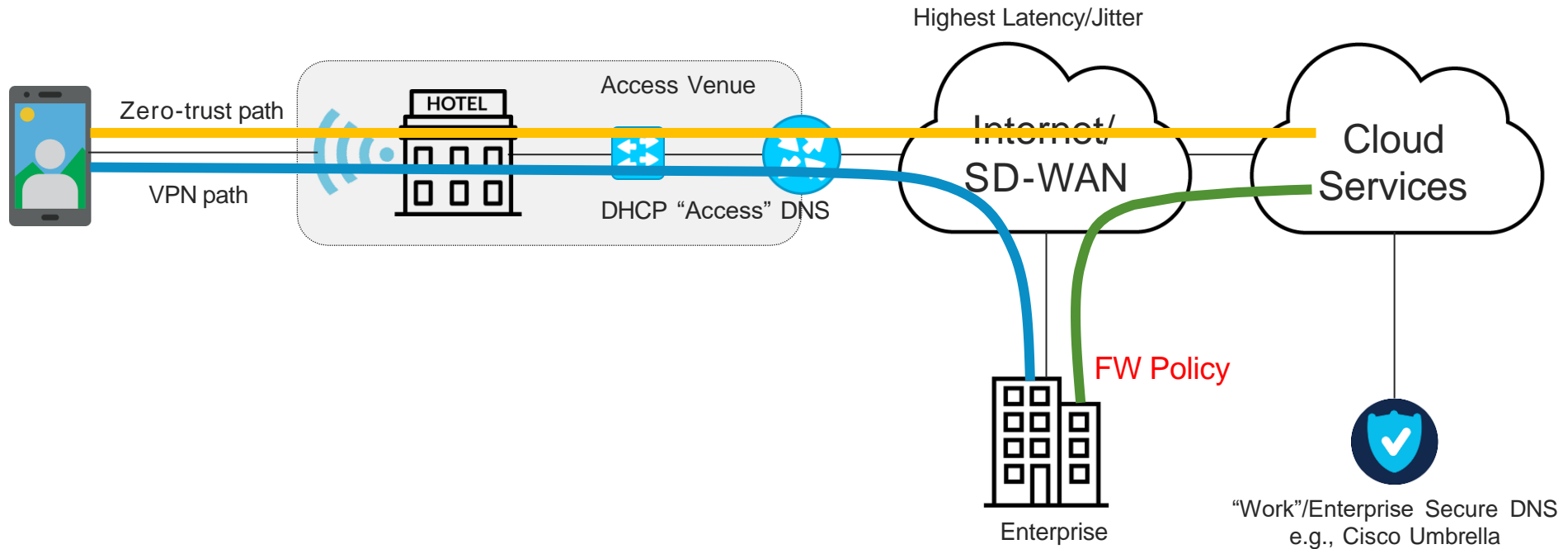
- Non-mobile Workforce
- Office-based Mobile Workforce
- Non-office based Mobile Workforce

VPN inserts you into enterprise policy from anywhere ...but hairpins you through corporate

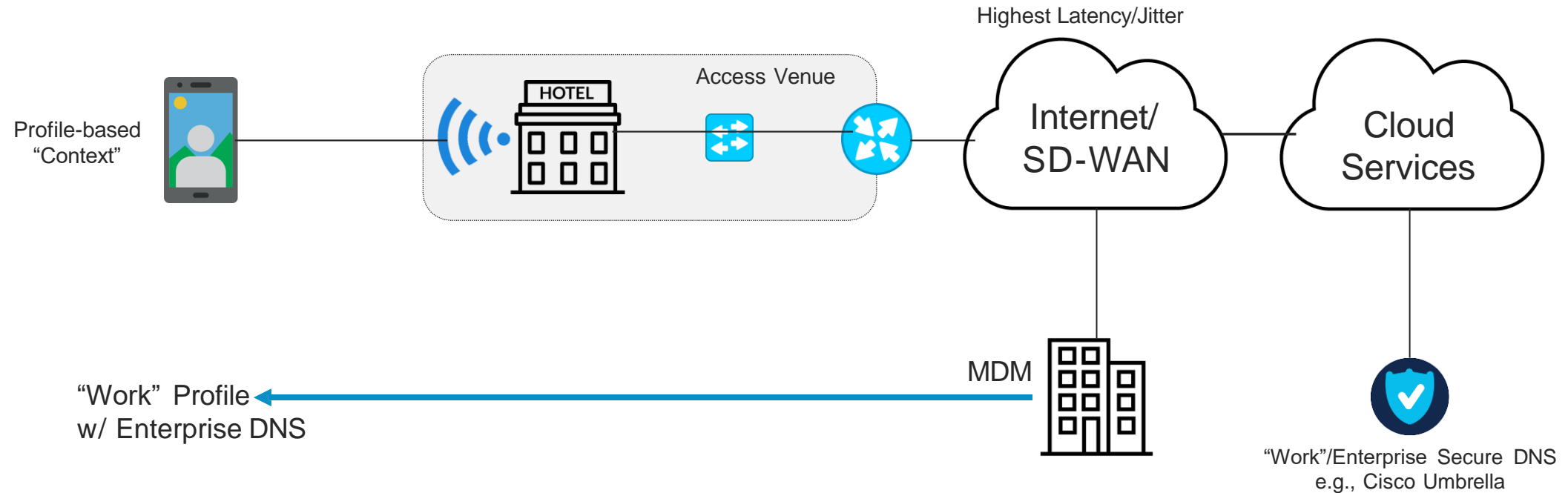


Zero-Trust for better experience

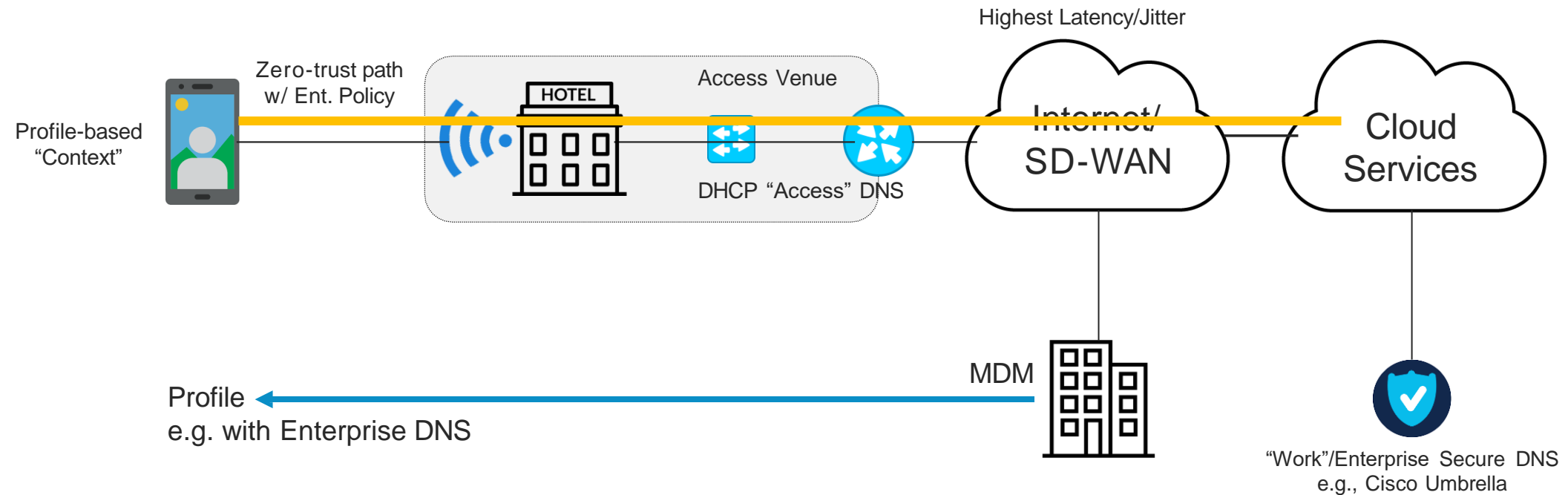
...but Enterprise Policy Lost



“Work” context profile to the rescue



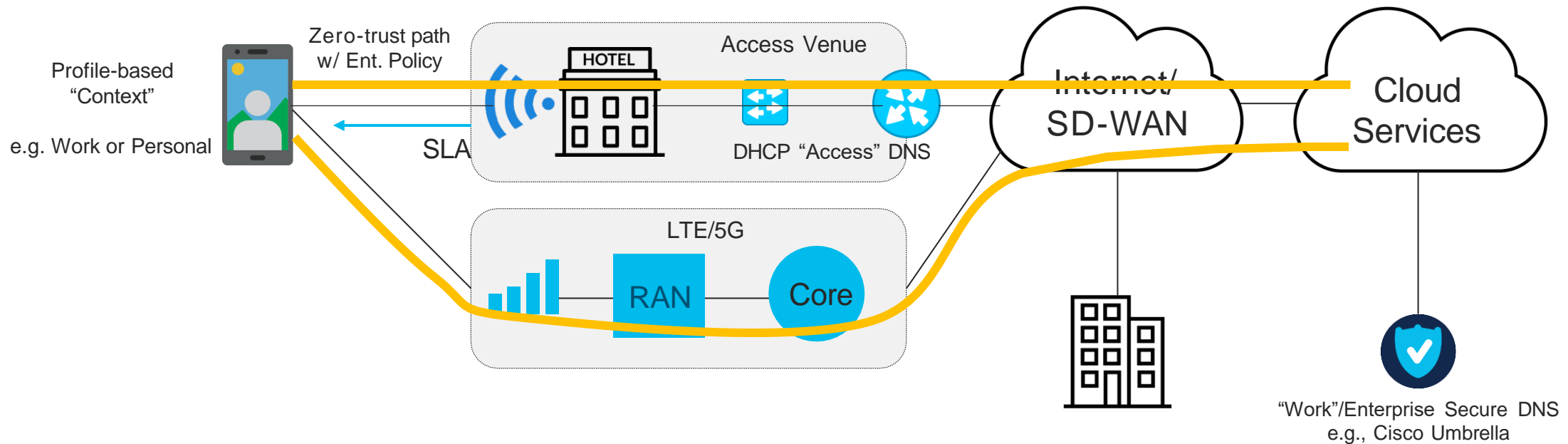
Enterprise policy using zero-trust path



Enterprise policy for any access using zero-trust path

...with intelligent SLA-based path selection

...Experience as a Service (\$)



Enterprise Everywhere Secured Service

In the office or on the road:
A corporate internal server is
only accessible from the work
profile

Vision:

- In the office, a work/personal flag is received by the network
 - Used to direct traffic to corporate or guest segments
- On the road, work traffic is directed with Umbrella / optionally VPN
 - Other traffic is local



Personal

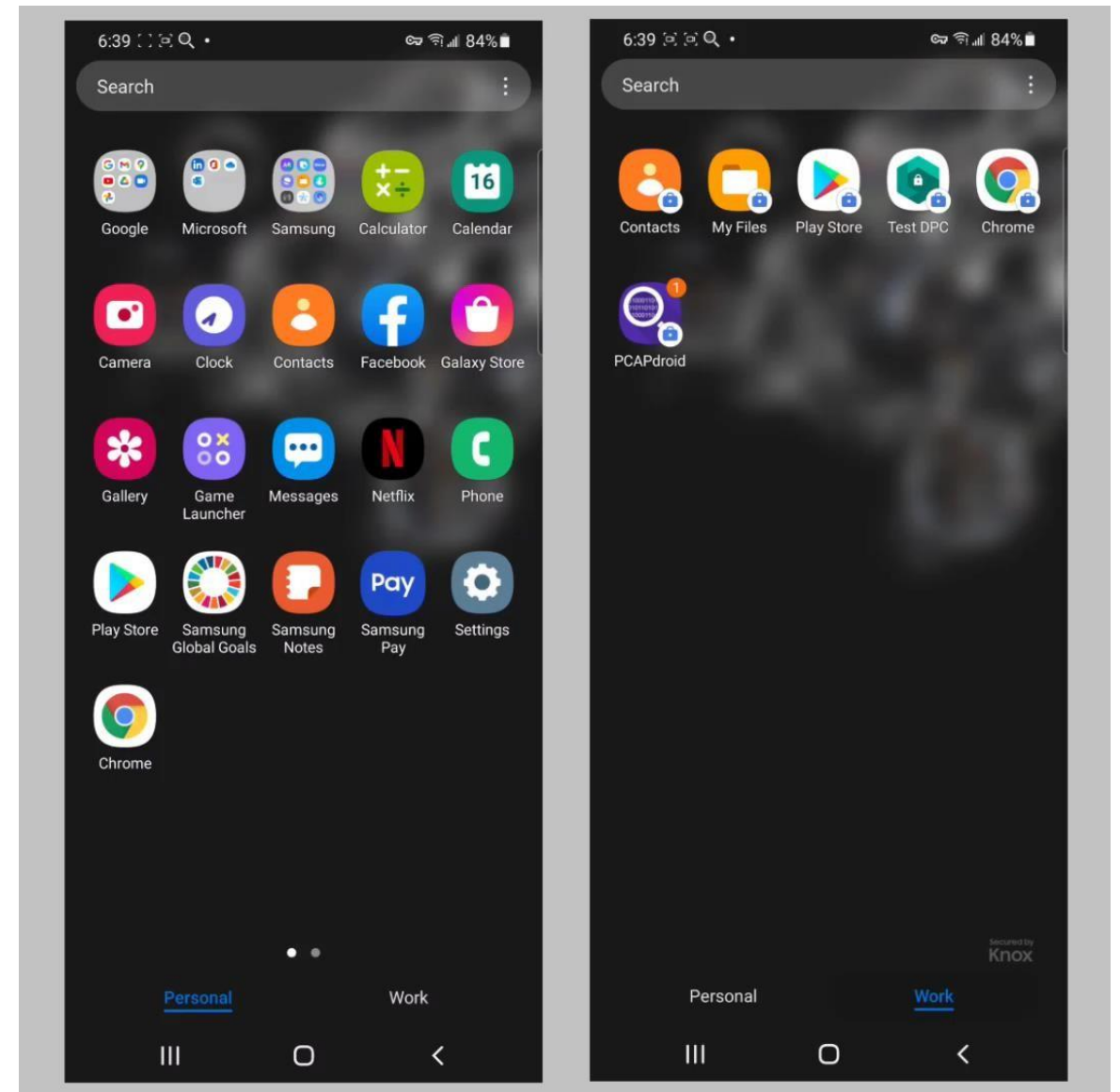
Work

Enterprise Everywhere Secured Internet

In the office or on the road:
Corporate/Umbrella DNS only
applies to work traffic

Vision:

- In the office and on the road, client uses Umbrella and corporate DNS for work traffic
- personal traffic uses general DNS



Personal

Work

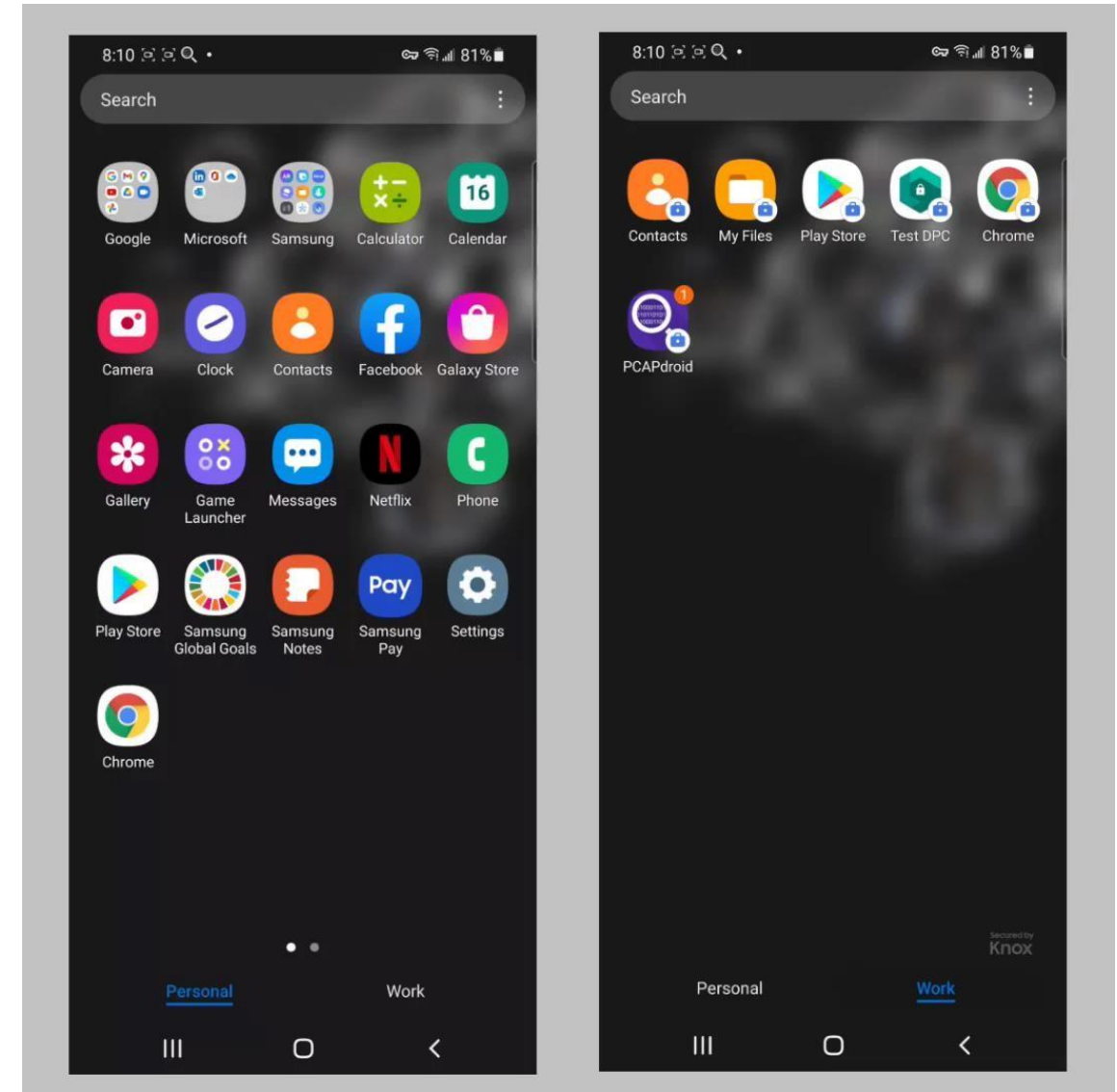
Enterprise Everywhere

“Enterprise Class” QoS

In the office or on the road:
Optimized QoS applies to
work (Enterprise Class) traffic

Vision:

- In the office, work traffic gets QoS treatment, personal traffic is best effort
- On the road, enterprise may select premium access (\$) for work traffic

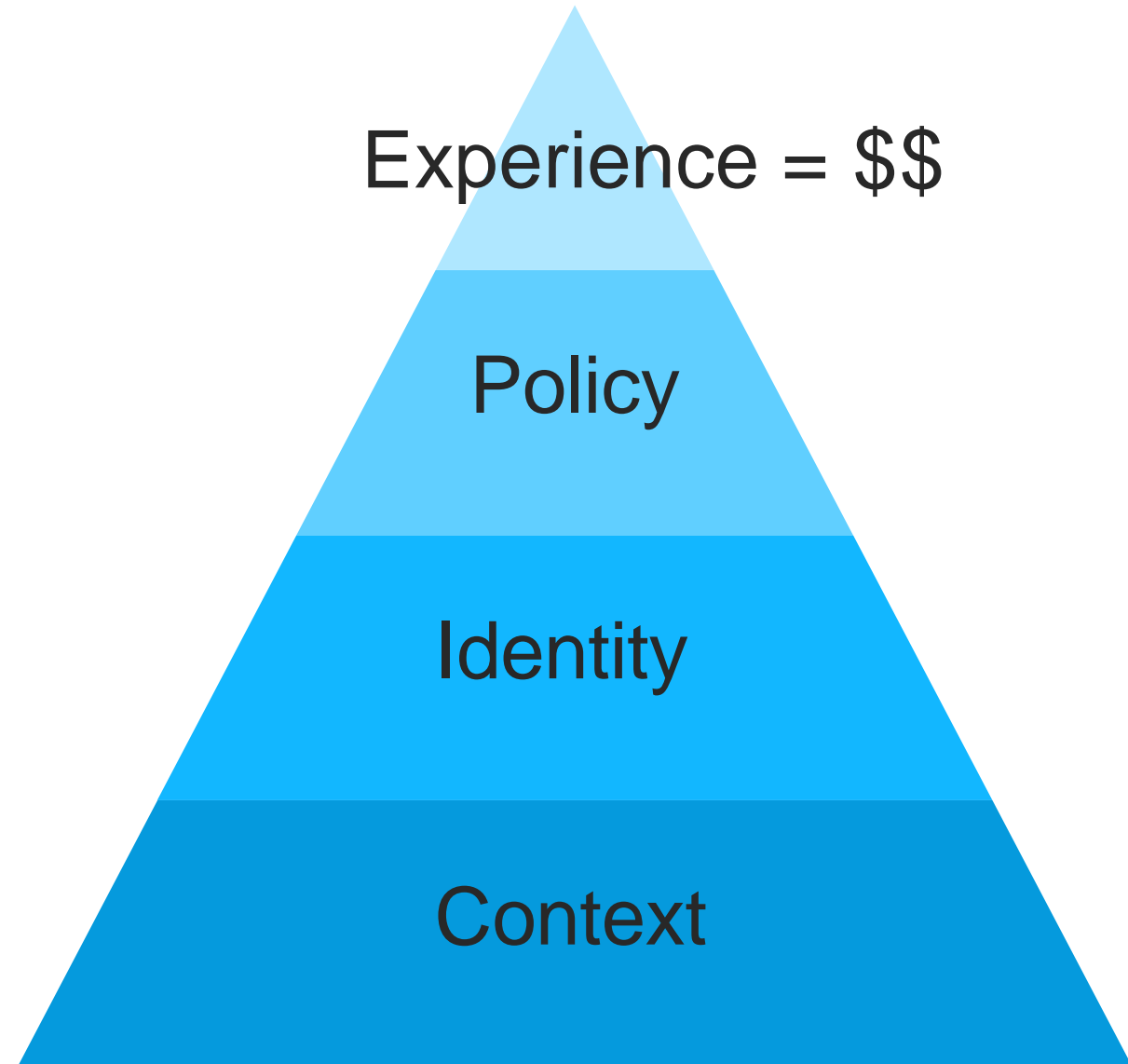


Personal

Work

Conclusion –

- Context determines Identity
- Identity determines Policy
 - Security
 - Privacy
 - Quality of Service
- Policy determines Experience
- Experience is monetized







Wi-Fi 7 – Connecting the Dots for Future Innovation

DR. CARLOS CORDEIRO

WIRELESS CTO
Intel Corporation

The Intel logo, consisting of the word "intel" in a lowercase, sans-serif font, with a small registered trademark symbol (®) to the upper right of the "l".



Spectrum Sharing, Wi-Fi and the 5G Future

DR. DEREK PETERSON

CTO

Boingo Wireless





WBA WIRELESS GLOBAL CONGRESS

SPECTRUM SHARING, CONVERGENCE AND THE 5G FUTURE

Dr. Derek Peterson, Chief Technology Officer, Boingo Wireless

January 25, 2022

20 Years of Wireless Leadership



LARGEST DAS Operator

Largest indoor DAS provider in the U.S.

40,500

Small cell nodes



FIRST Commercial DAS Network to market ('99)



FIRST Passpoint Network to market ('14)



FIRST CBRS Airport Private Network to market ('18)



FIRST Wi-Fi 6 Airport Network to market ('19)



LARGEST Wi-Fi Operator

Largest operator of airport Wi-Fi networks in the world

1+ MM

Hotspots worldwide



LARGEST Military Provider

Largest Wi-Fi & Cell Tower provider to US Military bases

2,000 + 340,000

Buildings

Beds

1+ BILLION CUSTOMER REACH/YEAR

How We Connect Digital Transformation

Boingo simplifies complex wireless challenges to connect people, business and things.


VISION



Large venues and enterprises bring their vision for digital transformation, use cases and desired outcomes.

Boingo brings that vision to reality with next generation connectivity.

DESIGN



Boingo custom designs network infrastructure with cellular, Wi-Fi & IoT based on end goals

BUILD



Boingo's end-to-end connectivity platform is technology-agnostic, neutral host and interoperable.

MANAGE



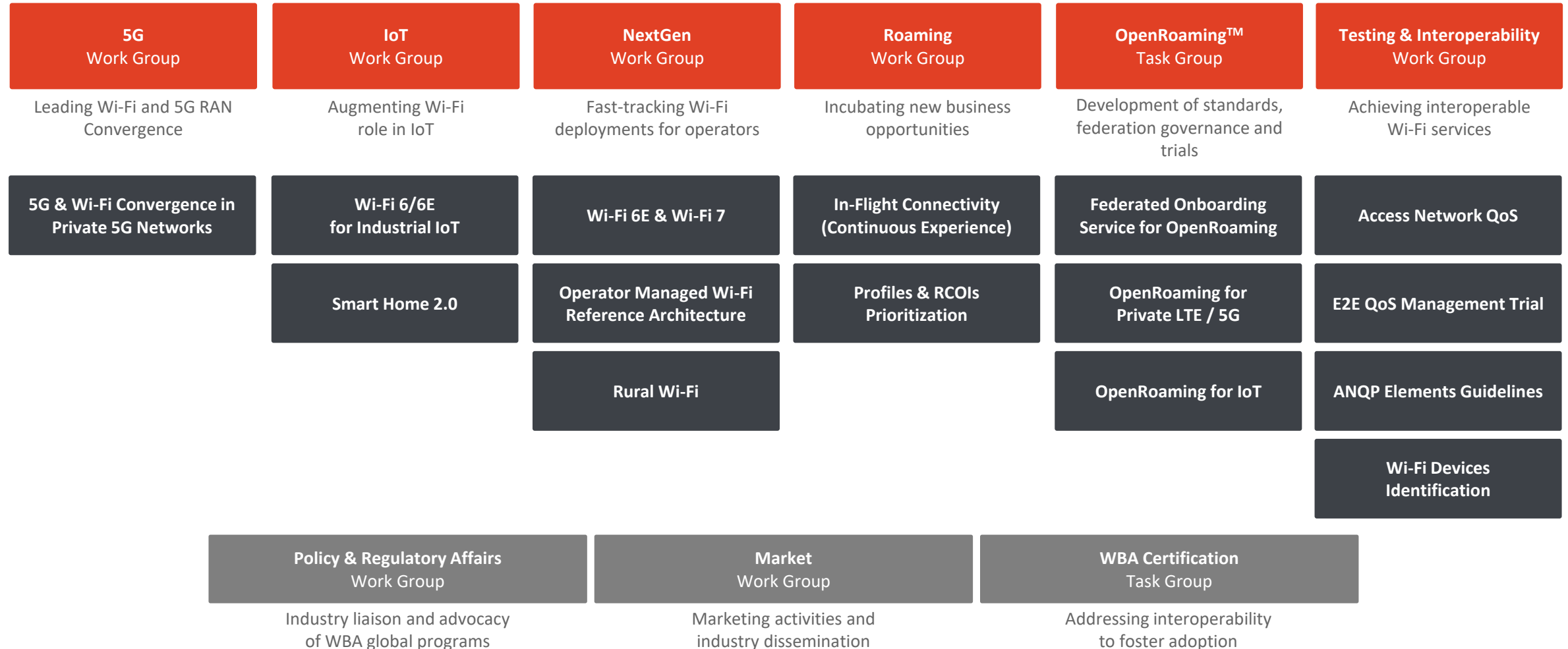
Network as a Service (NaaS) model offers 24/7/365 world-class network operations center with full security service suite, reporting and data insights.

An aerial night view of a city skyline, likely New York City, with the East River and several large cruise ships docked. The sky is dark with some clouds, and the city lights are visible. Overlaid on the image are several glowing white lines that form a network or web pattern, connecting various points across the city and sky. The text 'WBA VISION' is prominently displayed in the center.

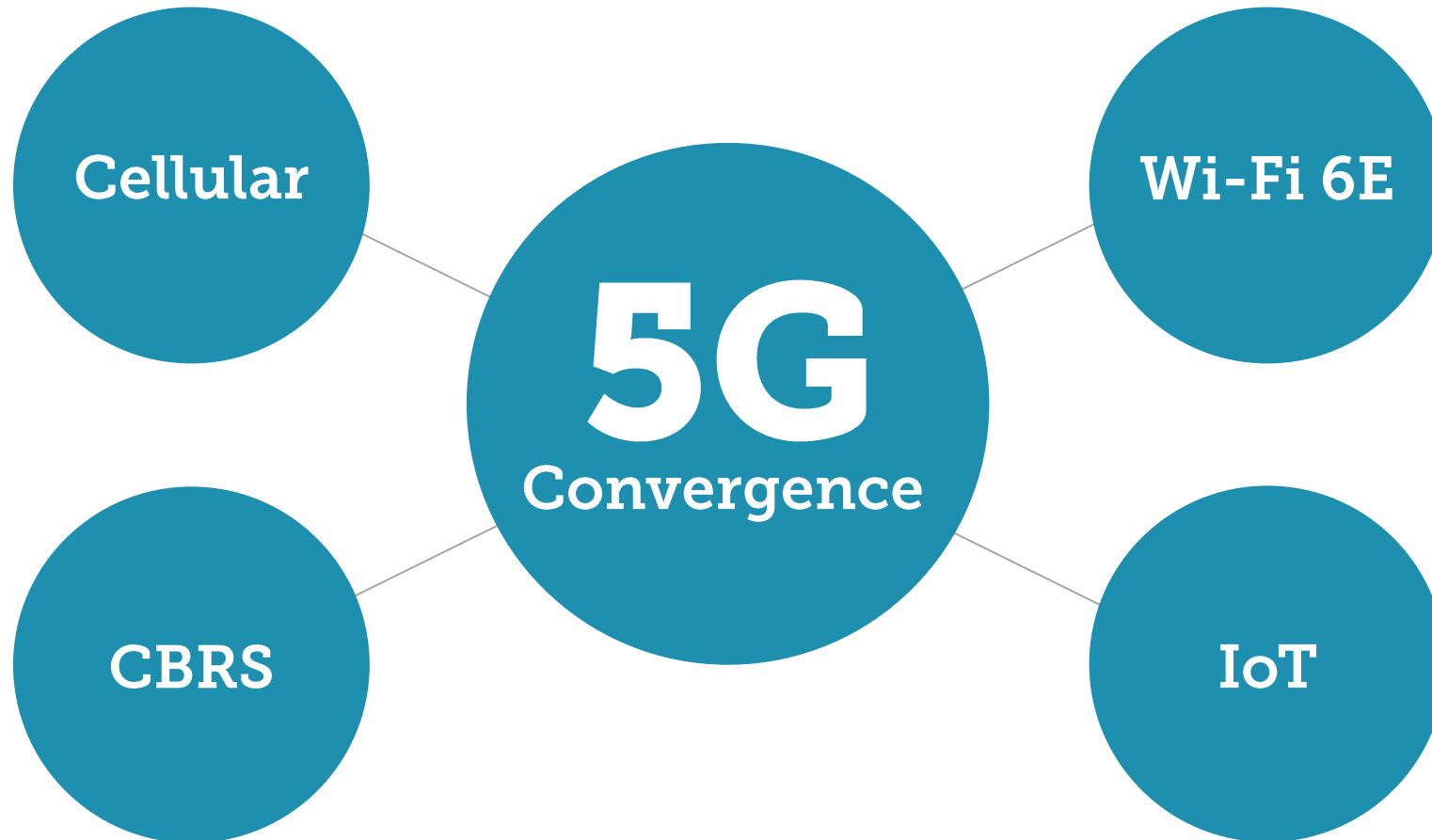
WBA VISION

WBA 2022 Technical Roadmap

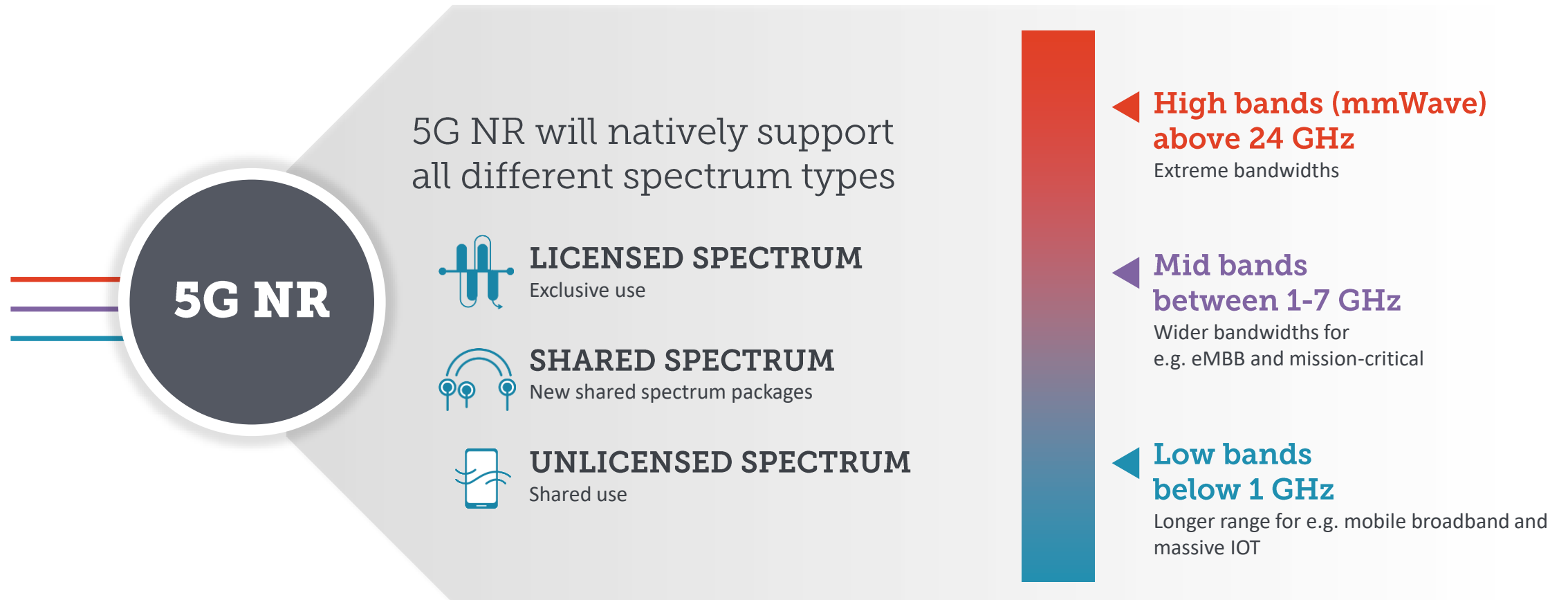
WBA WORK GROUPS & PROJECTS



Prioritize Convergence



Leveraging All Available Bands



Spectrum Sharing

Evolutionary Path

LTE-U / LAA
LWA
CBRS / LSA

**SPECTRUM
SHARING**

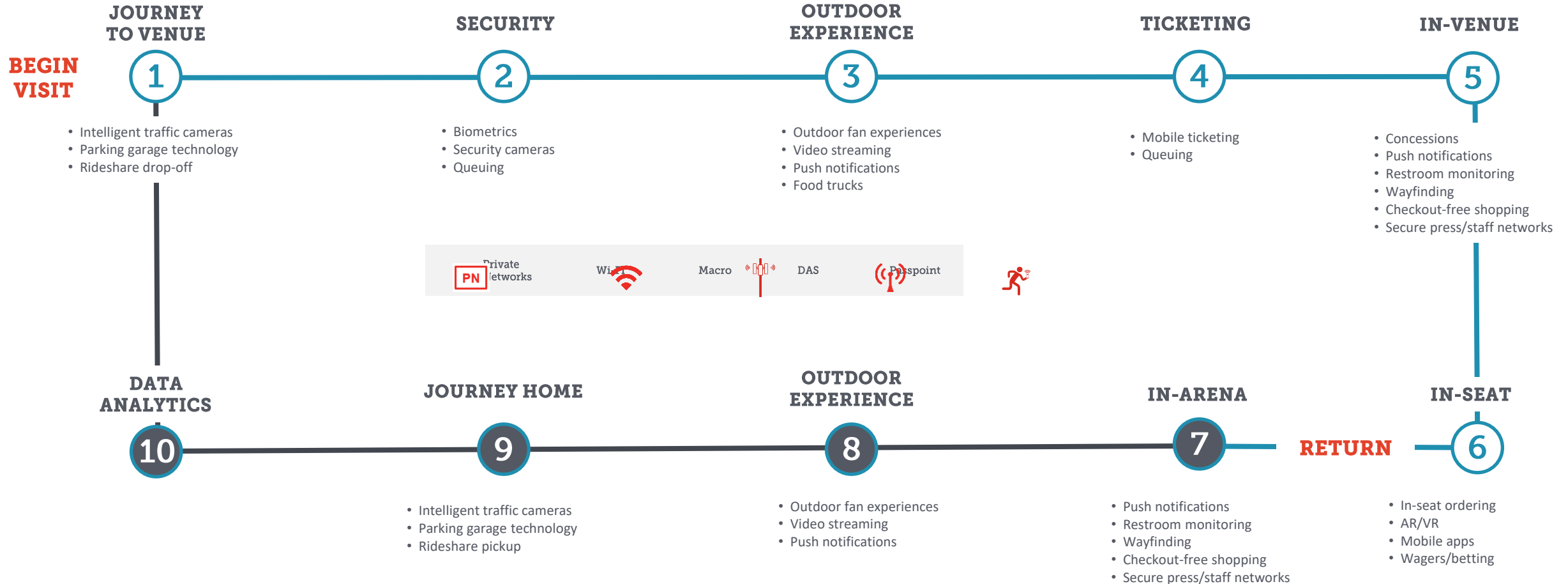
Revolutionary Path

Flexible NR framework
Time synch, and
coordinated sharing
Guaranteed QoS
Exploiting spatial domain
Vertical & horizontal sharing







































REALIZING THE VISION

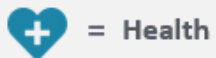
The Connected Venue Experience

A converged experience at venues blends innovative fan experience with state-of-the-art technology solutions.



Touchless Experience Use Cases

USE CASE	CHALLENGE	COMPONENTS	CONNECTIVITY SOLUTION
Social distancing	 	Cameras; sensors	 
Security measurement and monitoring		Cameras; sensors	  
Personal identification checkpoints (e.g. ticketing, CBP, TSA security, gates)	  	Touchless, self-service facial/biometrics recognition devices, e.g. Simplified Arrival	  
Concessions and point of sale	  	Touchless, self-service payment; direct-to-consumer delivery and pickup; dispersed concession areas and mobile kiosks	   
Staff and first responder communication	 	Push-to-talk devices	 
Cleaning and maintenance tracking	 	Robotics; cameras; sensors	  
Health check screening	 	Infrared scanners; sensors; autonomous thermometers	
Passenger communications	 	Digital signage; Wi-Fi connection portal; push notifications	  



= Health



= Monitoring



= Communication



= Private Networks



= Wired Internet



= Wi-Fi



= Cellular

Intelligent Manufacturing Ecosystem



**Safety
management**



**Asset
tracking**



**Predictive line
management**



**Connected
utilities**



**Security
surveillance**



**Robotics
operations**

A Connected Healthcare Campus

⊕
Safety
management

⊕
Connected
utilities

⊕
Video
analytics

⊕
Digital Point of
Care testing

⊕
Predictive
maintenance

⊕
XR
patient care

⊕
Contactless
kiosks

⊕
Medical
equipment asset
tracking

⊕
Predictive
equipment
maintenance

⊕
Biometric
onboarding

⊕
Autonomous
mobile robots

Join the Revolution



Join the WBA work groups
and help create industry change
through the 2022 initiatives.

THANK YOU

Dr. Derek Peterson

CTO, Boingo Wireless
dpeterson@boingo.com





Enterprises are from Mars & SMBs are from Venus

LEON HARDWICK

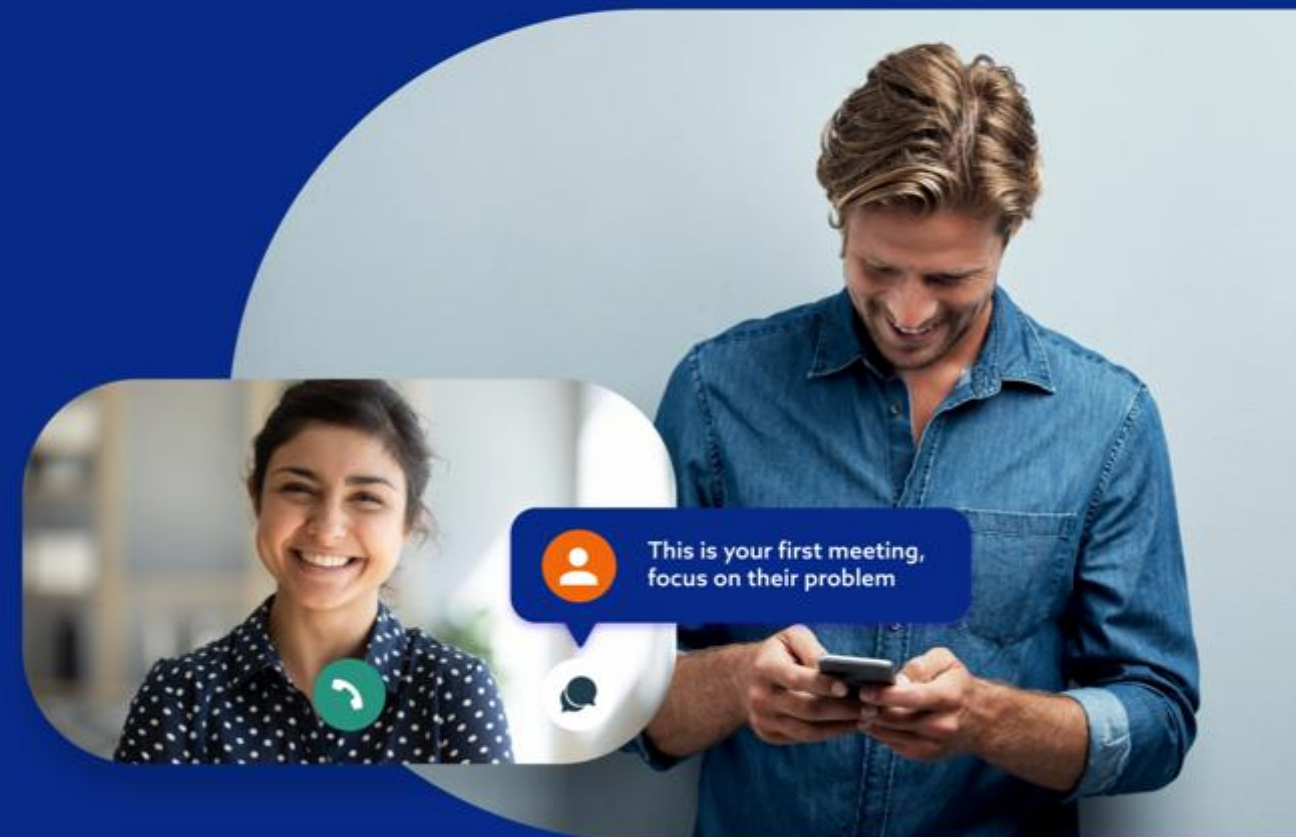
FOUNDER & CEO

Handshakr





Wireless Global Congress 2022



A photograph of a Martian landscape. In the foreground, a small figure of a person in a white spacesuit is walking on the reddish-brown soil. The background is a massive, layered rock formation of a similar color, creating a sense of scale.

Mars

ENTERPRISES

A photograph of the Venus de Milo statue, a classical marble figure of a female figure. The statue is shown from the waist up, with its head missing. It is set against a dark, textured background.

Venus

SMBs

My experience has exposed a big problem



Leon Hardwick

Founder & CEO of Handshakr.

I've spent **20 years** selling high-value software & consulting to **Enterprises worldwide.**



*Data from Mckinsey B2B Buyer Research , Statista & CCGroup PR Market Research

How do we find and forge B2B relationships?

Personal

Human > Digital

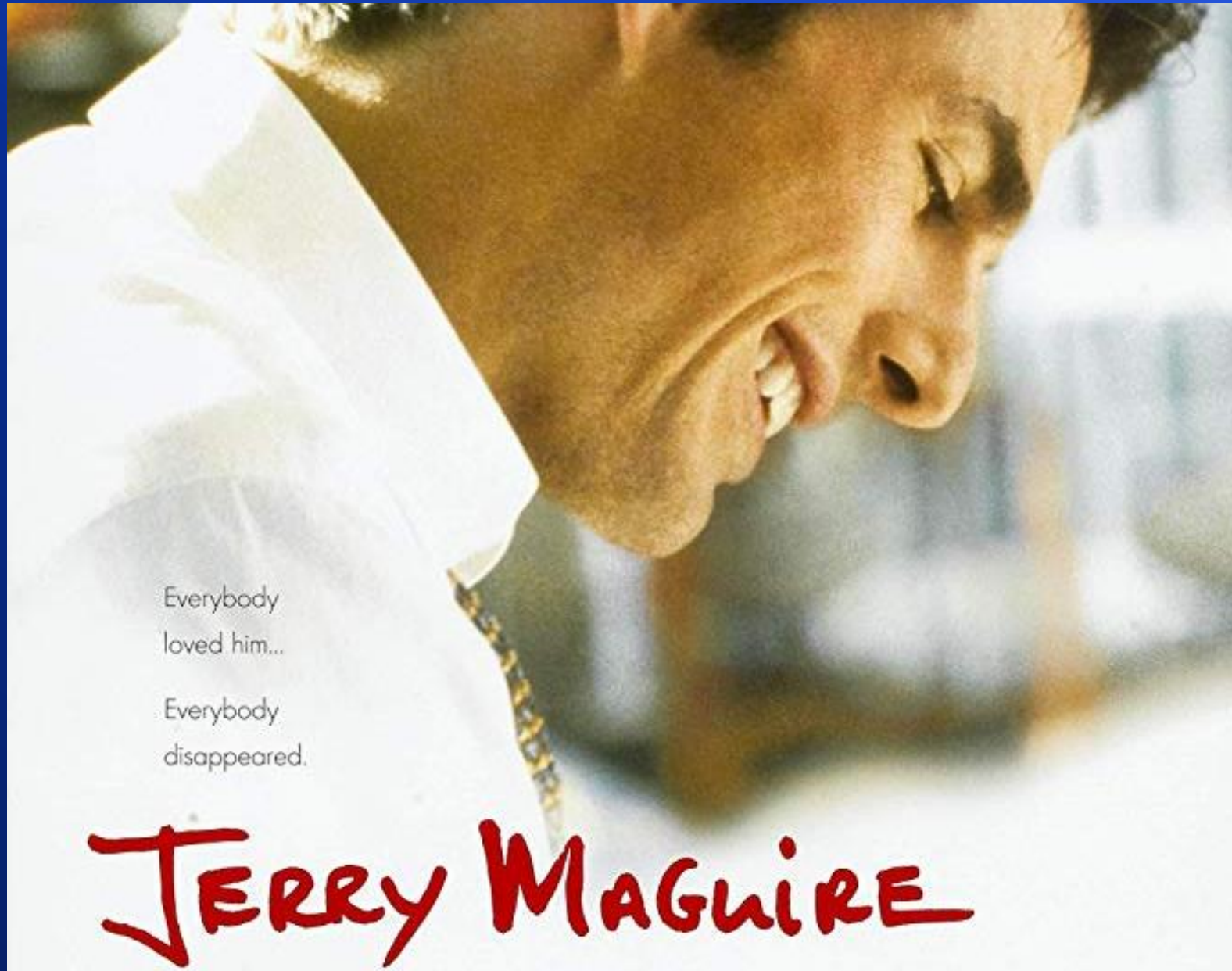
B2B

Finding and forging business relationships



The questions that led to...

My...



...moment

The flowchart illustrates the Buyer's Journey, starting from a green circle labeled "START" and ending at a green circle with a checkmark labeled "Purchase Decision". The journey is divided into five main stages, each represented by an orange box:

- Problem Identification:** Includes "Independent Online Research" and "Web Search". A "White Paper Download" leads to "Overwhelming Information About the Problem", which feeds into "Solution Exploration". A "Misalignment on Problem" also leads to "Solution Exploration".
- Solution Exploration:** Includes "Web Search" and "Group Diagnostic Deployment". A "Misalignment on Solution Scope" leads to "Deconflicting Information Within Buying Group", which feeds back into "Problem Identification". A "Buying Consultant Discussion" leads to "Deconflicting Information Within Buying Group".
- Requirements Building:** Includes "Trends Report Reviewed", "Supplier Website Visit", "Peer Discussions", "LinkedIn Discussion", "Online Virtual Demo", "Expert Consultation", and "Disagreement on Requirements". A "Feasibility Review" leads to "Requirements Building". A "Budget Approval" leads to "Requirements Building".
- Social Media Conversation:** Includes "RFP Creation", "Response Comparison", "Supplier's Buying Guide Download", "Business Case Data Unavailable", and "Disagreement on Requirements". A "Buying Group Debate" leads to "Social Media Conversation".
- Supplier Selection:** Includes "Live Supplier Demos", "Buying Group Debate", "Contract Updates Required", "Discussion With Customer References", and "Customer Testimonial Videos Review". A "Purchase Decision" leads to "Supplier Selection".

Feedback loops and decision points are indicated by arrows and text labels. Key decision points include "Feasibility Review", "Budget Approval", "Web Search", "Supplier Website Visit", "RFP Creation", "Response Comparison", "Live Supplier Demos", "Buying Group Debate", "Contract Updates Required", "Discussion With Customer References", and "Customer Testimonial Videos Review". Other labels include "CEO Turnover", "Executive Presentation and Questions", "End User Input", "Buying Group Turnover", "Purchasing Rules Override Group Decision", "Legal Flag", "Budget Cut", "Capital Review Board", "Procurement Flag", "Feasibility Review", "Trends Report Reviewed", "Online Content Shared", "Expert Consultation", "Business Case Data Unavailable", "Disagreement on Requirements", "Deconflicting Information Within Buying Group", "Misalignment on Solution Scope", "Group Diagnostic Deployment", "Peer Discussions", "LinkedIn Discussion", "Online Virtual Demo", "Supplier's Buying Guide Download", "More Information Needed From Sales Reps", and "Contract Updates Required".

and...

Being seen and heard is challenging

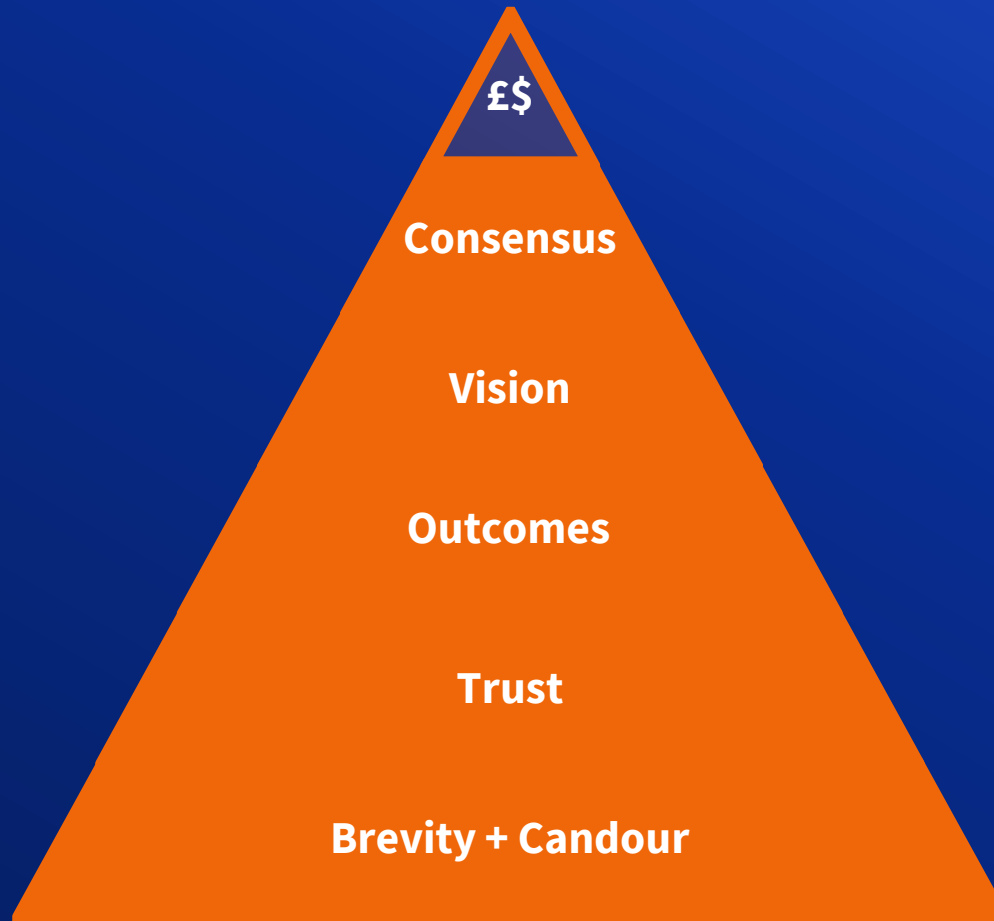


Famous comms breakdowns



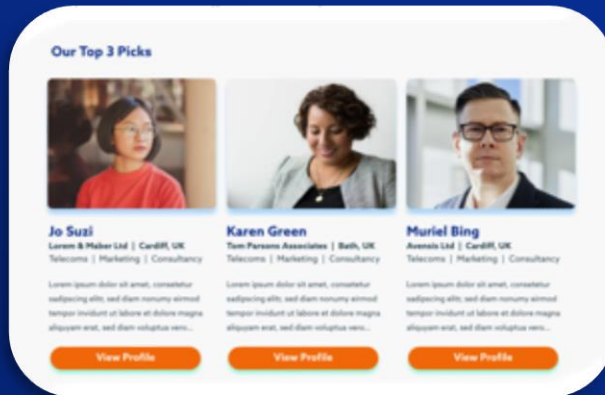
The Partnership Pyramid

Building blocks for finding and then forging relationships that matter



Our B2B Orchestration

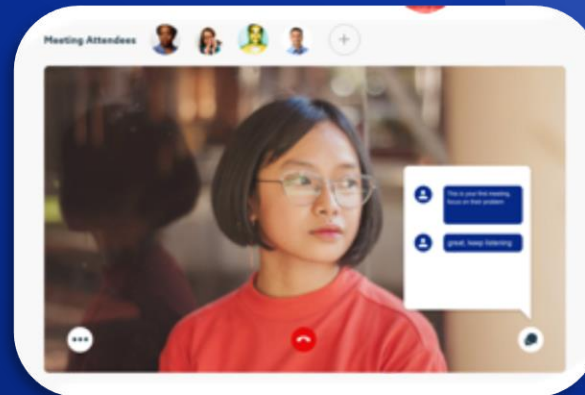
Platform



Discover

(Matchmaking)

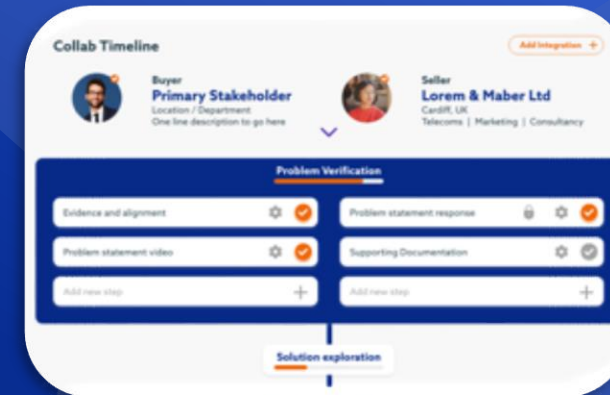
Intelligent matchmaking and innovation optics for B2B to discover compatible technologies to solve business problems, deliver change or enable a competitive edge



Engage

(Dating)

Expert assistance to guide all parties through those uncomfortable early meetings and focusing all on positive outcomes



Collaborate

(Courting)

Smooth the integration between each business family by syncing functions, process and tools to ensure a lasting collaborative relationship

= Bilateral B2B driving better outcomes for both parties

A disruptive solution that aligns people, process and systems bilaterally to achieve a B2B deal.

Brevity + Candour = Trust



So let's try this out Matrix
style...


[https://www.handshakr.com/wba-
matchmaking/](https://www.handshakr.com/wba-matchmaking/)



Leon Hardwick

Founder & CEO - Handshakr

 leon.hardwick@handshakr.com

 +44 (0)7525 870 236

 @hardwickleon

 @leoned2011

 <https://www.linkedin.com/in/leonhardwick/>






Ready to learn
more?



Handshakr Headquarters

 Wales, UK

 www.handshakr.com

 +44 (0)1443 508160

 @handshakr1

 @handshakr

 [https://www.linkedin.com/
company/handshakr-platform](https://www.linkedin.com/company/handshakr-platform)



Its time for...

Coffee



Break!

The Conference will resume at 11.15 AM



Fireside chat: “Wi-Fi State of the Union and the Trends Towards the Metaverse”

IRVIND GHAI

VICE PRESIDENT OF MARKETING
onsemi



TIAGO RODRIGUES

CEO
Wireless Broadband Alliance





Enabling 6 GHz Wi-Fi in Saudi Arabia

ZIYAD A. ALDOBAIAN

RADIO SPECTRUM PLANNING AND REGULATIONS SPECIALIST

The Communications and Information Technology Commission (CITC), Saudi Arabia.





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Communications & Information
Technology Commission

Enabling 6 GHz Wi-Fi in Saudi Arabia

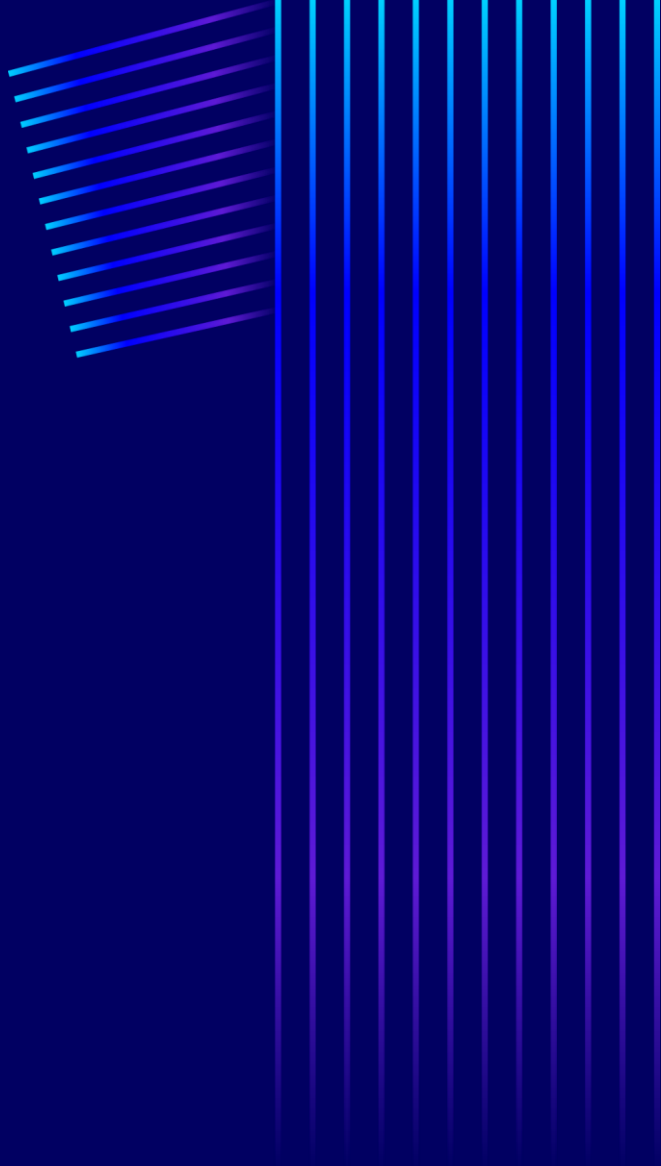
WBA Event:

WI-FI REVOLUTION: DRIVING DIGITAL GROWTH

January 2021



- National Spectrum Strategy (2020-2025)
- Spectrum Outlook (2021-2023)
- Enabling Wi-Fi 6e in the Kingdom
- Wi-Fi 6e and Beyond



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National Spectrum Strategy (NSS) (2020-2025)

In KSA particularly, spectrum is key to achieve Vision 2030

A Vibrant society

With strong roots
With fulfilling lives
With strong foundations



Spectrum provides the network back-bone for **smart cities** (e.g. sensors, IoT, ...) to achieve their ambition



Spectrum directly unlocks varied **citizen services**, incl. aviation, entertainment, medical services, ...

A thriving economy

Rewarding opportunities
Investing in the long-term
Open for business
Leveraging its unique position



Spectrum is critical to becoming a **logistic hub** (e.g. through best-in-class maritime / railway comms)



Spectrum is a **critical driver of non-oil sectors' future** (e.g. IMT/ IoT)

An ambitious nation

Effectively governed
Responsible enabled



Spectrum is the pedestal of ICT, and maximizing its value is key to **reaching top 20 countries**



Spectrum is a valuable asset directly **contributing to national revenues** (through usage fees, auctions, ...)



SAUDI ARABIA

NATIONAL SPECTRUM STRATEGY 2025



Vision

Unlock the potential of radio-communication
in KSA for a smarter and safer future

Mission

Offer all users the access to spectrum they need to innovate and grow by
managing the spectrum effectively and efficiently in close collaboration with
our stakeholders

Guiding Principles



Future Orientation

We are forward-looking in our policies to anticipate future needs and cater for tomorrow's demand while protecting spectrum predictability



Efficiency

We proactively identify opportunities to Optimize Spectrum Use, maximize the value it generates, and streamline our way of working



Engagement

We build "win-win" relationships with our stakeholders and increase collaboration within the ecosystem to shape together a 'One KSA voice'

UNLOCK THE POTENTIAL OF
RADIO-COMMUNICATION IN KSA FOR A SMARTER AND SAFER FUTURE

OFFER ALL USERS THE ACCESS TO SPECTRUM THEY NEED TO INNOVATE AND GROW BY MANAGING THE SPECTRUM EFFECTIVELY AND EFFICIENTLY IN CLOSE COLLABORATION WITH OUR STAKEHOLDERS

A UNLOCK THE FUTURE

- A1 OPTIMIZE LEGACY SPECTRUM
- A2 FOSTER COMMERCIAL AND INNOVATIVE USES
- A3 SAFEGUARD NATIONAL ACCESS

B EMPOWER A 'SMART' SPECTRUM

- B1 ADOPT ADAPTIVE REGULATORY MECHANISMS
- B2 FACILITATE WIRELESS ACCESS AND INVESTMENTS
- B3 EMBRACE MARKET-ORIENTED APPROACHES

C BUILD THE FOUNDATION

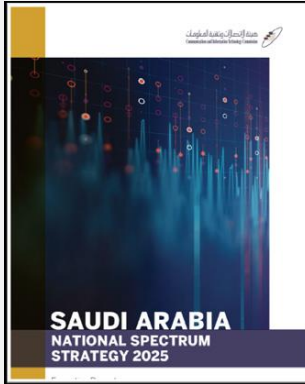
- C1 ENGAGE THE ECOSYSTEM
- C2 EXPAND THE TOOLKIT
- C3 GROW CAPABILITIES



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Spectrum Outlook 2021-2023

INPUTS



Saudi Arabia National Spectrum Strategy 2025

This document provides guidance on high-level strategic considerations Spectrum Outlook implements these to the greatest extent possible



CITC Spectrum consultation

66 responses from:

- Individuals
- Academics
- Government agencies
- Mobile operators
- Verticals
- Satellite operators
- Industry associations
- International technology companies
- International consultants

OUTPUTS



Consultation Report

In-depth summary of consultation responses and CITC's analysis, providing rationale for CITC's decisions

Values:

- Transparency
- Predictability
- Evidence-Based, Data-Driven Policy Decisions

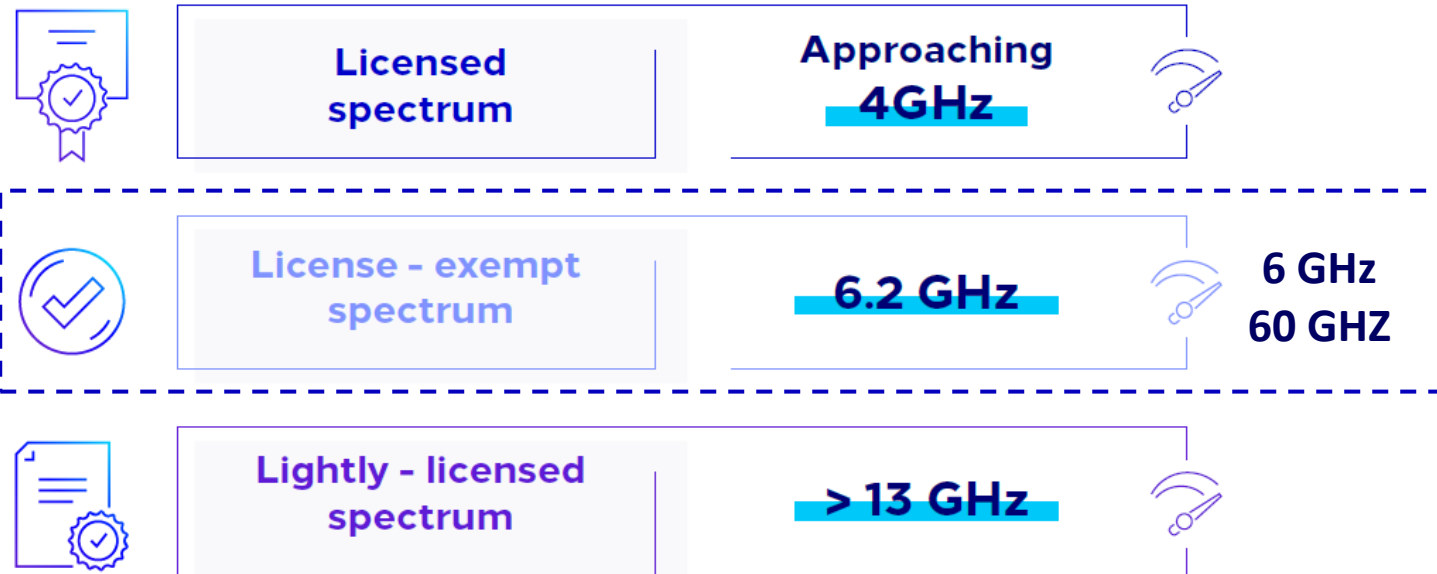


Spectrum Outlook for Commercial and Innovative Use

Plan for spectrum releases between 2021 and 2023, to enable technologies of the future such as 5G, broadband satellite and new generation of Wi-Fi in order to have fair access to spectrum, and adopt innovative spectrum management regimes

Historic Expansion of Spectrum for Commercial Use

NEWLY AVAILABLE SPECTRUM ...





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Enabling Wi-Fi 6e in the Kingdom

The Kingdom has announced the release of 1200 MHz in the 6 GHz for the use of Wi-Fi technologies in CITC's Spectrum Outlook 2021-2023. This release is an outcome of the following reasons:



Meet Wi-Fi Spectrum Demand

- 2.4 and 5 GHz have been only used for Wi-Fi since the release of (IEEE 802.11n) standard in 2009.¹
- According to Cisco, in 2023, the number of Wi-Fi connected devices will increase to be 29.3 billion devices (59 % increase compared to 2018)²
- According to Ericsson, the average amount of data per month used by a smartphone will increase from 7 gigabytes in 2018 to 39 gigabytes by 2024 (457% increase).³

3



Mobile data traffic offload

- A large proportion of the mobile data traffic is delivered on an unlicensed basis through Wi-Fi, Bluetooth and similar protocols.
- In fact, according to Cisco, 59% of mobile data traffic will be offloaded to Wi-Fi by 2022⁴

4



Wi-Fi Economical Impact

- According to Wi-Fi Alliance, the economic value of Wi-Fi in the kingdom will increase from \$ 17.3 Billion in 2021 to an expected \$ 23.7 billion in 2025 (37% increase).⁵

5

The Kingdoms approach to Enable Wi-Fi 6e



CITC had a strong engagement and collaboration with all stakeholders leading to the decision to make the entire 6 and 60 GHz bands available for license exempt uses.

Public Consultation: Drafted Spectrum Outlook

- CITC has consulted the public, analyzed the received responses, and studied the countries' best practices to initially envision an allocation proposals.

Q1 2021

Statement Spectrum Outlook 2021-2023

- CITC published a final Spectrum Outlook and announced the release of the 6 and 60 GHz along with other bands' releases.

Q2 2021

Public Consultation Drafted WLAN Regulations

- CITC has published a public consultation on the proposed regulations and restrictions for the 6 and 60 GHz.

Q3 2021

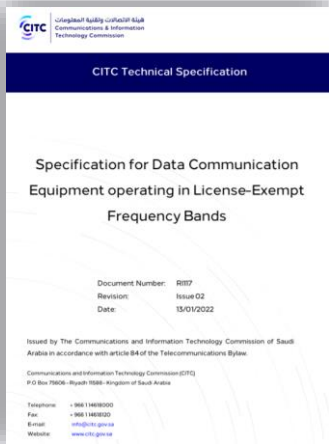
Statement WLAN Regulations

- CITC has carefully reviewed all the received responses and adopted flexible regulations to enable WiFi6e along with the other unlicensed WLAN technologies in the Kingdom.

Q4 2021



The Kingdom Wi-Fi 6e Regulations



RI 17
Technical Specification



WLAN Regulation

CITC has launched the “WLAN Regulations” that regulates the spectrum use of WLAN applications including the new 6 and 60 GHz bands. In line with the WLAN regulation, CITC has updated the technical specification “RI 17” to enable Wi-Fi 6e and other unlicensed applications in the Kingdom. These regulations include:



Defining the WLAN Spectrum Bands

Define the bands that can be used for WLAN applications such as Wi-Fi 5, Wi-Fi 6/6e, etc.



Sharing Conditions

Impose technical and operational conditions to enable sharing and coexistence with other services and users.



Spectrum Access Regimes

Introduce the light licensing regime that permit the use of WLAN band with more flexible power restriction



Equipment Type Approval

Guidance on gaining the approval to import devices into the kingdom .

Percentage Increase of Spectrum

200%

Increase in the amount of spectrum made available for Wi-Fi technologies compared to the previous status in the Kingdom.

The Kingdom's Position on Unleashing the Full 6GHz

1

Europe

1

Africa

1

Middle East

The Kingdom is leading the release of the full 6 GHz for unlicensed uses in the Europe, Africa, and the Middle East.



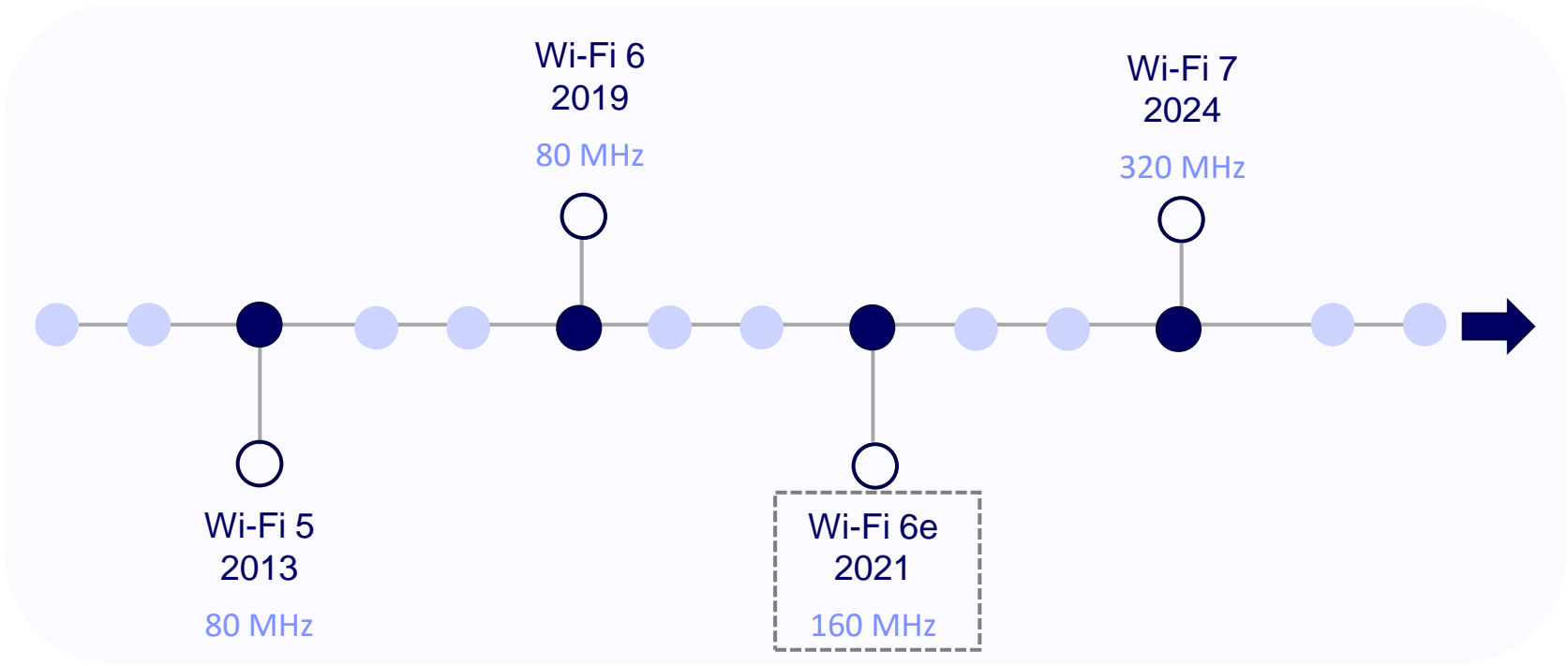
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Wi-Fi 6e and Beyond

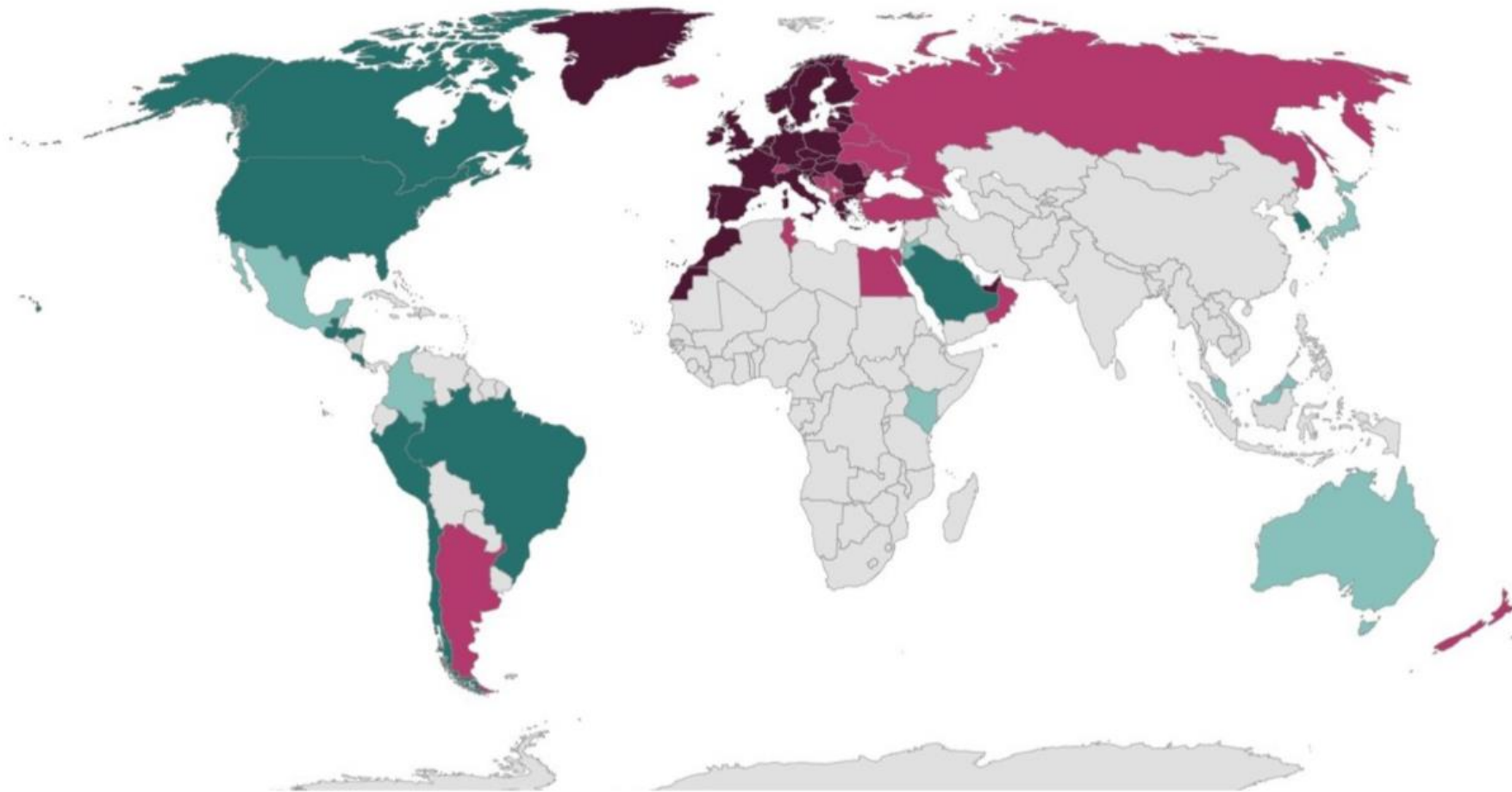


CITC is already looking ahead to the future by fast tracking the process of allocating additional spectrum in order fulfill the market needs and will continue to facilitate the access of spectrum to meet the connectivity demand.

We are forward-looking in our policies to anticipate future needs and working closely with the industry to support technologies to reach their full potential.



The Release of 6 GHz for Wi-Fi Around the Globe



Source: Countries Enabling Wi-Fi 6E, WiFi alliance

Adopted 5925-7125 MHz



Considering 5925-7125 MHz



Adopted 5925-6425 MHz

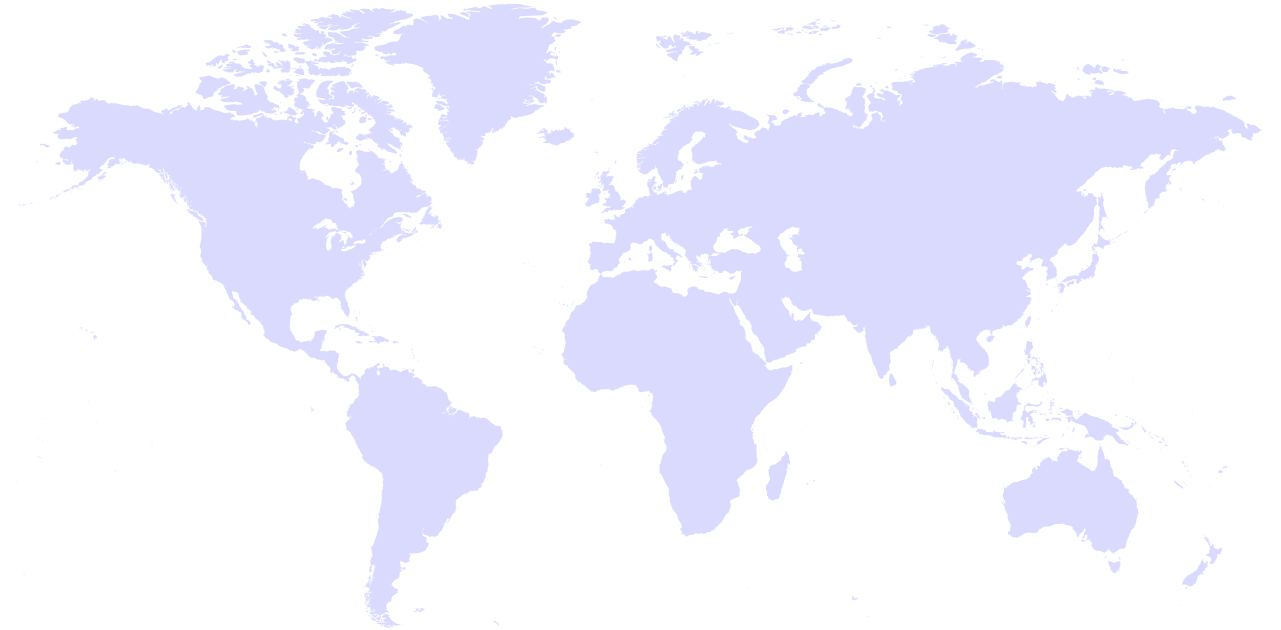


Considering 5925-6425 MHz



We Encourage International Spectrum Regulators

To consider unleashing the full 6 GHz for Wi-Fi applications



The need for sufficient and easy access to spectrum became even more evident for Wi-Fi applications. Especially, that these applications are developing and continuing to evolve to meet the global connectivity growing demands.



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Thank You



The What, Why, and How of AI-enabled Converged Networks

SARI ABU RAED

SYSTEMS ENGINEER
CommScope

COMMSCOPE®



The what, why, and how of AI-enabled converged networks

Sari Abu Raed

Sr. Systems Engineer

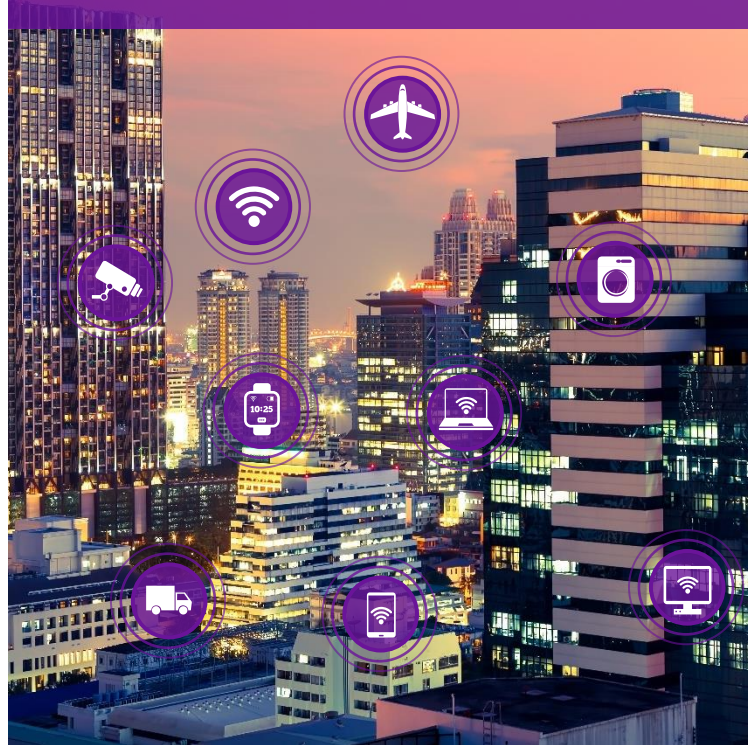
January 2022

Enterprise network

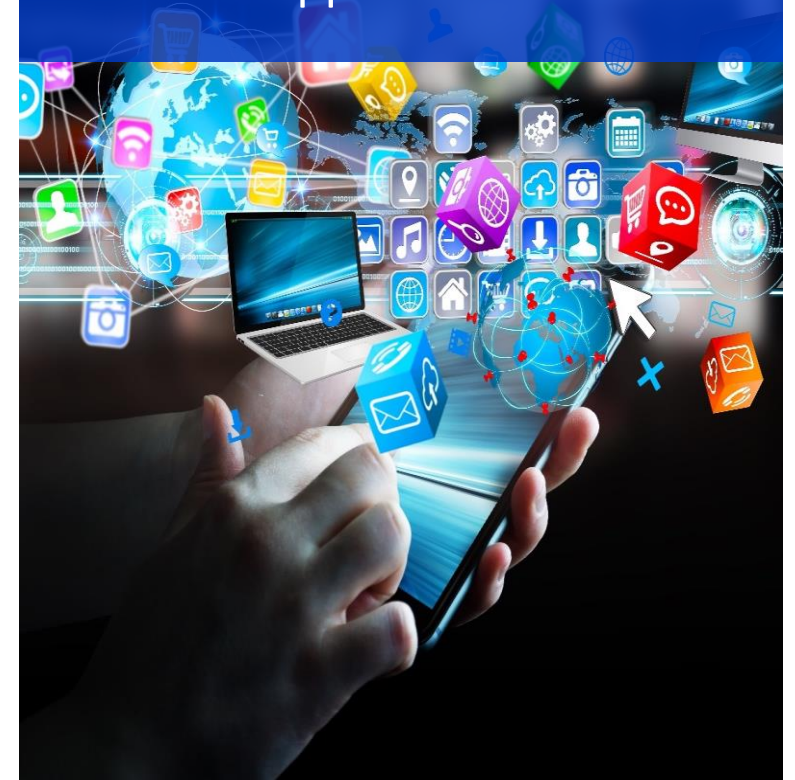
More Users



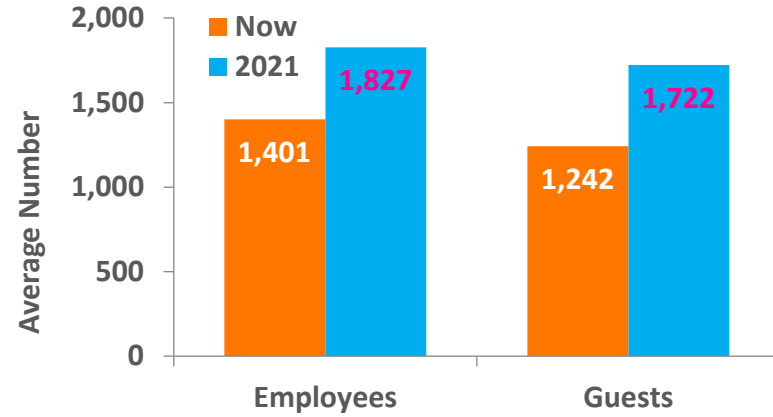
More Devices



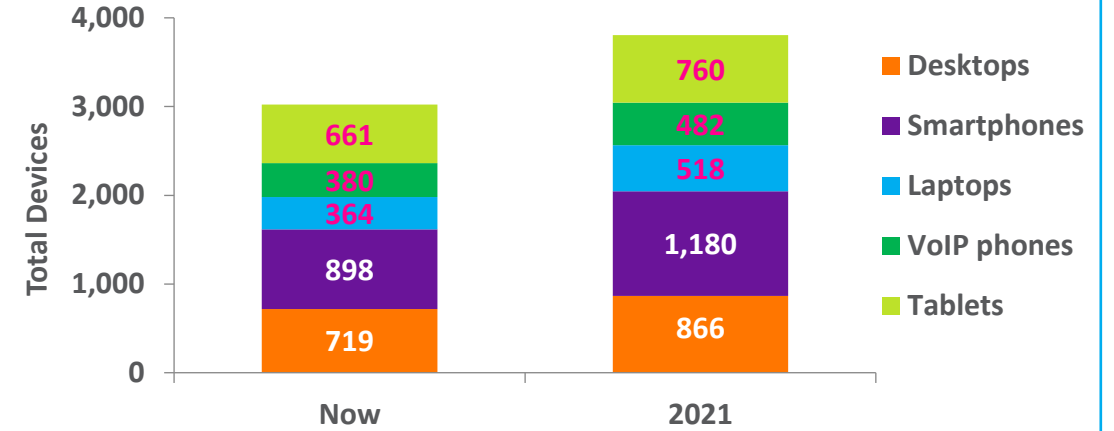
More Bandwidth-Intensive Applications



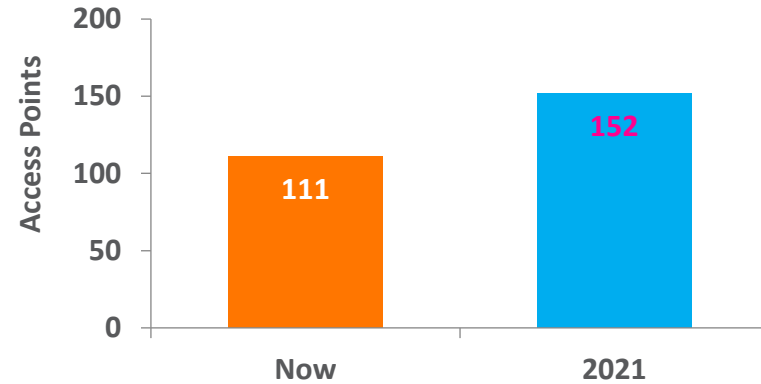
More Users



More Devices



More Network Elements



Greater Device Diversity



Networks Are Changing Rapidly



Source: Omdia WLAN Strategies Survey, August 2019



NETWORKS ARE NOW TOO COMPLEX
FOR NORMAL HUMANS TO MANAGE EFFECTIVELY

Typical challenges

Lack of insight into complex networks



IT helpdesk flooded with competing issues



Mounting priorities, degraded user experience



Costs are going up, end user satisfaction is going down

Resource-Consuming
Network Administration

Growing
Costs

Unsatisfactory
User Experience



No wonder

42%

of network
professionals spend
too much time
troubleshooting

38%

of network
professionals cannot
proactively identify
network performance
issues

#1

ranking of **wireless**
as the top network
challenge

WITHOUT HELP, THINGS WILL GET WORSE

Source: Sirkin Research, 2019

Cost of network troubleshooting is skyrocketing

\$45B

spent on network
troubleshooting &
visibility*

43%

of IT time spent on
troubleshooting*

We are living in a new era of networking



“Moving forward, organizations won’t be able to rely on acts of individual heroism, but rather will need to evolve to more automated, self-optimizing, and healing network environments.”

ESG Network Predictions for 2020

Every industry is evolving

IT leaders are improving user experience with the help of ML and AI



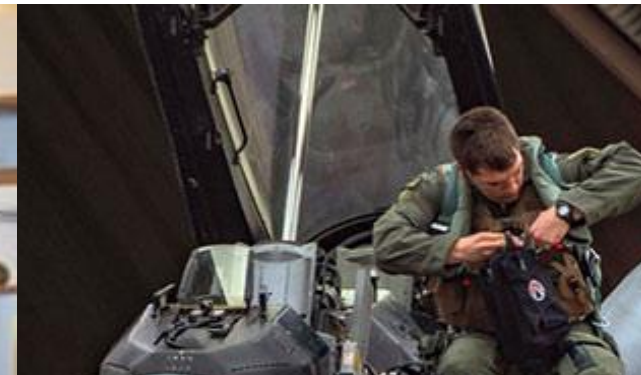
ENTERPRISE



MANAGED SERVICE PROVIDERS



HOSPITALITY



FEDERAL / NATIONAL



HIGHER ED



PRIMARY ED



HEALTHCARE



LARGE PUBLIC VENUES

The Old Way

Manual troubleshooting
after incident reported

Respond in order
incidents were logged

Manual root cause
investigation

Visibility means (just)
information

The AI/ML Way

Address the most
urgent issues first



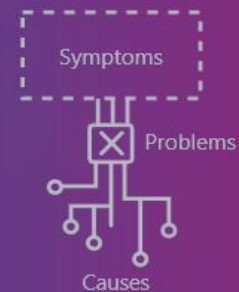
AI-driven prioritization

Surface issues before
they blow up



ML-driven incident and
anomaly detection

Fix them fast



ML-driven root cause
and recommendations

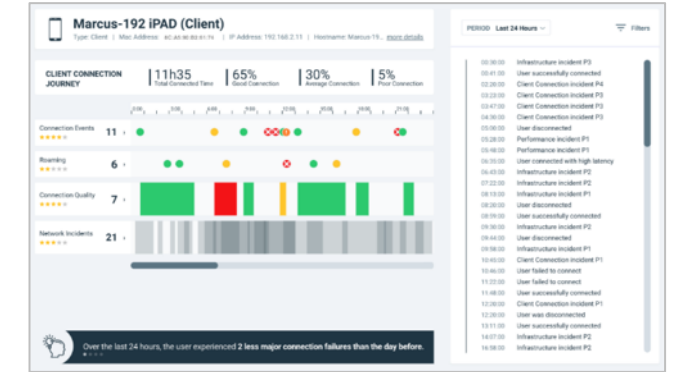
AI/ML from RUCKUS



Network Health Monitoring



Incident Analytics



Client Troubleshooting

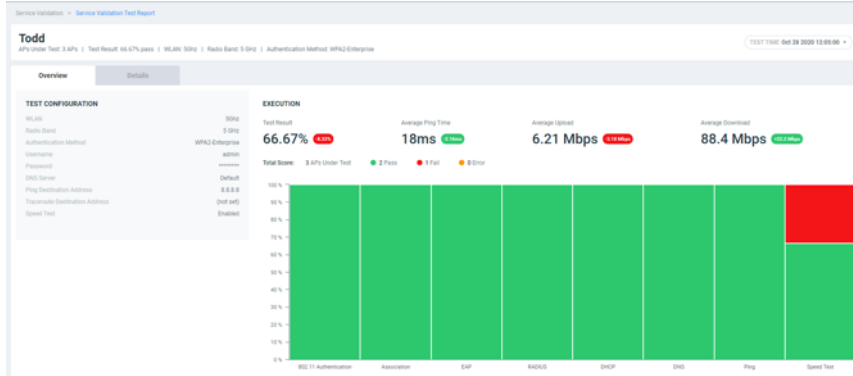


Reporting and Dashboards

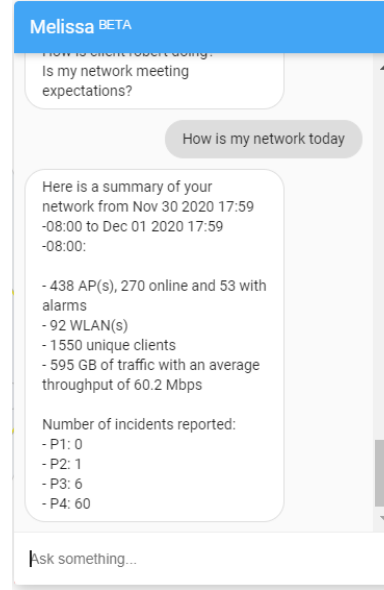
The Helpdesk Integration form is titled 'CREATE WEBHOOK'. It includes fields for 'NAME' (ServiceNow-Test), 'WEBHOOK URL' (https://dev102919.service-now.com/api/570722/ruckus_analytics_in-), 'SECRET' (ewq413adfidj/%&), and 'RESOURCE GROUP' (default). There is a section for 'EVENT TYPES' with checkboxes for P1 Incidents, P2 Incidents, P3 Incidents, and P4 Incidents. A 'Send Sample Incident' button is at the bottom left, and 'Cancel' and 'Create' buttons are at the bottom right.

Helpdesk Integration

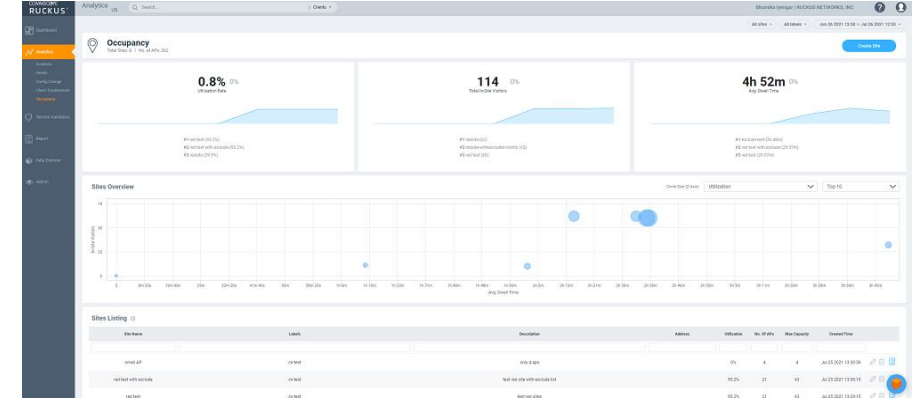
AI/ML from RUCKUS



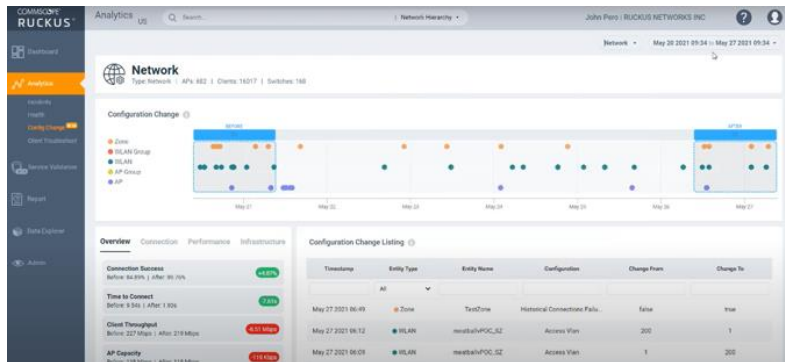
Service Validation



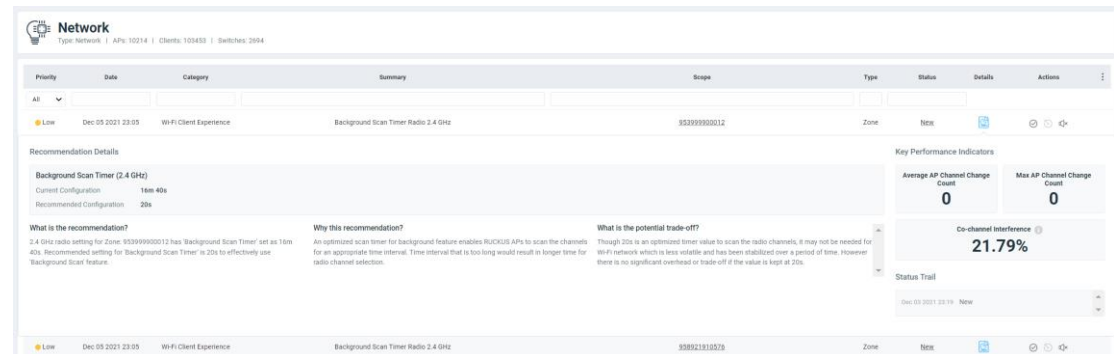
Melissa Virtual Assistant



Occupancy Analytics



Configuration Change Analysis

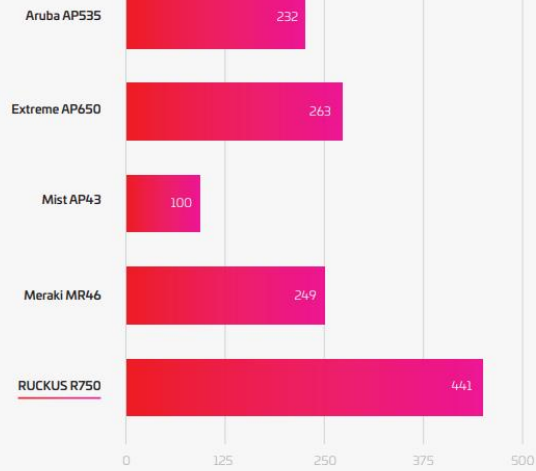


AI-assisted autonomous networking

The best Wi-Fi

Network throughput

Throughput is a measure of the aggregate data traffic flowing between the AP and all of the clients in the network. A higher number is better, as it indicates that the AP can accommodate more users, devices and applications.

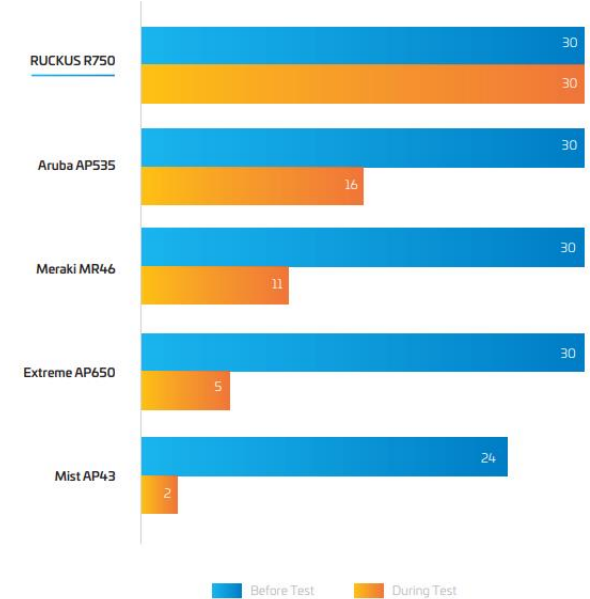


Voice MOS

Voice mean opinion score (MOS) is a commonly used measure of user-perceived voice quality during a PSTN or VoIP call. The higher the score, the higher the call quality. A high-performing network prioritizes voice traffic over other data traffic to ensure good call quality.

Stall-free streaming video

Streaming video and other video formats are common in work and school environments. When videos stall, it creates a poor user experience and may result in extra IT work. The score indicates the number of videos, out of 30, that were delivered without stalling.



PACKET6

COMMScope®
RUCKUS®

The best AI/ML solution



Mean time to identify

Mean time to identify (MTTI) is the time a network administrator needs to determine the root cause of a network issue or incident. A shorter average MTTI reduces the troubleshooting burden on IT while improving user experience by allowing IT to more effectively limit incident duration and impact.

Download this report: <http://www.wifi6stresstest.com/>

Our customers are already experiencing it

Benefits of our AI/ML

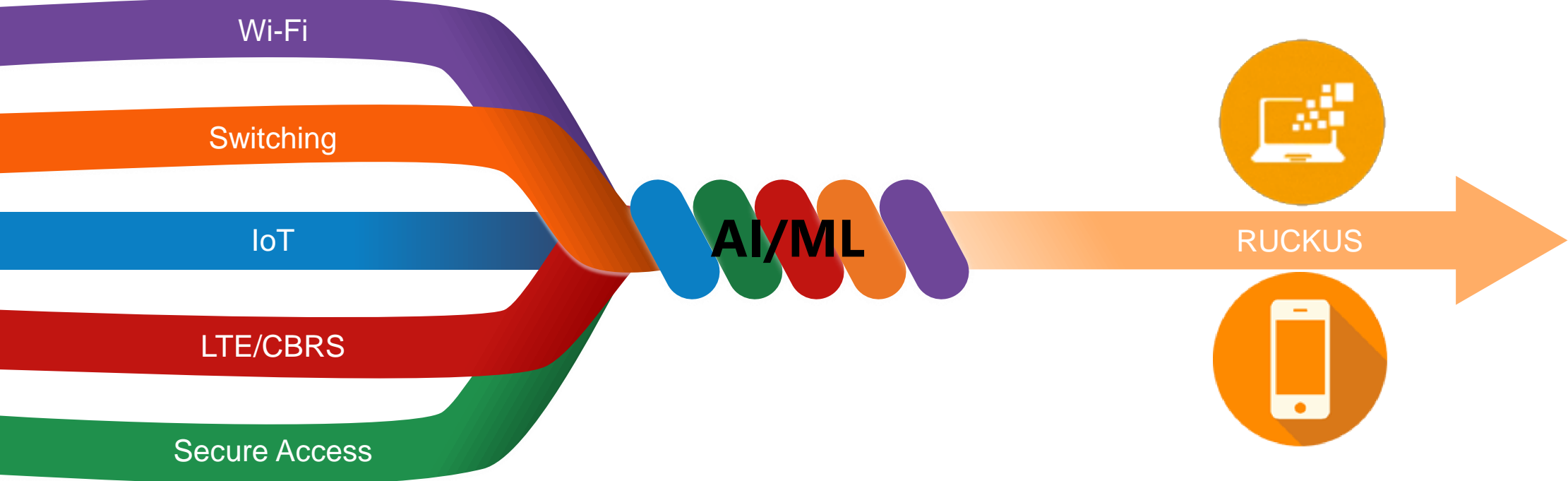
- 67% reduction in Mean Time To Resolution (MTTR)
- 40% reduction in time prioritizing and triaging
- 20% fewer helpdesk tickets
- 60% savings of SME IT time
- 50% reduction in new IT hire training
- 80% reduction in customer churn

[Video Testimonial](https://video.commscope.com/watch/ZbCjXAB8ZbxaguZS1WaPdT?) | URL: <https://video.commscope.com/watch/ZbCjXAB8ZbxaguZS1WaPdT?>



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management today

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Sari.AbuRaed@commscope.com

vasudevan.venkatakrisnan@commscope.com





6 GHz Wi-Fi: It's Not Just a Technology Update, It's a Spectrum Update

DAVID COLEMAN

DIRECTOR, WIRELESS TECHNOLOGY, OFFICE of the CTO
Extreme Networks





WBA Programs: 6 GHz Wi-Fi and The Road to Wi-Fi 7

KISHORE RAJA

VP ENGINEERING & STRATEGIC PROGRAMS

Boingo Wireless





January 2022 WBA Wireless Global Congress Asia PAC

Wi-Fi: 6GHz and Road to Wi-Fi 7

Kishore Raja

Vice President, Engineering & Strategy, Boingo Wireless
Chair, Nextgen Workgroup, WBA



20 Years of Wireless Leadership



LARGEST DAS Operator

Largest indoor DAS provider
in the U.S.

40,500

Small cell nodes



FIRST Commercial DAS Network to market ('99)



FIRST Passpoint Network to market ('14)



LARGEST Wi-Fi Operator

Largest operator of airport
Wi-Fi networks in the world

1+ MM

Hotspots worldwide



FIRST CBRS Airport Private Network to market ('18)



LARGEST Military Provider

Largest Wi-Fi & Cell Tower
provider to US Military bases

2,000 + 340,000

Buildings Beds



FIRST Wi-Fi 6 Airport Network to market ('19)

1+ BILLION CUSTOMER REACH/YEAR

A Trusted Connectivity Partner

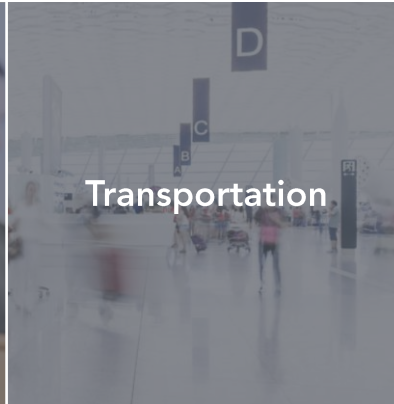
INDUSTRIES



Manufacturing & Logistics



Military & Government



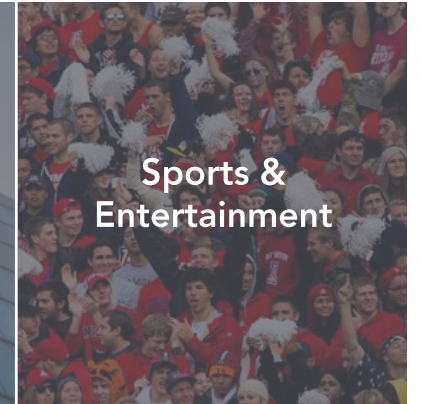
Transportation



Healthcare



Commercial Real Estate



Sports & Entertainment

CUSTOMERS



TISHMAN SPEYER

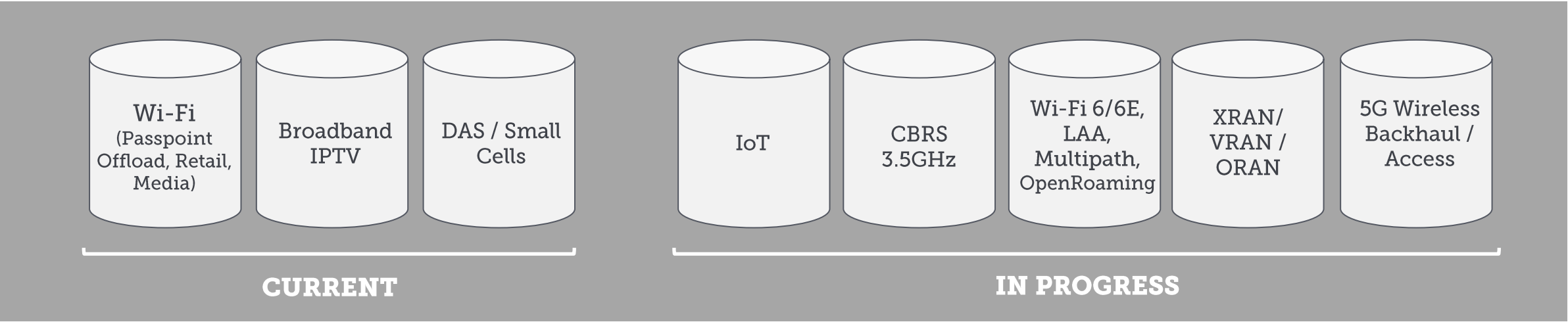


ROCKEFELLER CENTER®



Hines

Boingo Technology Portfolio



CURRENT

IN PROGRESS



WI-FI



DAS/SMALL CELLS



CBRS (3.5GHz)



MILLIMETER WAVE

NEUTRAL HOST CARRIER OFFLOAD MONETIZATION OPPORTUNITIES

5G



WBA Activities

VISION OF WIRELESS BROADBAND ALLIANCE

WBA's vision is to lead the development of
“Seamless and interoperable services experience on Wi-Fi within the global wireless ecosystem”

- Enable collaboration among service providers, technology companies and the organizations in the industry who share the vision
- Undertake programs and activities to address business and technical issues and opportunities for the member companies



WORKGROUPS

1	5G	Project Team-1
2	IoT	Project Team-2
3	NextGen	Project Team-3
4	Roaming	Project Team-3
5	Testing & Interoperability	↕
6	Policy & Regulator Affairs	
7	Market	Project Team-n

Strategic

Innovation Forum
- By CTO Group

OpenRoaming™

Connected
Communities Forum

Established
in 2003

150+ MEMBERSHIP
COMMUNITY

PROJECTS &
PROGRAMS

2 ANNUAL
EVENTS

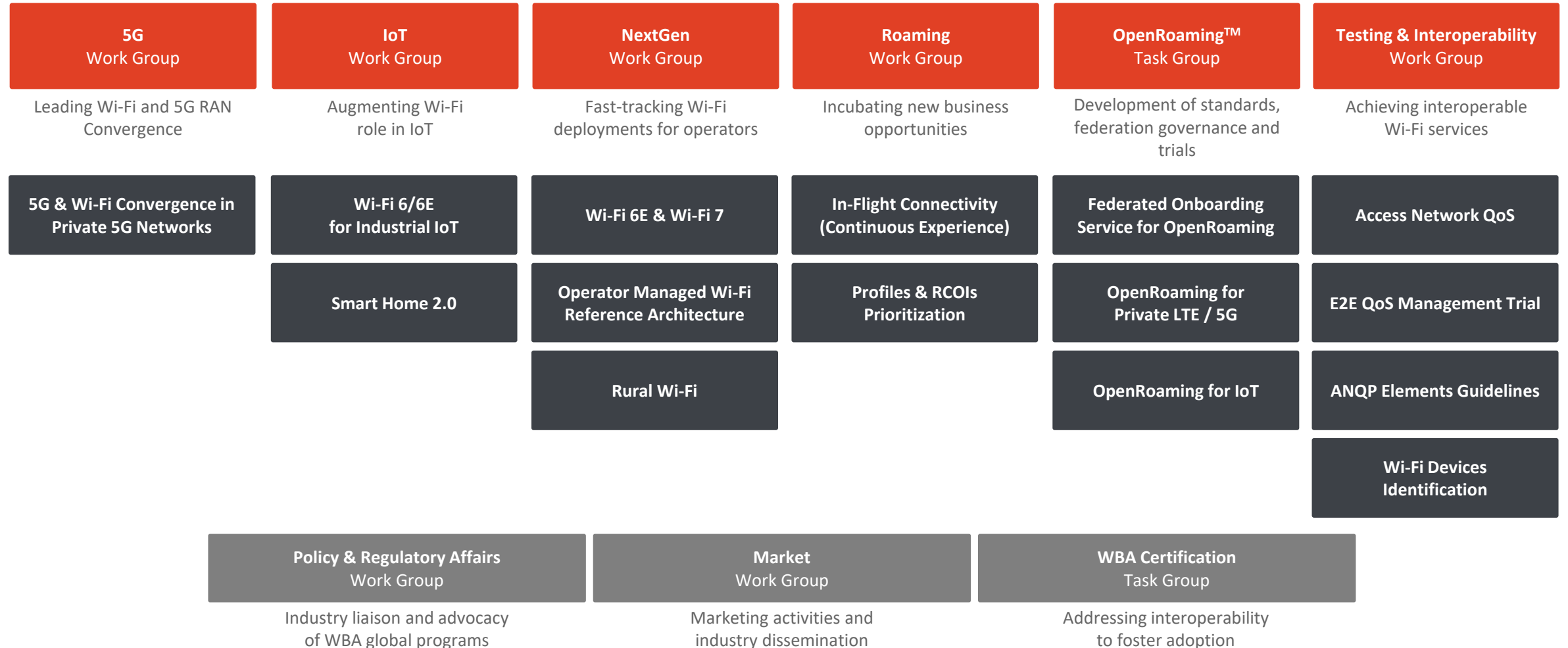
PROMOTION AND
GO-TO-MARKET

THOUGHT LEADERSHIP &
MARKET RESEARCH



WBA 2022 Technical Roadmap

WBA WORK GROUPS & PROJECTS



5G WORK GROUP



LEADERSHIP TEAM



Chair: Jim Sturges – AT&T



Co-Chair: Florin Baboescu - Broadcom



Co-Chair: Mark Grayson - Cisco



LEADING MEMBERS



OPPORTUNITIES / BUSINESS BENEFITS

Trends and Opportunities: Private 5G network deployments are expected to ramp up significantly over in 2021 to 2025 in sectors like manufacturing (industrial IoT), utilities, supply chain, healthcare, transportation etc. Private 5G networks can provide new business opportunities to enterprises to enhance services and deliver new use cases with greater level of control and flexibility.

Business Benefit: Private 5G networks with 5G connectivity and on-premises edge computing capability are being evaluated by different enterprises to provide optimized services with improved security to meet specific requirements for their verticals

This project aims to evaluate potential optimization of 5G and Wi-Fi convergence architecture with collocated deployments of 5G access and Wi-Fi access networks, identify roaming use cases between 5G and Wi-Fi within and across private 5G networks and analyze how the enterprise Wi-Fi segmentation and 5G slicing come together in private network deployments.



TECHNICAL PROGRAMS

ACTIVE PROGRAMS:

- **5G AND Wi-Fi CONVERGENCE IN PRIVATE 5G NETWORKS**

EXPECTED DELIVERABLES:

Phase 1:

- Develop a Whitepaper with the evaluation on business opportunities for convergence in private 5G networks and identify use cases, deployment scenarios and architectures between 5G and Wi-Fi.

Phase 2:

- Analyze how the enterprise Wi-Fi segmentation and 5G slicing in private network deployments.
- Provide deployment guidelines for converged Wi-Fi and 5G deployments in private 5G networks;



RELEVANT LINKS

Learn more about
RAN Convergence



**5G and Wi-Fi RAN
Convergence Whitepaper**



**WBA & NGMN
RAN Convergence 2019**



**Unlicensed Integration
with 5G Networks**



IOT WORK GROUP



LEADERSHIP TEAM



Chair: Sandeep Agarwal - C-DOT



OPPORTUNITIES / BUSINESS BENEFITS

Trends and Opportunities: The global industrial IoT (IIoT) market is expected to exceed USD 750B by 2020. Wi-Fi is the most prevalent wireless technology in industrial environments. However, there are wide range of applications with latency and reliability requirements unmet with existing wireless capabilities; hence, the footprint of wireless solutions in manufacturing for automation applications has been limited due to the challenge of meeting the stringent latency and reliability requirements

Business Benefit: Wi-Fi 6E introduces operation in greenfield 6 GHz band that can be used to meet the majority of the stringent low latency requirements of IIoT usage

Wi-Fi 6 /6E provides more capacity than all the other Wi-Fi bands put together and deliver connections with speeds equivalent to the new advanced 5G mobile, support low-latency levels required for mobile gaming, virtual and augmented reality (VR/AR) applications, and Industry 4.0 solutions. WBA continues to develop and expand new trials that support Wi-Fi 6 and 6E expansion into new areas in different geographies around the world



TECHNICAL PROGRAMS

ACTIVE PROGRAMS:

- **Wi-Fi 6/6E FOR INDUSTRIAL IoT**
- **SMART HOME 2.0**

PAST PROGRAMS:

- **Wi-Fi & LORAWAN TRIALS REPORT**
- **CONNECTED VEHICLE**
- **IN-HOME WI-FI**
- **IOT DYNAMIC INTEROPRABILITY**

EXPECTED DELIVERABLES:

- Industry guidelines deployments in various environments
- Develop and execute trials
- Provide analysis and market data to drive the standardization and unlock business potentials



RELEVANT LINKS

Learn more about
Wi-Fi 6 for Industrial IoT

**In-Home Wi-Fi
Multi-AP Solutions Trial**

**In-Home Wi-Fi
Multi-AP Trial Report**

Connected Vehicle



LEADING MEMBERS

Aerial
WIFI MOTION ANALYTICS

AMERICAN TOWER

aruba
a Hewlett Packard
Enterprise company



cisco

Charter
COMMUNICATIONS

eleven

intel

orange

COGNITIVE

COMCAST

Hotwire
COMMUNICATIONS

Plume

SAMSUNG

SINGLE DIGITS

TURKCELL

Get involved now, sign up **ONLINE!** If you are a WBA Member, join directly via our **EXTRANET**

NEXTGEN WORK GROUP



LEADERSHIP TEAM



Chair: Kishore Raja - Boingo Wireless



Co-Chair: Necati Canpolat - Intel



Co-Chair: Steve Dyett - BT



OPPORTUNITIES / BUSINESS BENEFITS

Trends and Opportunities: Actively work on identifying Next Generation Technologies in the Wireless Industry. Current and upcoming standards in Wi-Fi have evolved to make the technology address a plethora of Industry use cases including Industry 4.0 applications, Enterprise, Residential, Rural etc.

Business Benefit: Wi-Fi 6 technology would remove pain points currently caused by overcrowding on many Wi-Fi networks. With upcoming Wi-Fi 7 standards, certified devices enter the market in full force enabled by more countries opening the 6GHz spectrum and more IoT adoption in the market.



TECHNICAL PROGRAMS

ACTIVE PROGRAMS:

- WI-FI 6E TRIALS AND WI-FI 7
- OPERATOR MANAGED WI-FI – REFERENCE ARCHITECTURE
- RURAL WI-FI

PAST PROGRAMS:

- WI-FI 6 DEPLOYMENT GUIDELINES
- WI-Fi Sensing

EXPECTED DELIVERABLES:

- Technology use cases and applications
- Create Deployment guidelines
- Conduct Joint Industry Trials



RELEVANT LINKS

Learn more about Wi-Fi 6 & 6GHz Trials

In-Home Wi-Fi Multi-AP Solutions Trial

Global Implications Of Wi-Fi 6 & 6GHz

Learn more about Rural Wi-Fi

Wi-Fi Sensing Whitepaper



LEADING MEMBERS



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ROAMING WORK GROUP



LEADERSHIP TEAM



Chair: Erinn Hall – AT&T



Co-Chair: Betty Cockrell – Single Digits



OPPORTUNITIES / BUSINESS BENEFITS

Trends and Opportunities: The Roaming Work Group (RWG) is the umbrella group where all the topics related to Wi-Fi Roaming are addressed.

Business Benefit: Introduce new opportunities on Wi-Fi Roaming business by enabling and extending available footprint across the globe



TECHNICAL PROGRAMS

ACTIVE PROGRAMS:

- ROAMING WORK GROUP
- IN-FLIGHT CONNECTIVITY
- PROFILES AND RCOI PRIORITIZATION

PAST PROGRAMS:

- WI-FI ROAMING STANDARD (WRIX)

EXPECTED DELIVERABLES:

- Wi-Fi Roaming best practices
- Maintenance and evolution of WRIX specification
- Analyze Technical challenges and set benchmarks for In-flight connectivity.



RELEVANT LINKS

Learn more about
Roaming Work Group

Wi-Fi Roaming Standard
(WRIX)

WBA OpenRoaming

Testing & Interoperability
Work Group



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WBA OPENROAMING – TECHNICAL STANDARDS TASK GROUP



LEADERSHIP TEAM



Chair: Mark Grayson – Cisco



Co-Chair: Betty Cockrell – Single Digits



Co-Chair: Necati Canpolat - Intel



OPPORTUNITIES / BUSINESS BENEFITS

Trends and Opportunities: WBA OpenRoaming™ is a roaming federation service enabling an automatic and secure Wi-Fi experience globally. With WBA OpenRoaming™, we are creating an open connectivity framework for all organizations in the wireless ecosystem to power new opportunities in the 5G era.

Business Benefit: Creates a federation of networks and identity providers to enable automatic roaming and user onboarding on Wi-Fi

Enable simple, secure and scalable Wi-Fi connections amongst different organizations that are part of WBA OpenRoaming™

OpenRoaming participants can have access and make use of Federated Onboarding Service without each one of them implementing and deploying full fledged standalone Online Sign-Up service, and thus avoiding cost and complexity.



TECHNICAL PROGRAMS

ACTIVE PROGRAMS:

- **WBA OPENROAMING™ STANDARDS**
- **FEDERATED ONBOARDING SERVICE FOR OPENROAMING**
- **WBA OPENROAMING™ FOR PRIVATE 5G**
- **WBA OPENROAMING™ FOR IOT**

PAST PROGRAMS:

- **PROFILES AND RCOI PRIORITIZATION**

EXPECTED DELIVERABLES:

- Automatic and secure roaming between millions of networks
- Develop Industry best practice Federated Onboarding service
- Identify business opportunities with potential optimization of 5G and Wi-Fi
- Develop addendum to Openroaming to address IoT opportunities



RELEVANT LINKS

About
WBA OpenRoaming™

WBA OpenRoaming™
Release 2

Wi-Fi Devices
Identification

Profiles & RCOI
Prioritization



LEADING MEMBERS



AT&T



CableLabs®



globalreach

Google

intel®



SINGLE DIGITS



COMMSCOPE®

eleven



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TESING & INTEROPERABILITY WORK GROUP



LEADERSHIP TEAM



Chair: Michael Sym – Single Digits



Co-Chair: Erinn Hall – AT&T



Co-Chair: Peter Thornycroft – Aruba Networks



OPPORTUNITIES / BUSINESS BENEFITS

Trends and Opportunities: Determining the Quality of Service (QoS) on a given Access Network Provider (ANP) location has always been a challenge. Identity Providers (IDPs) often want insight into QoS to help decide if a roamer should attach to a given location. There is lack of standardized framework to provide visibility between Wi-Fi and cellular networks of their respective QoS requirements or their fulfillment. Also Wi-Fi networks have until now relied on the original permanence of device MAC addresses to facilitate access to or management of the network. This permanence is actively being removed and can no longer be relied upon.



TECHNICAL PROGRAMS

ACTIVE PROGRAMS:

- **ACCESS NETWORK QUALITY OF SERVICE**
- **END TO END QUALITY OF SERVICE MANAGEMENT TRIAL**
- **WI-FI & DEVICES IDENTIFICATION**

EXPECTED DELIVERABLES:

- Provide platform for end-to-end trials to obtain valuable data in identifying performance bottlenecks for newer (more challenging) applications like AR/VR, process control in Industrial/robotic applications, etc.,
- Develop Industry guidelines and determine any new and existing QoS metrics
- Examine the removal of reliance on a persistent Wi-Fi MAC from Wi-Fi networks by identifying long-term solutions for stable, private, network-specific identifiers that are appropriate for the use to which they



RELEVANT LINKS

Wi-Fi & Devices Identification ➔

Testing & Interoperability Work Group ➔

Enhanced Wi-Fi 6 Decoded ➔

Roaming Work Group ➔



LEADING MEMBERS



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MARKET WORK GROUP



LEADERSHIP TEAM



Chair: Melody Eclavea – AT&T



Co-Chair: Melody Walker – Boingo Wireless



Co-Chair: Gabriel Desjardins - Broadcom

Supported by WBA Marketing



SARAH KOLMER
Director of Marketing & PR



ALICE LAI
Senior Marketing Manager



BRYAN SMITH
Marketing Manager



WILSON TAN
Senior Events Manager



OPPORTUNITIES / BUSINESS BENEFITS

Work closely with WBA members and partners to enable marketing and business opportunities.

Promote effective marketing channels for members to increase their influence in the industry. [Website Content](#)



TECHNICAL PROGRAMS

- Strengthen branding positioning – ensure success of the Alliance and other initiatives reflects on the WBA brands and sub-brands
- Continue to enhance WBA's members leadership position as the 'voice of Wi-Fi'
- Drive the engagement among exiting members and followers
- Promote the works of the Alliance members which address business & technical issues, as well as opportunities for member companies.
- Work closely with media, journalists, research and analysts to strengthen and communicate all the potentials and benefits of Wi-Fi.



RELEVANT LINKS

[Current Members](#)

[WBA Programs & Projects](#)

[Wireless Global Congress](#)

[Industry Awards](#)



LEADING MEMBERS



AT&T



BROADCOM

CableLabs

COMMSCOPE



SINGLE DIGITS

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POLICY AND REGULATORY AFFAIRS WORK GROUP



LEADERSHIP TEAM



Chair: **Burhan Masood** Broadcom



Co-Chair: **Brian Josef** Comcast



OPPORTUNITIES / BUSINESS BENEFITS

Trends and Opportunities: The WBA's Policy & Regulatory Affairs Work Group is to track global trends and relevant policy & spectrum issues that are of concern to the WBA membership.

The Work Group will coordinate Wi-Fi advocacy efforts across membership, cities, regions and regulators globally to provide and issue industry guidelines and white papers that outline recommendations to regulators and authorities in respect to various spectrum ranges, worldwide bands allocation and public consultation consensus and responses

Business Benefits: Work closely with WBA members and regulatory bodies for improved Wi-Fi (more spectrum, better security, user experience, Passpoint® & OpenRoaming™)

Validate business opportunities of new Wi-Fi generations working in new spectrum bands and work with regulators globally

Embrace the benefits of WBA OpenRoaming™ to support user authentication and address regulatory requirements for user identification issues



TECHNICAL PROGRAMS

- 6 GHz band harmonization
- US FCC 6 GHz FNPRM ruling gaps coverage
- Client-to-client communication
- Successful advocacy with regional leaders in Asia, and South America
- Strategy for upper 6 GHz band in EU
- OpenRoaming and Passpoint collaboration strategy
- 911 emergency calling over Wi-Fi



RELEVANT LINKS

Learn more about **Policy Work Group**



Wi-Fi 6 Deployment Guidelines



Wi-Fi 6E Trials



Global Implication for Wi-Fi 6 & 6Ghz



LEADING MEMBERS



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WBA CERTIFICATION



LEADERSHIP TEAM



BRUNO TOMAS
Director
Programs & PMO



JONAH ROSS
Program Manager



PEDRO MOUTA
Senior Manager

Contact our PMO team at
pmo@wballiance.com



LEADING MEMBERS



OPPORTUNITIES / BUSINESS BENEFITS

Trends and Opportunities: Join the WBA Certification group either to certify your products or to help developing WBA's certification models to the benefit of your organization

WBA Certification is expanding the testing opportunities to services such as network interoperability, roaming, offload and captive portal behavior

Business Benefits: WBA has launched its Certification Program starting with the Carrier Wireless Services Certification (CWSC) testing for members and sponsored partners. CWSC provides unprecedented capabilities to test the end-to-end wireless ecosystem to guarantee that the service operation and user experience is consistent across real life networks



TECHNICAL PROGRAMS

- Joint collaboration between operators and vendors to develop a compliance program to guarantee broad industry deployment and alignment
- Maintain a current set of equipment to get used in certification
- Evaluate and monitor the Authorized Test Labs
- Work with Wi-Fi Alliance and 3GPP to promote the adoption of potential solutions



RELEVANT LINKS

Learn more about
CWSC



**Wi-Fi Roaming
Standards**



Roaming Evolution



WBA OpenRoaming™



Get involved now, sign up **ONLINE!** If you are a WBA Member, join directly via our **EXTRANET**



Wi-Fi **Industry Update**

Wi-Fi 6/6E Delivers KPI Improvements

ENHANCED

Efficiency

Speed

Capacity

Performance



DENSE/DEMANDING
ENVIROMENTS



SUPPORT GROWING
MOBILE TRAFFIC



ACCOMMODATE
FUTURE USE CASES



CONNECT MORE
DEVICES



QUICKER RESPONSE
TIMES

**WBA is
championing a
global Wi-Fi
6/6E program
to ensure that
industry needs
are addressed**

Wi-Fi 6/6E Trials

Trial Categories

- Residential Wi-Fi
- University
- Airports
- Industrial IoT
- Transportation Hubs
- Food chain
- Smartcity
- Aerospace
- Testhouse
- Metro / Subway
- Stadiums / Sports Arenas
- Rural

Companies Involved



Road to Wi-Fi 7

Wi-Fi 7 / 802.11be Specifications

- 7th generation
- 30Gbps – 46Gps Throughput
- 4096 QAM
- 320MHz channels
- Multi-AP operation
- Milti-link operation
- 16 Spatial Streams
- Multi-RU
- WPA4 Security
- Extended Spectrum in 6GHz
- Spectrum sharing with Incumbents

Innovative Use cases

- Wi-Fi Sensing
- IoT segment with smaller channels
- 3D content
- XR (AR/VR) type of applications
- Location Based Services
- Convergence and Co-Integration with 5G / CBRS etc.
- Rural
- Multi AP for Residential
- SmartHome
- Connected Vehicles

Infrastructure Digitization

- NFV/SDN
- RAN Virtualization with Software Defined Radios
- Cloud based Controllers
- Open standards (OpenWiFi)

Quality of Service

- WMM
- OCE and MBO
- Wi-Fi Vantage™
- Similar quality to QCI/5QI
- Deterministic Transmission
- Deterministic Low Latency
- Higher Spectral efficiency (~80%)
- Traffic Classification advancements

Market Segments

- Airports
- Healthcare
- Smart Cities
- Transit Hubs
- Manufacturing
- Office Buildings
- Industrial IoT
- Public Safety
- Outdoor Spaces
- MDU
- Hospitality
- Automotive
- Stadiums
- Concert Venues

A blurred background image showing a crowd of people walking on a light-colored tiled floor, likely in a transit station or public space. The motion blur gives a sense of a busy, fast-paced environment.

THANK YOU

Kishore Raja

Vice President, Engineering & Strategy, Boingo Wireless
Chair, NextGen Workgroup, WBA
Co-chair, Open Converged Wireless, TIP

kraja@boingo.com





Its time for lunch!



The Pergolas Restaurant, Lobby Level.

The Conference will resume at 2.30 PM



Building Future Proof Public Wi-Fi with Offload Monetization and Open Roaming Capabilities

AHMER ARSALAN

HEAD SOFTWARE SALES - MEA

STL





stl.tech



WIRELESS GLOBAL
CONGRESS

WI-FI REVOLUTION: DRIVING DIGITAL GROWTH

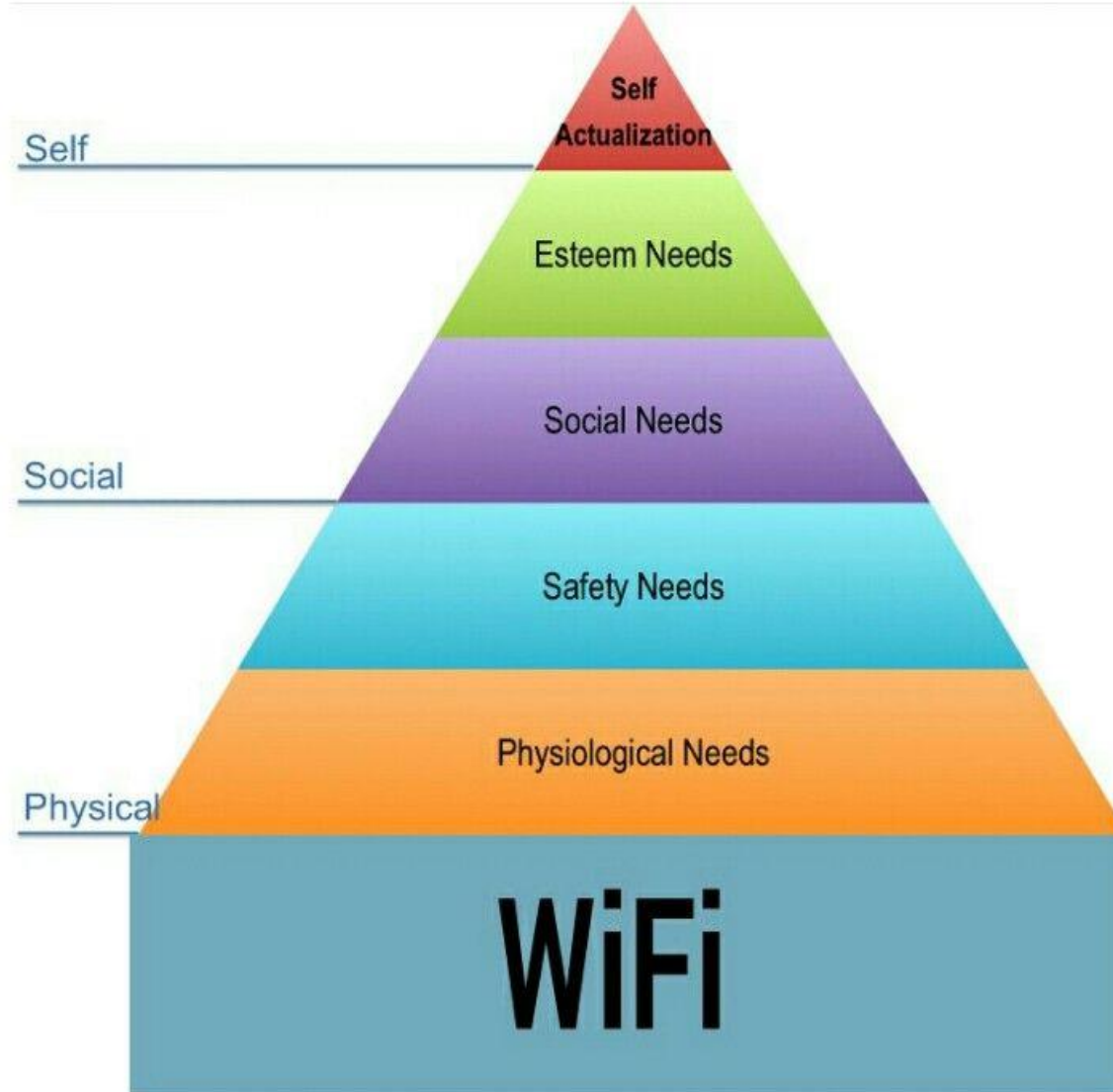
25-27 JAN 2022

WGC Asia Pac – Wi-Fi Revolution: Driving Digital growth

Building Future Proof Public WiFi with Offload
monetization and Open Roaming Capabilities



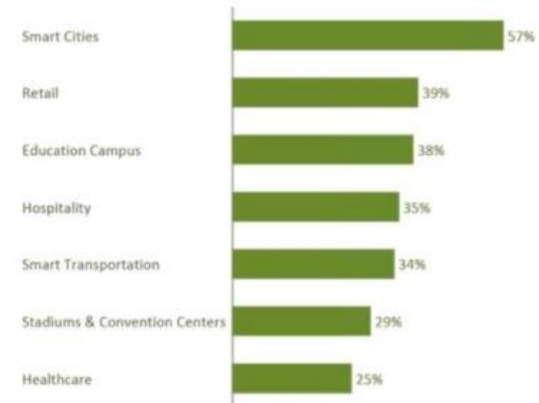
Most important need of human-kind in 21st century...



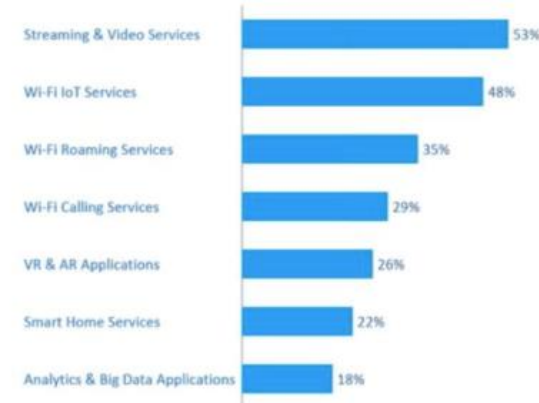
Market Trends & Wi-Fi Evolution



TOP WI-FI DEPLOYMENTS PER VERTICAL

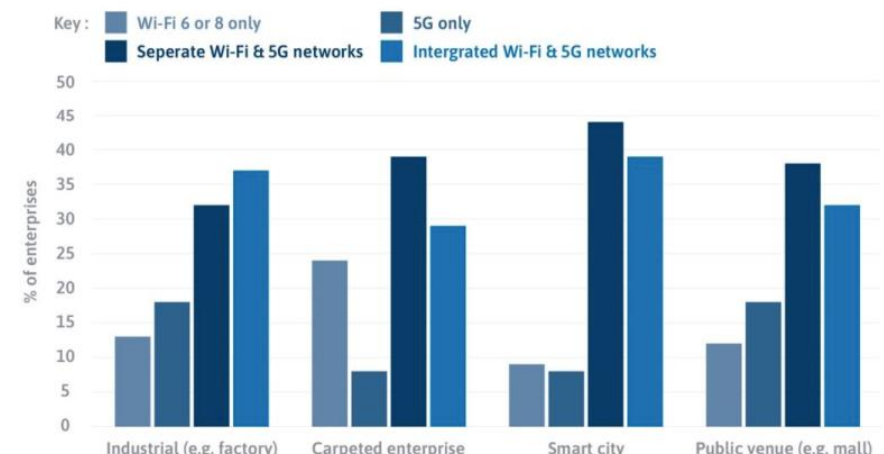


TOP APPLICATIONS DRIVING FUTURE WI-FI TRAFFIC



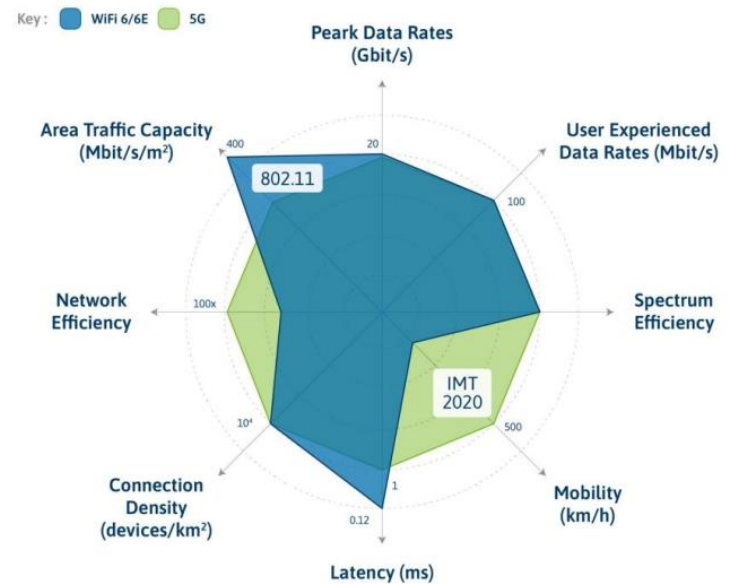
Source: WBA Industry Report 2020

Top Verticals for Wi-Fi Adoption



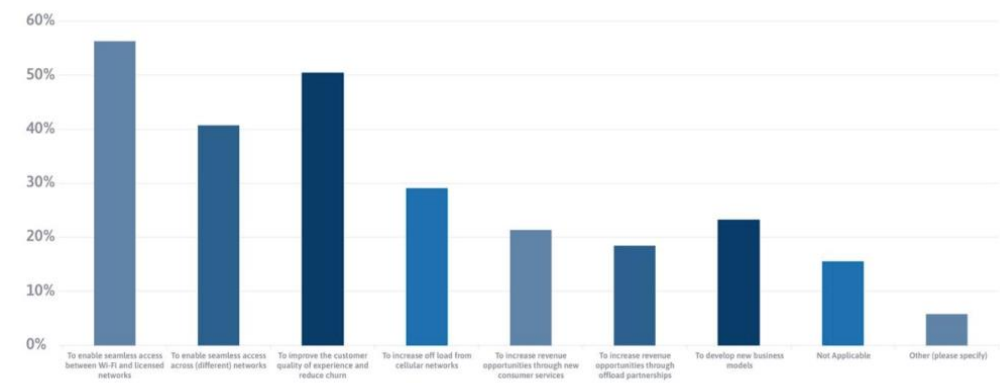
Source: Rethink Technology Research enterprise survey May 2021 (n=210)

Intention to deploy Wi-Fi 6/6E/7 and /or 5G in 2021-25, by enterprise type



Source: Wireless Broadband Alliance (WBA)

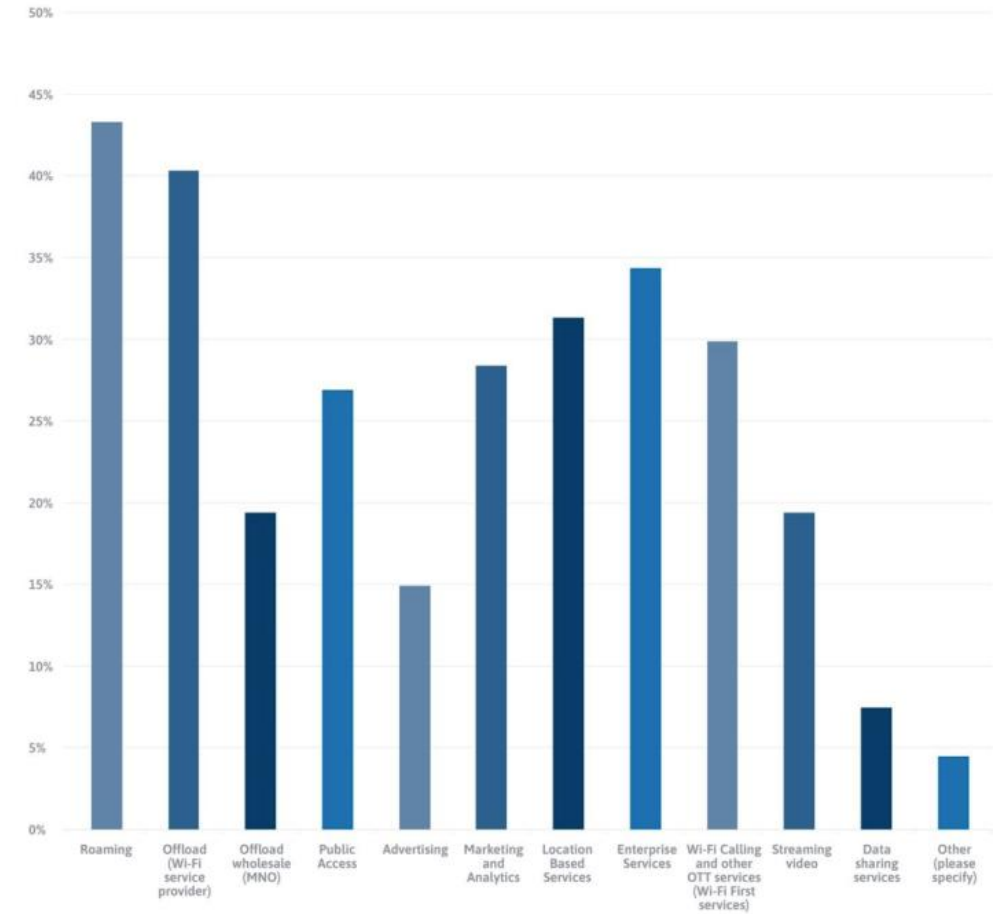
5G and Wi-Fi 6/6E Performance



Source: Wireless Broadband Alliance (WBA)

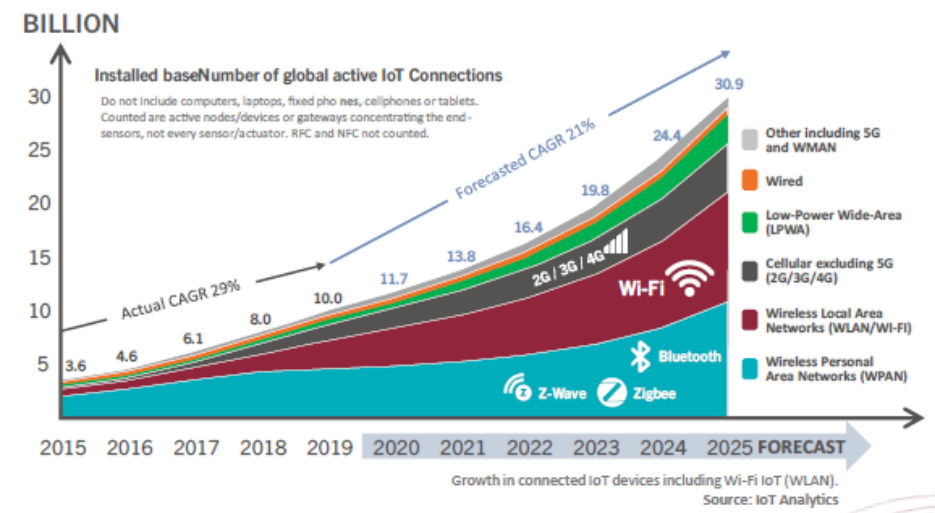
Top 3 Drivers for Investing in a Passpoint Compliant Network

Market Trends & Wi-Fi Evolution

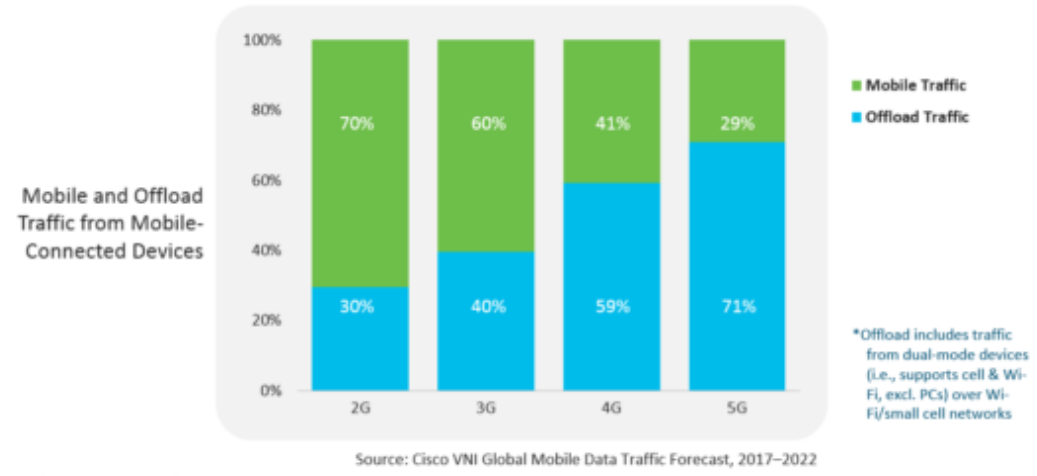


Source: Wireless Broadband Alliance (WBA)

TOP 3 Wi-Fi monetization strategies in terms of importance for the next 12 months



7.5 billion IoT units as of 2020 are short-range and non-cellular and uses only Wi-Fi



The share of offloaded traffic will only increase with 5G (from 59% in 4G to 71% in 5G)

Wi-Fi Going through Unprecedented Evolution & Adoption



1

Vanilla Wi-Fi Offload

Basic offload use case
3GPP parameter check
Location based offload

2

Policy based Offload

ANDSF Compliance
QoE check, Periodic
evaluation, Real Time
offload, Analytics

3

Wi-Fi 6 Adoption

Faster Speed (upto 9.6
Gbps compared to 3.5
in WiFi5, Better QoE,
Better Battery Life

4

Next Gen Hot Spot

HS 2.0, Open Roaming &
Cloud Native SaaS Models

5

Network Convergence

5G, Wi-Fi Convergence,
ATSSS,

Next Gen Hot Spot for Offloading & Open-roaming



Enables cellular like connectivity experience and will further improve the WiFi connectivity experience through;

- Transparent, automatic WiFi connection and authentication
- No manual selection of SSID or input of access credentials
- Policy configuration for differentiated QoS
- Improved security (WPA2 and EAP)
- Enabling WiFi Roaming for inexpensive but better network coverage

Device and network
negotiate capabilities

Device auto select best
WiFi network

Policies pushed to
phone

Users do nothing and
connection happens in
background

Wi-Fi Network Aggregator Model (STL case study)



Public Wi-Fi

Using shared Wi-Fi infrastructure to provide public Wi-Fi hotspots and roaming across cities, educational institutes, hospitals, malls, cafes, airports, public hangout and markets, transit points and corporate parks.



Truly SaaS Proposition

Mobile Data Offload via EAP SIM/TTLS, Hotspot 2.0

Property Management System based authentication

Location specific real time advertisement

Venue specific customized Captive Portal

Revenue Partnership between venue owners and operators based on advertisements

Business intelligence & Analytics reports

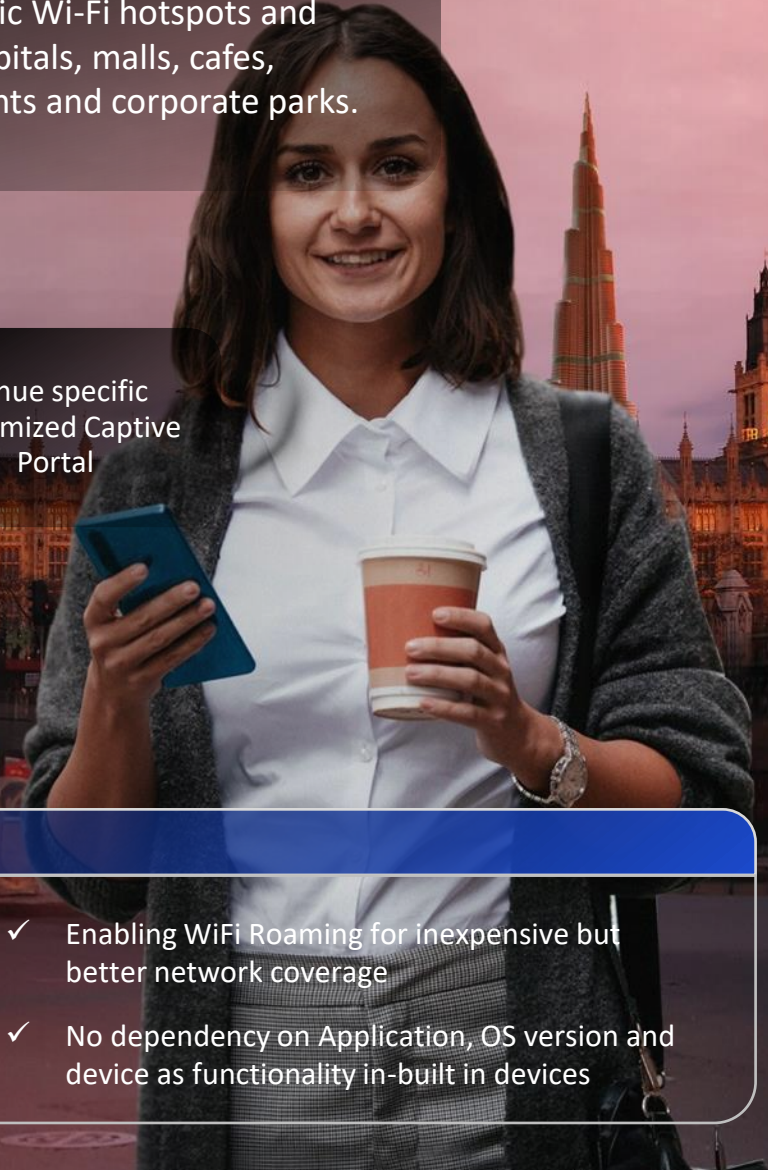
Social media login/Survey based login



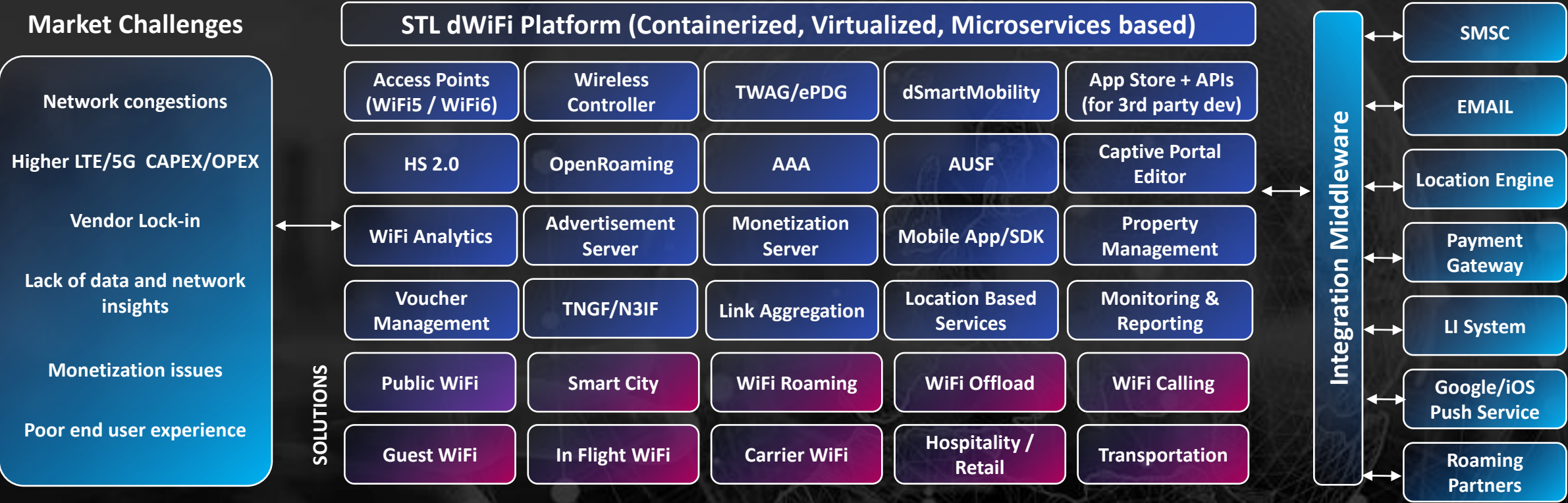
Unique Offering Access Point Aggregation

Benefits

- | | | |
|--|---|--|
| ✓ Transparent, automatic WiFi connection and authentication | ✓ Policy configuration support for differentiated QoS | ✓ Enabling WiFi Roaming for inexpensive but better network coverage |
| ✓ No manual selection of SSID or input of access credentials | ✓ Enhanced security (WPA2 and EAP) | ✓ No dependency on Application, OS version and device as functionality in-built in devices |



STL's Role in overall WiFi Value Chain



Smart & Intelligent Network Services



Elevate digital experience



Innovate new revenue channels



Reduced time to market



Better Customer Experience



Seamless access & authentication



Low Cost to serve



Network Agnostic & Vendor Neutral

STL dWiFi Excellence: Expertise & Experience



40+ Operators have chosen
STL for WiFi deployments

50M

Registered Users
offloading to Wi-Fi

15%

Acceleration in Wi-Fi
offload Adoption



Higher Data usage
volumes on Wi-Fi as
compared to LTE



Wi-Fi usage duration is
longer than LTE

Operational excellence with Tier-1 Telco

Successful experience for delivery, implementation and services support with large scale Live projects

Proven Interoperability

Highest number of integrations with Tier 1 multi vendors' equipment and WiFi partner ecosystems worldwide

Fastest Go-Live

Flexible platform, seamless integration with existing IT & packet core infrastructure. Plus on-site team in every region

Rich experience in BSS & OSS

Easy understanding of operator business requirements and helps providing customized solution

Comprehensive and Converged WiFi portfolio

Pre-integrated, modular platform to enable quick launch to innovative services to the market



beyond tomorrow

STL WiFi Offload Solutions



1

dSmartMobility

- Client App (Android/iOS SDK) Based Approach
- Auto offload to WiFi network when in range and have better connectivity than LTE
- Offload based on the QoS parameters/threshold
- Notifications for the nearby available hotspots

2

NGH (Hotspot 2.0 + OpenRoaming)

- Client Less Approach (in built functionality in devices)
- Auto authentication and Seamless connectivity to WiFi without any manual login or intervention
- Offload based on the QoS parameters/threshold
- OpenRoaming to offer extended WiFi coverage by seamless roaming

3

WI-FI and 5G Offload + Convergence

- App less approach where intelligence built in 5G devices
- Uses ANDSP and UE Route Selection Policy (URSP) for traffic selection and steering
- ATSSS rules which defines rules to dictate how the device should utilize the 3GPP and Non-3GPP access networks

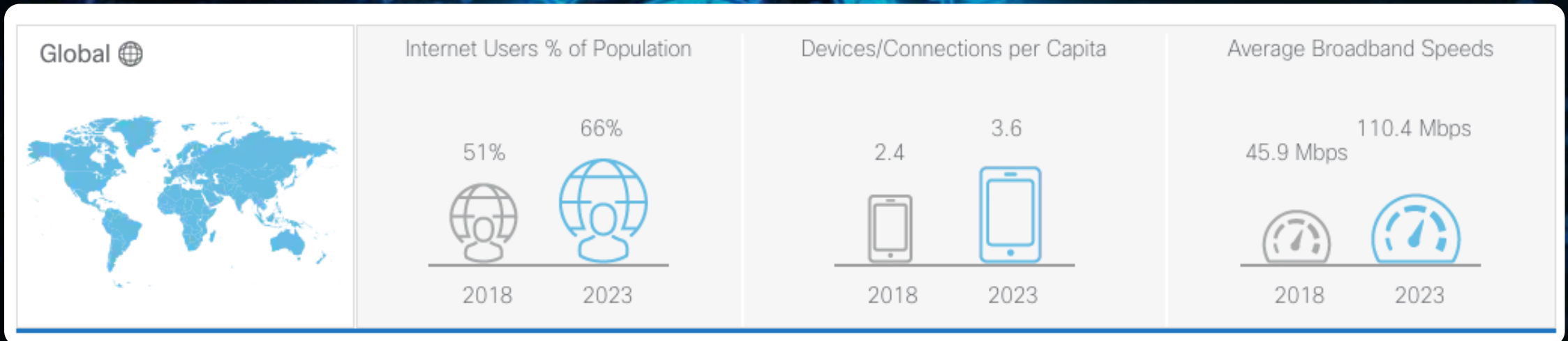
Market Trends & Wi-Fi Evolution



Proliferation of devices and adoption of IoT increasing the # of connected devices More data consumption, more speed, lower latency demands



Data Usage Trends, Bandwidth Consumption 2020 vs 2019
(Source: OVBI Broadband Insights report 4Q20)



Market Trends & Wi-Fi Evolution



- **Rapid adoption of WiFi 6 and 6E - High interest in Wi-Fi 6/6E, with 83% having deployed the technology, or planning to do so before the end of 2022.**
- **OpenRoaming to unlock the value of Wi-Fi roaming, redefine the QoE for public WiFi & OpenWiFi – innovate faster, bring connectivity to 1B+ people without access to internet**
- **Higher throughput, lower latency, guaranteed (deterministic) speed/experience**
- **IDC reported a net increase of 12% in access point shipments in 2020**
- **Airties reports that Wi-Fi 6 already represents 12% of the home-installed base in the client devices.**
- **82%⁽³⁾ of U.S. office workers prefer working from home, 74%⁽⁴⁾ of CFOs plan to reduce the office space**



OpenRoaming: Enhancing the End User Experience Across Public and Guest Wi-Fi

VASUDEVAN VENKATAKRISHNAN

BUSINESS DEVELOPMENT DIRECTOR, APAC.

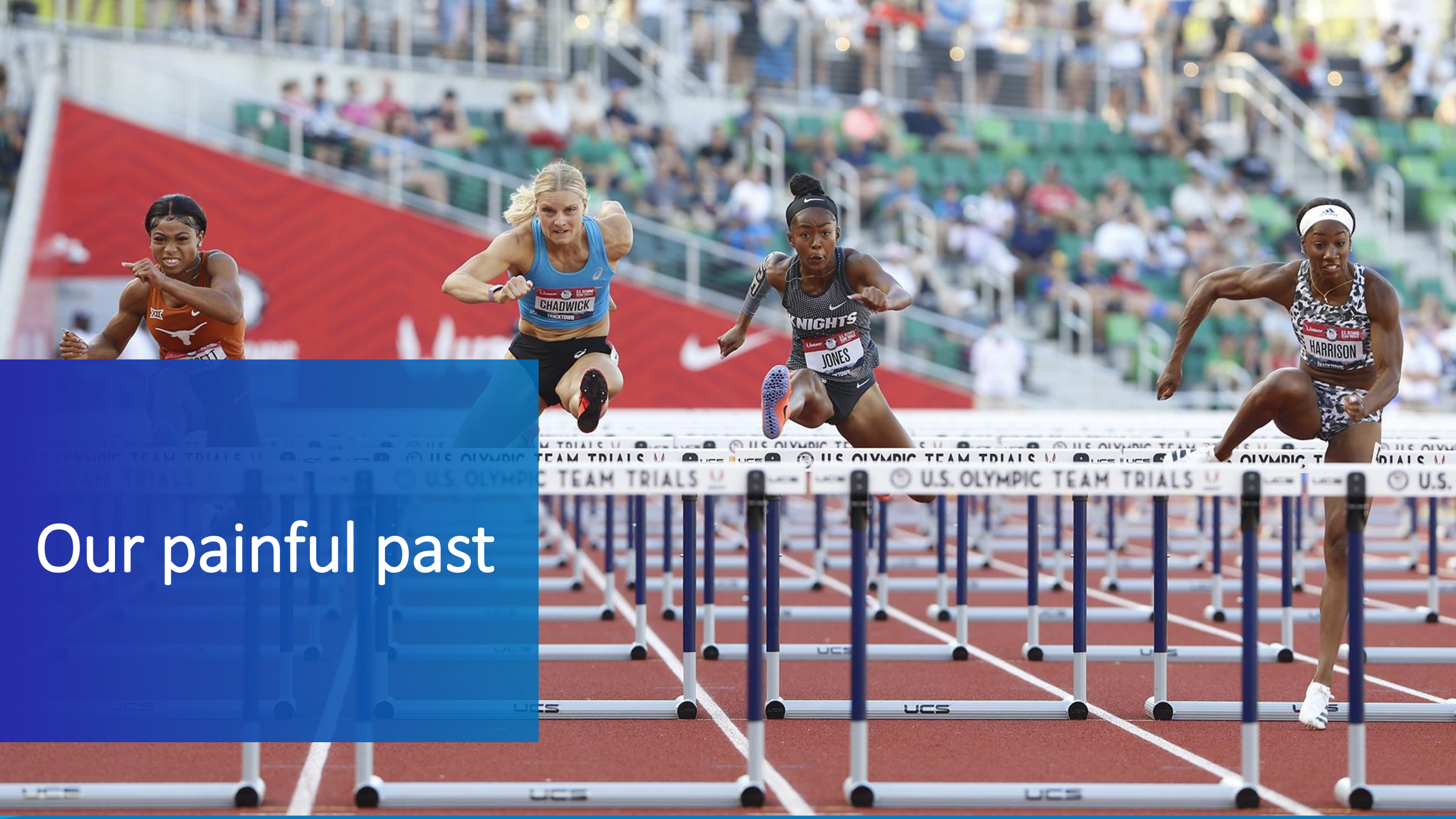
CommScope

COMMScope®



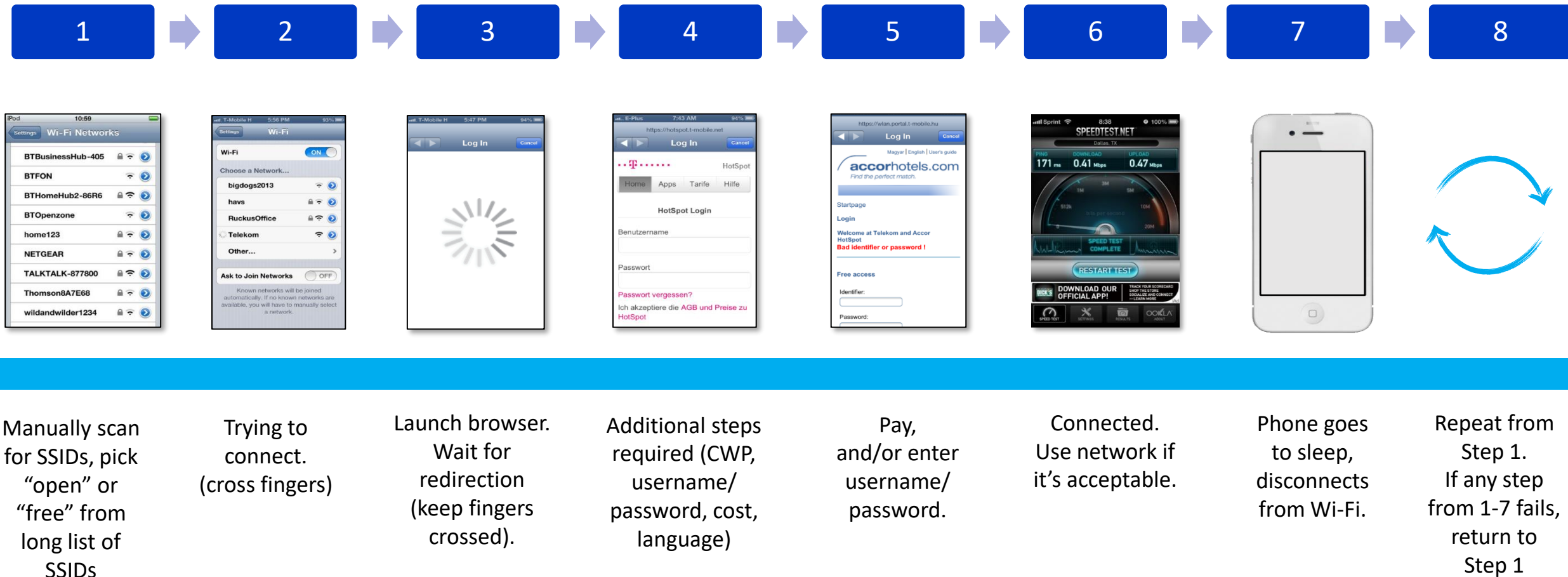
OpenRoaming: Enhancing the end user experience across public and guest Wi-Fi Connectivity

Vasudevan Venkatakrishnan
Business Development Director
APAC



Our painful past

This is not new! We've gone through this

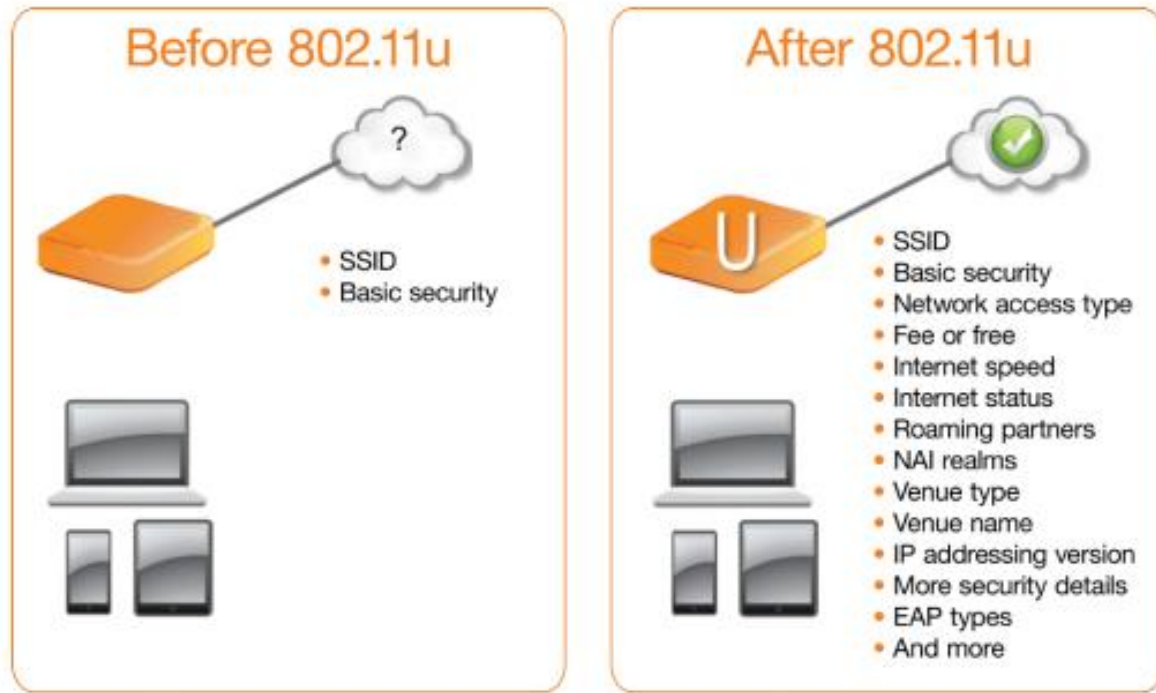




Present (Mostly)

Wi-Fi HotSpot 2.0 (Passpoint)

Network Discovery: With and Without 802.11u



With Hotspot 2.0: Everything Automated

	Today's Hotspot	Hotspot 2.0
Network Discovery/Selection	Manual (SSID)	802.11u
Subscriber Authentication	Captive Portal, WISPr	802.1X
Over-the-Air Encryption	none	AES-CCMP (802.11i)
Mutual Authentication	none	EAP-SIM/AKA, EAP-TLS, EAP-TTLS
Rogue/Hijacking Protection	none	Yes (802.1X/EAP)

Wi-Fi HotSpot 2.0 (Passpoint)

Challenges



Establishing Roaming Agreements:
Long and tedious process



Individual Agreements
MSO, MNO, Enterprises & Venue Operators



Commercial arrangements with all parties
Takes Time



OpenRoaming™

We've got a winner!

OpenRoaming™ : A global Wi-Fi roaming federation

Pan-Industry Engagement: Grow Wi-Fi Roaming

- MSO, MNO, Enterprises, Roaming Hubs, Certificate Authorities, Infrastructure Vendors

Seamless Secure Onboarding User Experience

- Cellular like Wi-Fi Roaming Experience
- Secure – PKI/Radsec Ecosystem
- Tiered “Settlement” Policies

Vendor / Venue/ Service Provider Agnostic

- Truly “open” – enable broad acceptance

IS...

- Industry effort facilitated by WBA
- Based on a set of business & technical components
- Built on HotSpot 2.0/Passpoint
- Focused on Wi-Fi Data Offload

IS NOT...

- A new IEEE Std / WFA Program
- Cellular Offload for Voice Calls
- Competing with any other Industry Initiatives

Three pillars of OpenRoaming



- Global federation of public and private Wi-Fi networks and identity providers
- Robust cyber security framework
- Network automation





Top 3 benefits to end users

COMMScope®
RUCKUS®

- Login-free seamless experience
- Global reach
- Enhanced Security



COMMScope®
RUCKUS®



Top 3 benefits to venues,
operators, access providers

- Interoperability
- Scale
- New revenue sources

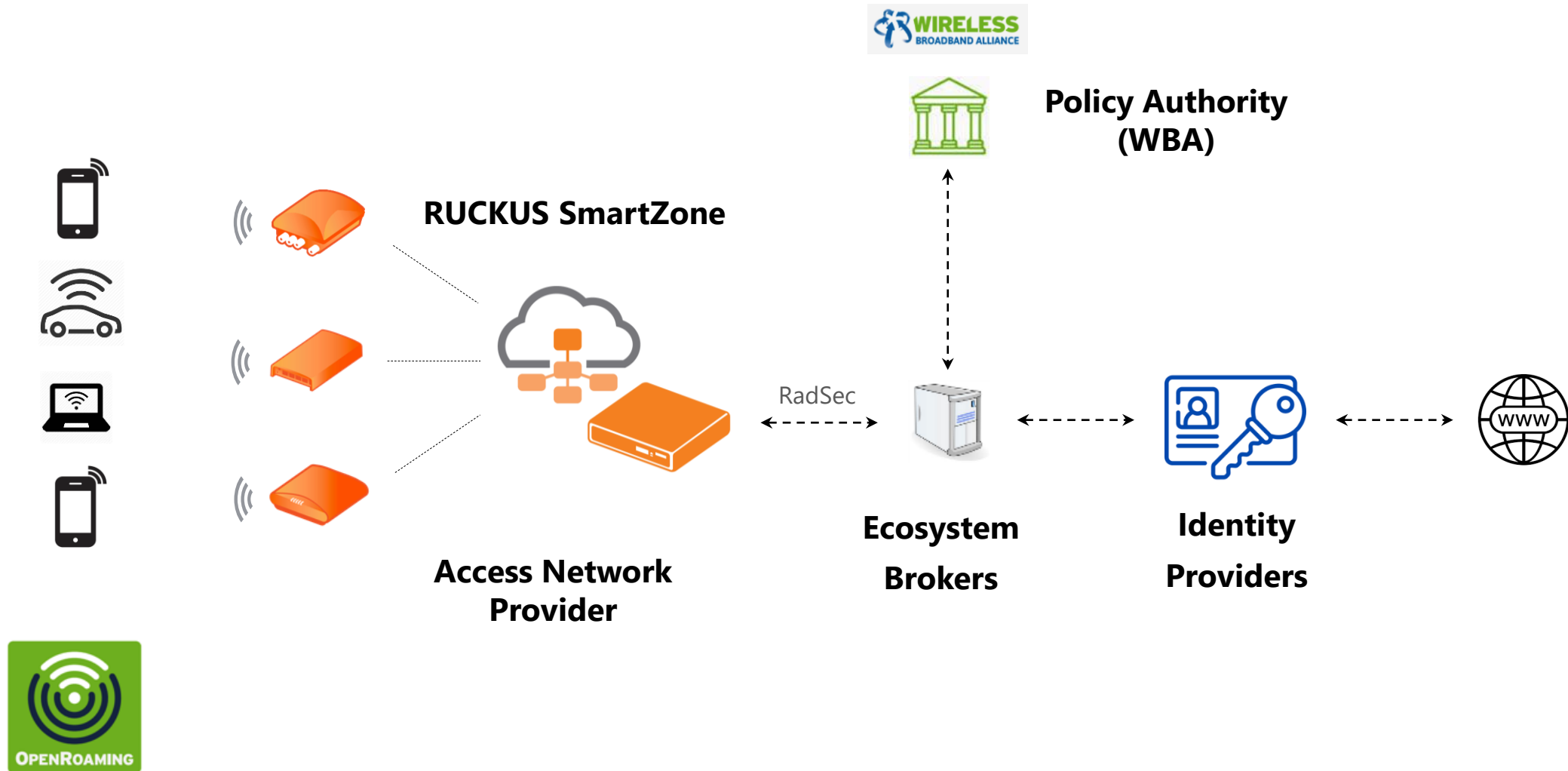


COMMScope®
RUCKUS®



CommScope Solution

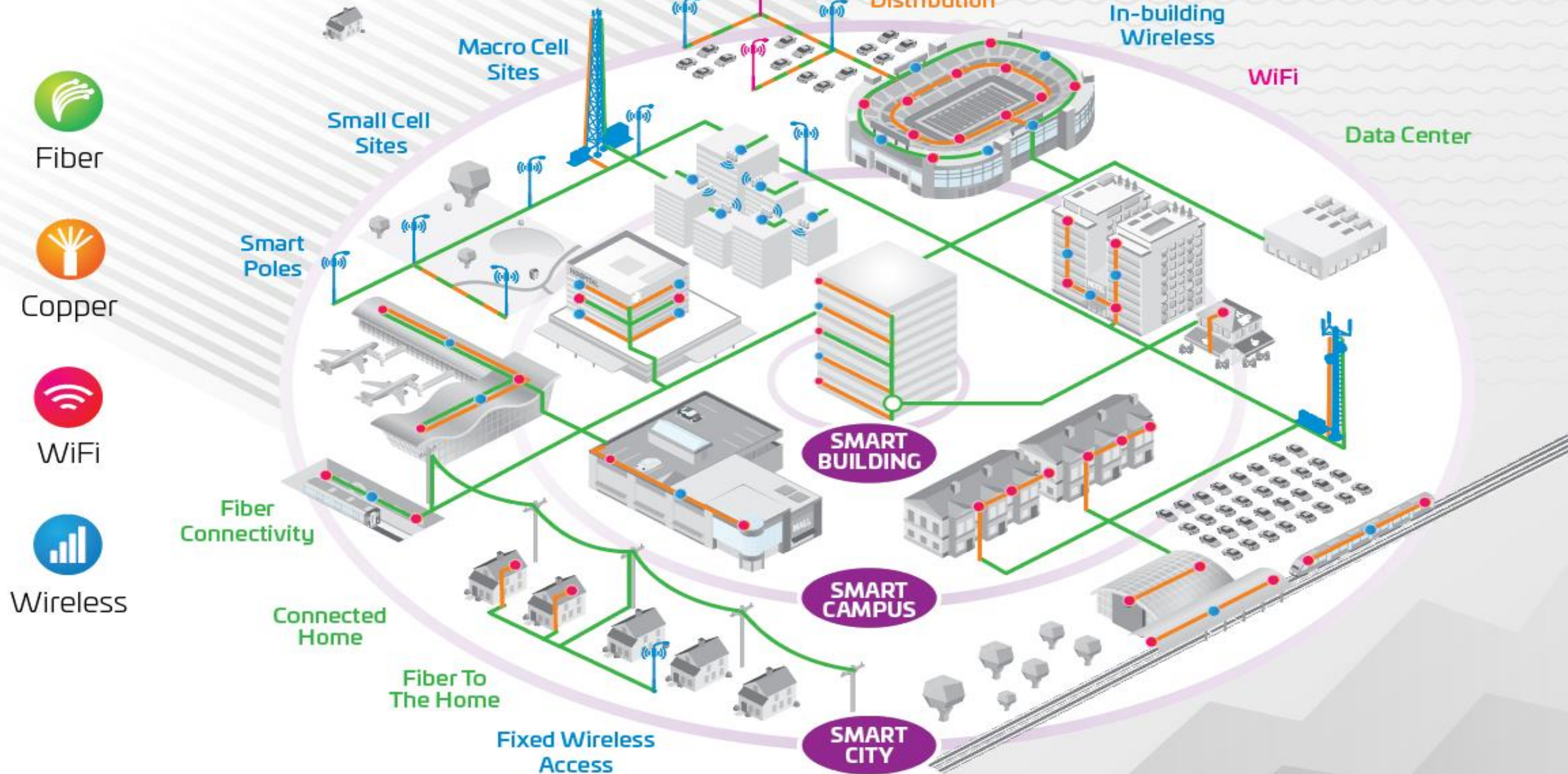
CommScope OpenRoaming Solution



WIFI AVAILABLE HERE

Connected City

COMMScope®



CommScope is READY! Are you?

Proof of Concepts in all 3 geos – APAC, EMEA, and AMERICAS
City, Federation, Wi-Fi Service Provider, Telco Service Provider
Contact us today to learn more

Thank you!

Vasudevan Venkatakrishnan
vasudevan.venkatakrishnan@commscope.com



Innovation Developments in Public and Guest Wi-Fi

BRUNO TOMÁS

PROGRAM DIRECTOR
Wireless Broadband Alliance



WI-FI INNOVATION FOR 2022+

WGC Asia, Bruno Tomas

WBA TECHNICAL ROADMAP – IMPACT ON PUBLIC & GUEST WI-FI

Lead the development of **“Seamless and interoperable services experience on Wi-Fi within the global wireless ecosystem”** ...



5G
Work Group

Leading Wi-Fi and 5G RAN
Convergence



IoT
Work Group

Augmenting Wi-Fi
role in IoT



NextGen
Work Group

Fast-tracking Wi-Fi
deployments for operators



Roaming
Work Group

Incubating new business
opportunities



Testing & Interop
Work Group

Achieving interoperable
Wi-Fi services



WBA WORK GROUPS

WBA OpenRoaming™
Task Group

Development of standards, federation
governance and trials

Policy & Regulatory Affairs
Work Group

Industry liaison and advocacy of WBA
global programs

Market
Work Group

Marketing activities and industry
dissemination

Certification
Task Group

Addressing interoperability
to foster adoption

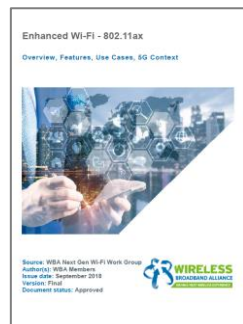
Fast-tracking Wi-Fi 6 (802.11ax) leveraging Carrier-Grade capabilities.

Deliver industry guidelines and end-to-end live trials with multiple ecosystem players.

*Not exhaustive

Latest Projects

I. Enhanced 802.11ax - Overview, Use Cases, Features, 5G Context



II. Wi-Fi 6 Deployment Guidelines & Scenarios



Current Work

Wi-Fi 6 Trials: Real-world end-to-end testing of key features and new services to raise confidence and adoption in the technology

Deployment Scenarios	Use Cases
Enterprise - Industrial 4.0	High-density connectivity / latency
Transportation hub	Improved roaming behavior
Residential/MDU	Multi stream live video monitoring (facilities / campus)
Smart Cities/Rural	Real time energy monitoring
Transportation hub	IoT sensor networks
Public Venues	Ultra-reliable low latency communications / critical sensors
University Campus	Augmented reality for trouble shooting
Stadium	Gaming / Health devices > improved latency for key target
Entertainment	Virtual classroom/venue - UHD video intercampus
Public Wi-Fi	

Next Steps

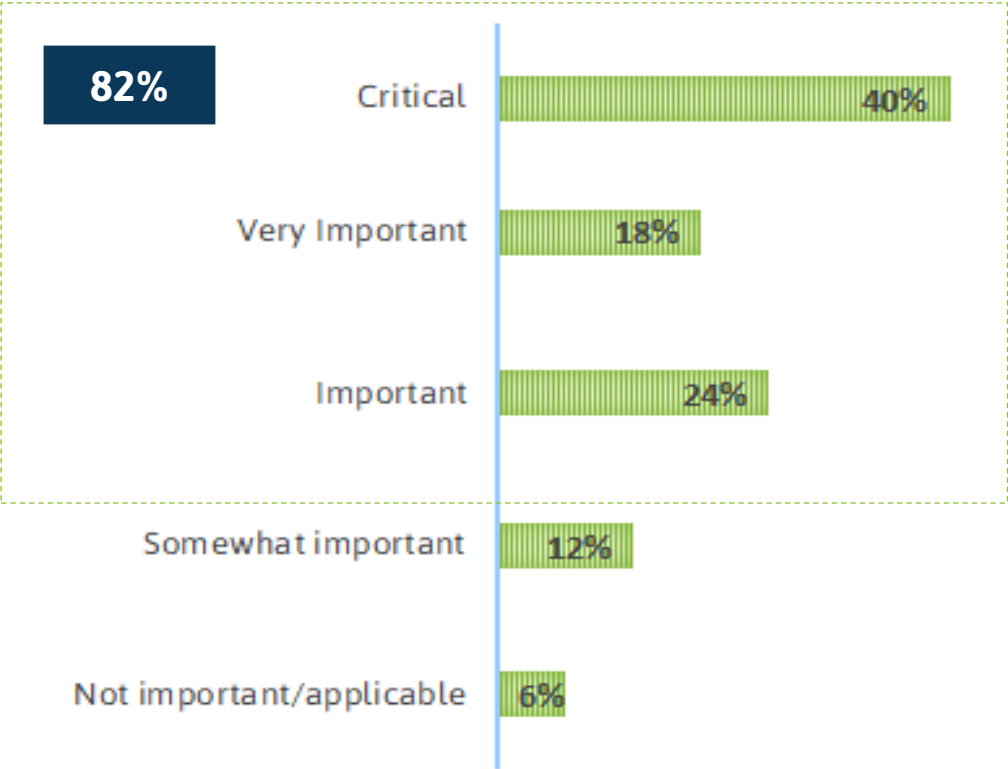
Wi-Fi 6E global trials: Leveraging most relevant use cases, the “Wi-Fi End-to-end Trials” will confirm this technology evolution is set to deliver systems that are ready to support key 5G requirements

Wi-Fi 6/6E & QoS: Deliver a framework for the technology to act as standalone solution for any service providers. QoS enhanced proofing, distributed QoS

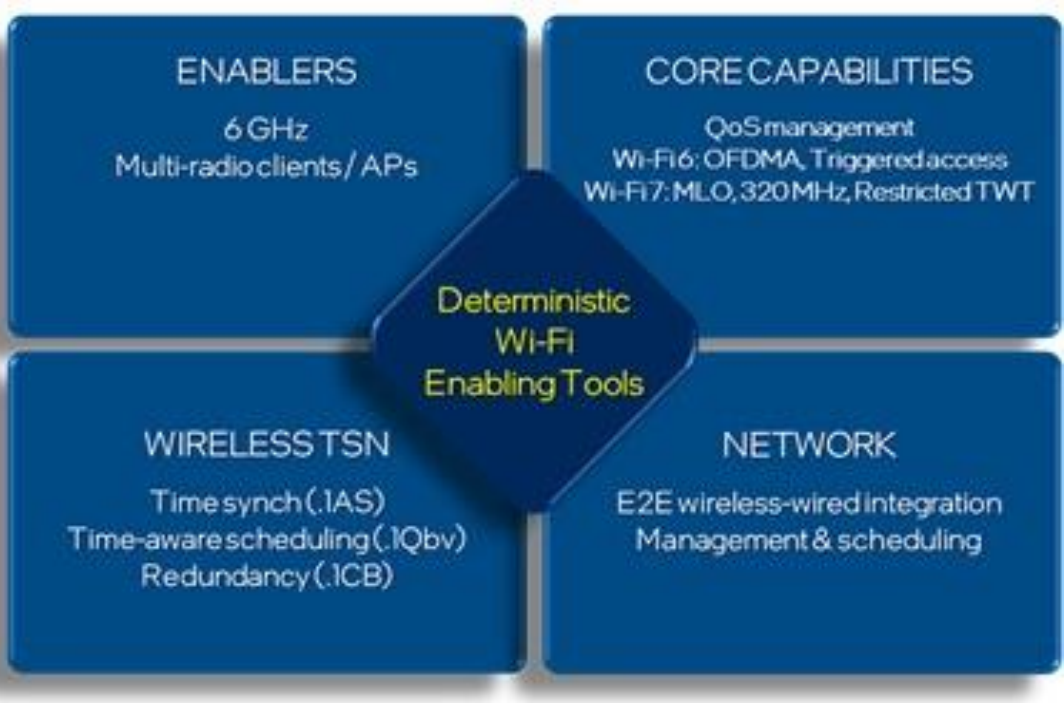
*Leading Members



How important is the availability of additional spectrum on 6GHz to your Wi-Fi business and rollout?



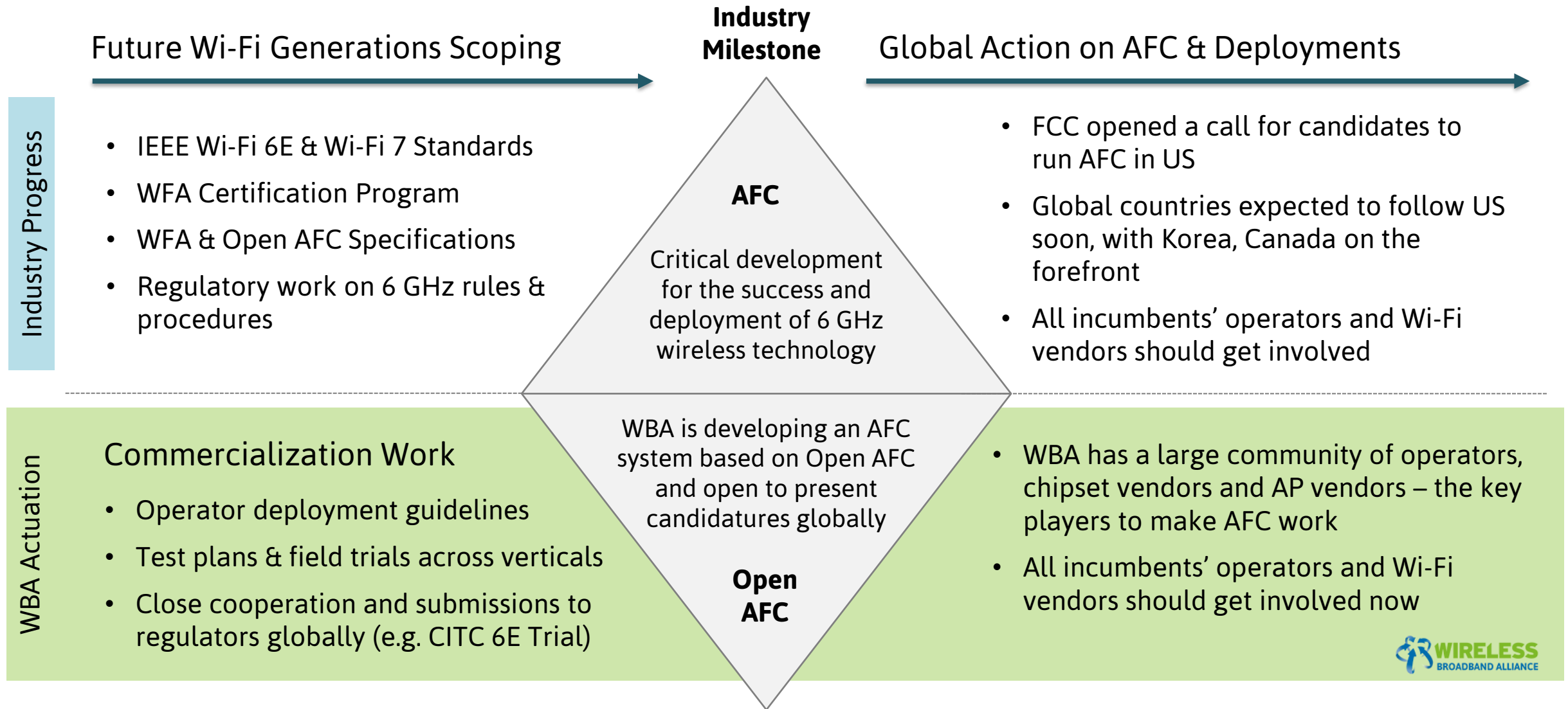
Wi-Fi 7 Disruptive Features



72% indicate most important use case is “no legacy devices affecting airwaves”

77% of respondents want more spectrum for unlicensed

Co-Existence mechanism is a must have for 81% of the respondents



WBA is eager to make AFC, Wi-Fi 6E and Wi-Fi 7 successful, and will be championing this work globally

WHAT IS WBA OPENROAMING™?



Cybersecurity Service



Cloud Federation



Network Automation

Seamless and Secure onboarding

- No More SSID-password guessing games, insecure login credentials or reconnecting to public Wi-Fi
- Creating an automatic and secure connected experience on Wi-Fi
- Automatic and secure connection of billions of devices to millions of Wi-Fi networks globally

Improves consumers satisfaction

- No more bill shock with overseas cellular roaming data
- Wi-Fi Roaming/ cellular combined for best coverage and costs options with guest & public Wi-Fi access across the world
- Seamless user experience anytime, anywhere

Industry Impact

- Defines industry policy & standards for all players in the Wi-Fi ecosystem to join and develop their Wi-Fi services
- Grow your business opportunities with Wi-Fi roaming & offload
- Prepare your Wi-Fi network for convergence with 5G



Wi-Fi



Home



Cellular



Driving



Wi-Fi



Office



Cellular



Schools & Universities



Wi-Fi



Coffee-shops, restaurants



Cellular



Stadiums



Wi-Fi



Hotel, malls, retail



Cellular



Hospitals & Healthcare



Wi-Fi



Cellular



Inflight



5G



Across cities

1. Impactful OpenRoaming deployments

Achievements

Cityroam, Japan

WIFI4EU

Spanish Cities & Islands, (Barcelona and Valencia)

Canary Wharf, London

Chaudfontaine, Tervuren, Oostkamp, Olne, Belgium

Sau Paulo Airport, Brazil

London Stadium

City of Austin, 6th Street

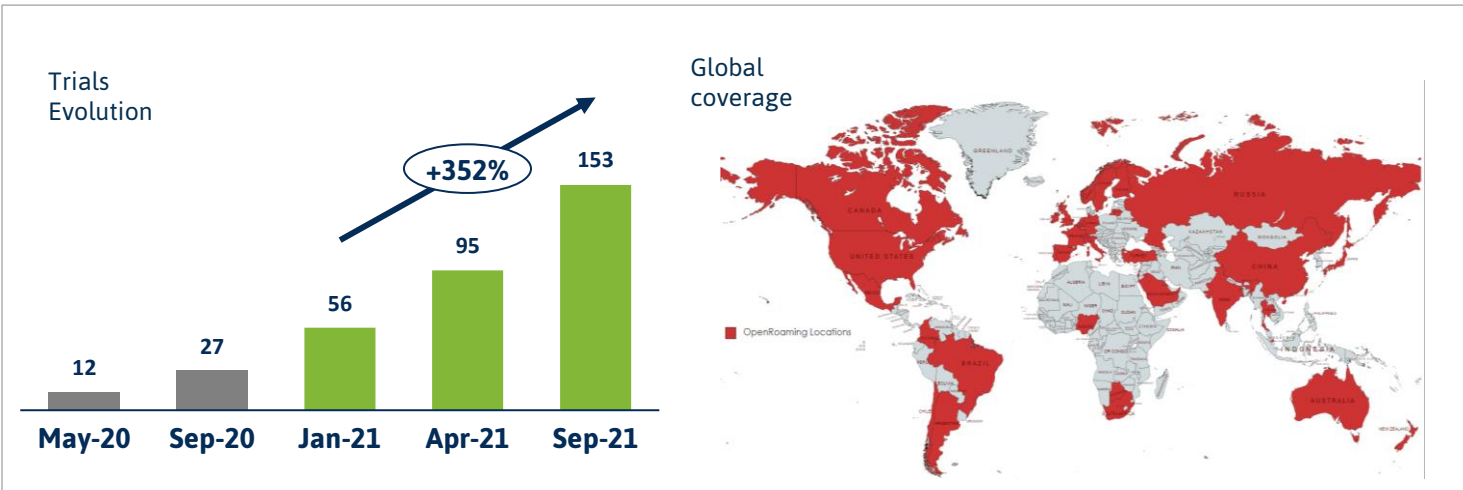
Adventist Health

San Jose State University, USA

CEFCU (San Jose Stadium)

non exhaustive

2. Momentum around global trials and deployments



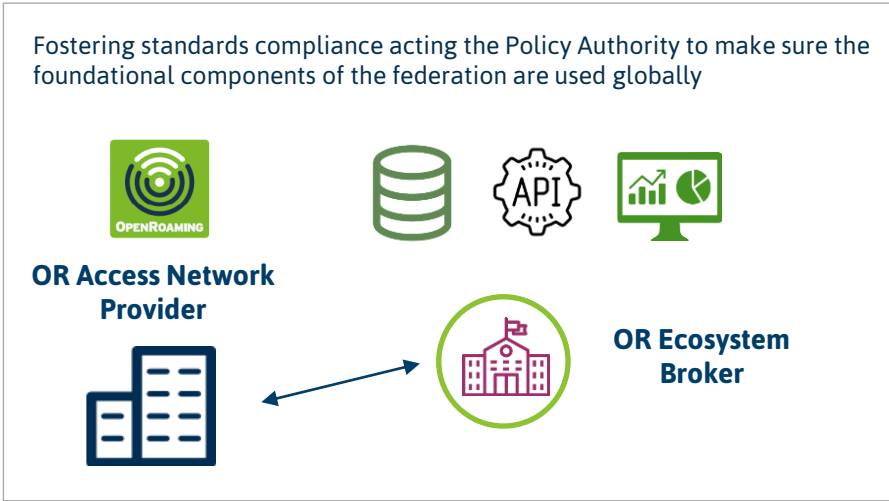
1. Truly holistic OpenRoaming standard, key industry players engaging

In Progress

11 Vendor OEM Implementing

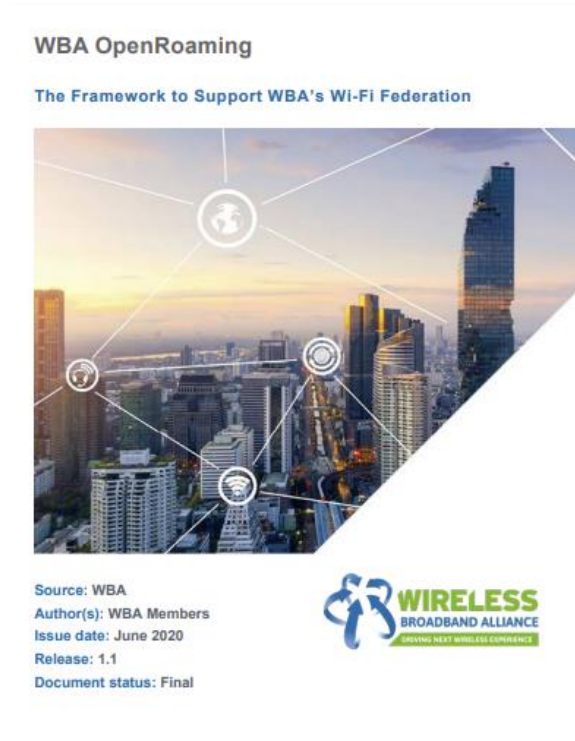
Identity Provider massification with key players virtually covering all the market (smartphones, tablets)

2. Accelerating adoption of Federation assets (e.g. API, DB)



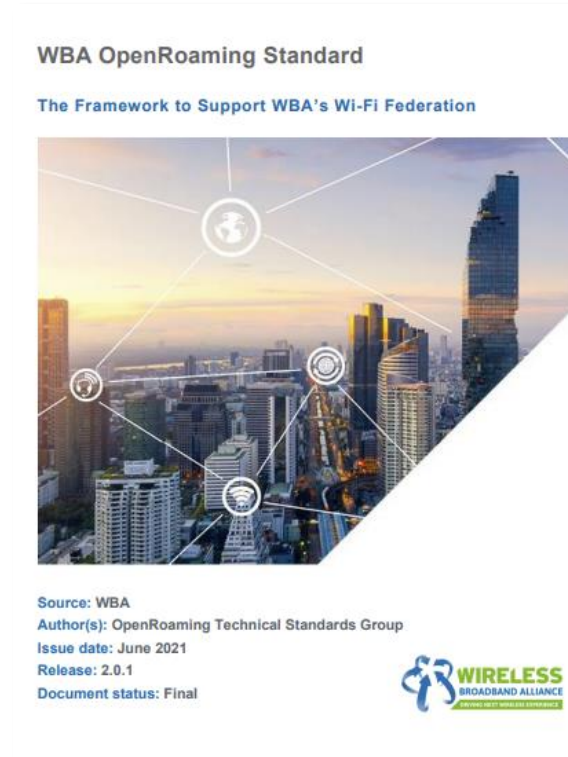
OpenRoaming leading the Public-Guest Wi-Fi > Focusing on evolving horizontally and vertically

OpenRoaming Standard - Release 1 Settlement “free” traffic



“Baseline” QoS for Service Availability & Bandwidth

OpenRoaming Standard - Release 2 Settlement “paid” traffic



“Silver” QoS for Service Availability & Bandwidth

Now Available - Released Q3 2021

OpenRoaming Release 3 (WIP - 2022)

- Enhanced identity proofing
- Private 3GPP Networks (LTE/CBRS, 5G)
- IoT (LPWA and short range)
- Automated tools (for testing & troubleshooting)

Identifying main convergence and coexistence use cases for 5G & Wi-Fi

Developing guidelines, requirements and test plans

*Not exhaustive

Latest Projects

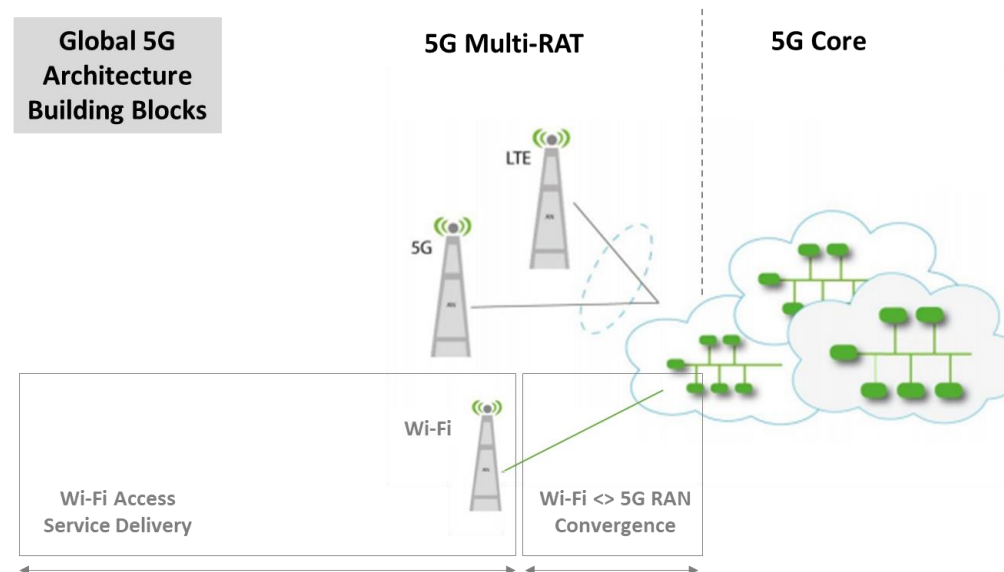
Current Work

Addressed Areas

*Leading Members

1. **5G Networks** – The Role of Wi-Fi and Unlicensed Technologies
2. **Network Slicing for 5G** – Wi-Fi Capabilities
3. **Unlicensed Integration with 5G Networks** – Assessing the approaches on how to integrate Wi-Fi and 5G

Global 5G
Architecture
Building Blocks



- **Multi-Access Edge Computing**
Define a set of services and use cases for Wi-Fi and ensure that the MEC APIs are suitable
- **Multipath Technologies**
Explore new technologies MP-TCP/QUIC and trial the aggregation schemes
- **Fixed Wireless Access**
Address possibilities of providing services for specific use cases
- **ATSSS, ANDSP**
Proof of concept for new policy mechanisms



End game: Standardize use cases and identify gaps which need to be addressed to realize convergence between 5G and Wi-Fi



BACKGROUND & INDUSTRY CHALLENGES

- Evaluate potential optimization of 5G and Wi-Fi convergence architecture with collocated deployments of 5G access and Wi-Fi access networks
- Examine management/control for 5G and Wi-Fi access networks and devices from a single management entity for 1) operational benefits and 2) simplify device management
- Identify roaming use cases between 5G and Wi-Fi within and across private 5G networks
- Analyze how the enterprise Wi-Fi segmentation and 5G slicing come together in private network deployments
- Within a 5G context, analyze how managed QoS can be provided over Wi-Fi for Time Sensitive Networking applications

BUSINESS OPPORTUNITIES & BENEFITS

- Analyze business opportunities & challenges for Wi-Fi and 5G convergence in private 5G networks
- Provide deployment guidelines for converged Wi-Fi and 5G deployments in private 5G networks
- Collaborate and liaise with industry standards bodies (3GPP, IEEE, Wi-Fi Alliance, NGMN, GSMA, ETSI)
- Explore potential trials and compliance for Wi-Fi and 5G convergence in private 5G networks

EXPECTED DELIVERABLES

- Address co-existence of MEC (Multi-Access Edge Computing) traffic management and the traffic management (ATSSS) within the 5G Core
- Evaluate if any enhancements are needed to ETSI MEC WLAN APIs or ETSI MEC Location APIs to support Wi-Fi access in private 5G networks
- Address how IEEE 802.1 TSN standards (such as 802.1AS, 802.1Qbv) can be supported over the converged
- Industry guidelines and requirements for optimal deployments

LEADING PARTICIPANTS



RELEVANT PROJECTS

Understand more about
RAN Convergence



**RAN Convergence
2020 Whitepaper**



**WBA & NGMN
RAN Convergence 2019**



**Unlicensed Integration
with 5G Networks**



2022 Project Kick off

Work Output



Achieving “Seamless and interoperable services experience on Wi-Fi within the global wireless ecosystem” ...



Key Priorities



- **Best Ever Next-Gen Wi-Fi Fast Track**
- **Network Convergence Delivery**
- **Disruptive Services Implementation**

Wi-Fi 6E
Trials

5G & Wi-Fi
Convergence in
Private 5G Networks

Smart Home
Multi-AP, RAN

Wi-Fi 6/6E
for Industrial IoT

OpenRoaming
for Private LTE/5G

Operator Managed
Residential Wi-Fi

Wi-Fi 7

OpenRoaming
for IoT

Wi-Fi & Devices
Identification

Wi-Fi Sensing

In-Flight
Connectivity

Wi-Fi IMSI Privacy
Protection

Rural Wi-Fi

Access Network
Quality of Service

Profiles & Roaming
Consortium
Prioritization



JOIN NOW!

Bruno Tomas – bruno@wballiance.com

www.wballiance.com



Its time for...

Coffee



Break!

The Conference will resume at 3.50 PM



Stepping Up Capabilities with DDoS Protection for WISPs

DONNY CHONG

PRODUCT DIRECTOR
Nexusguard

NEXUSGUARD®
DDoS Protection Made Simple

NEXUSGUARD®

DDoS Protection Made Simple

Stepping up capabilities with DDoS Protection for WISPs

Presented by

Donny Chong
Product Director, Nexusguard

Simplifying DDoS for Communications Service Providers

Application Protection
Origin Protection
DNS Protection

360 DDoS Protection

Managed DDoS
Mitigation Platform

Cloud-in-a-box solution

Transformational
Alliance Partner

DDoS-Protection-as-a-Service
Enablement Program

Nexusguard
Academy

Nexusguard Certified Courses
to Enhance your SOC/NOC
team with cybersecurity skills

28

DDoS scrubbing centers

Security Analytics and Visibility

13+

Years
experience

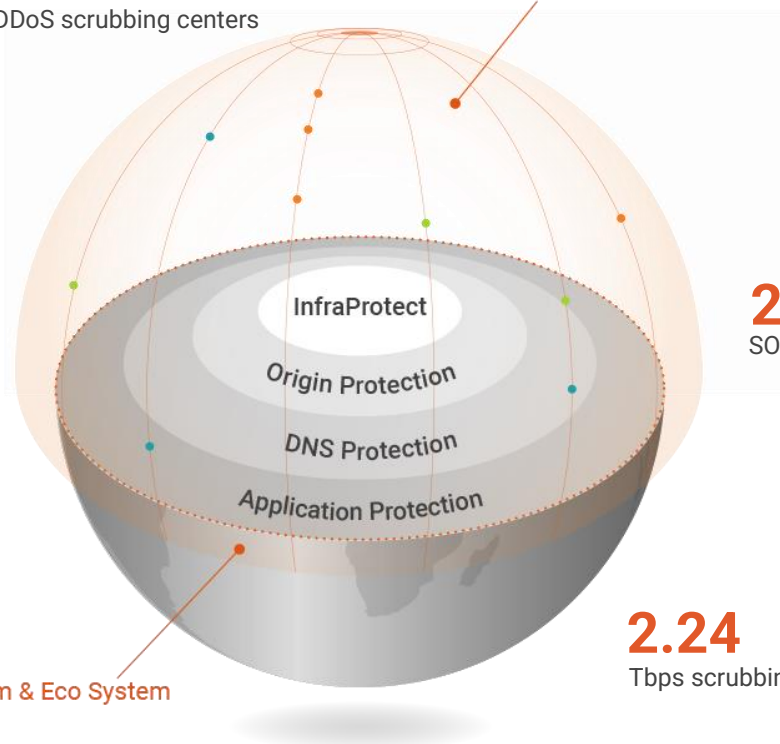
24x7
SOC support

Global Platform & Eco System

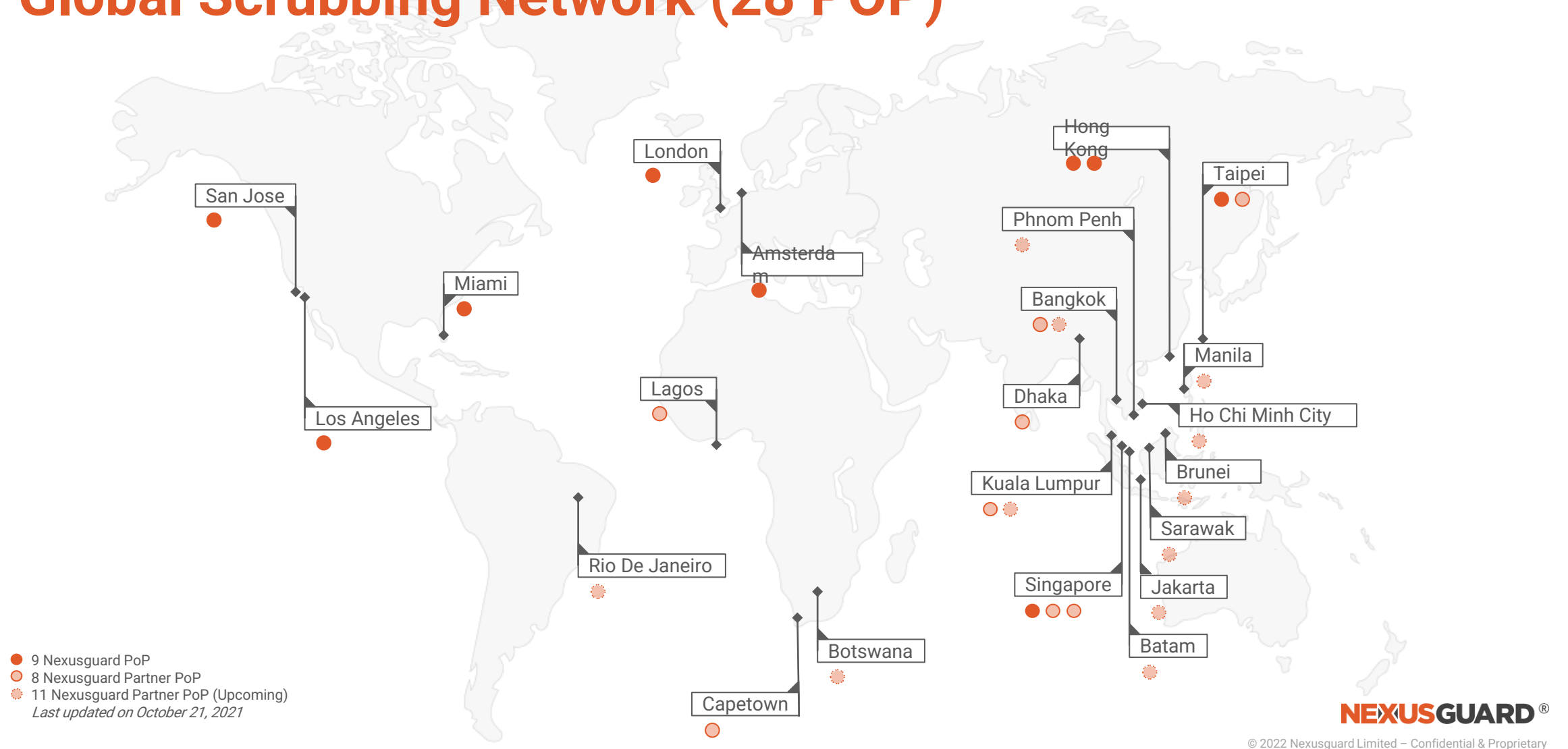
2.24

Tbps scrubbing capacity

www.nexusguard.com



Global Scrubbing Network (28 POP)





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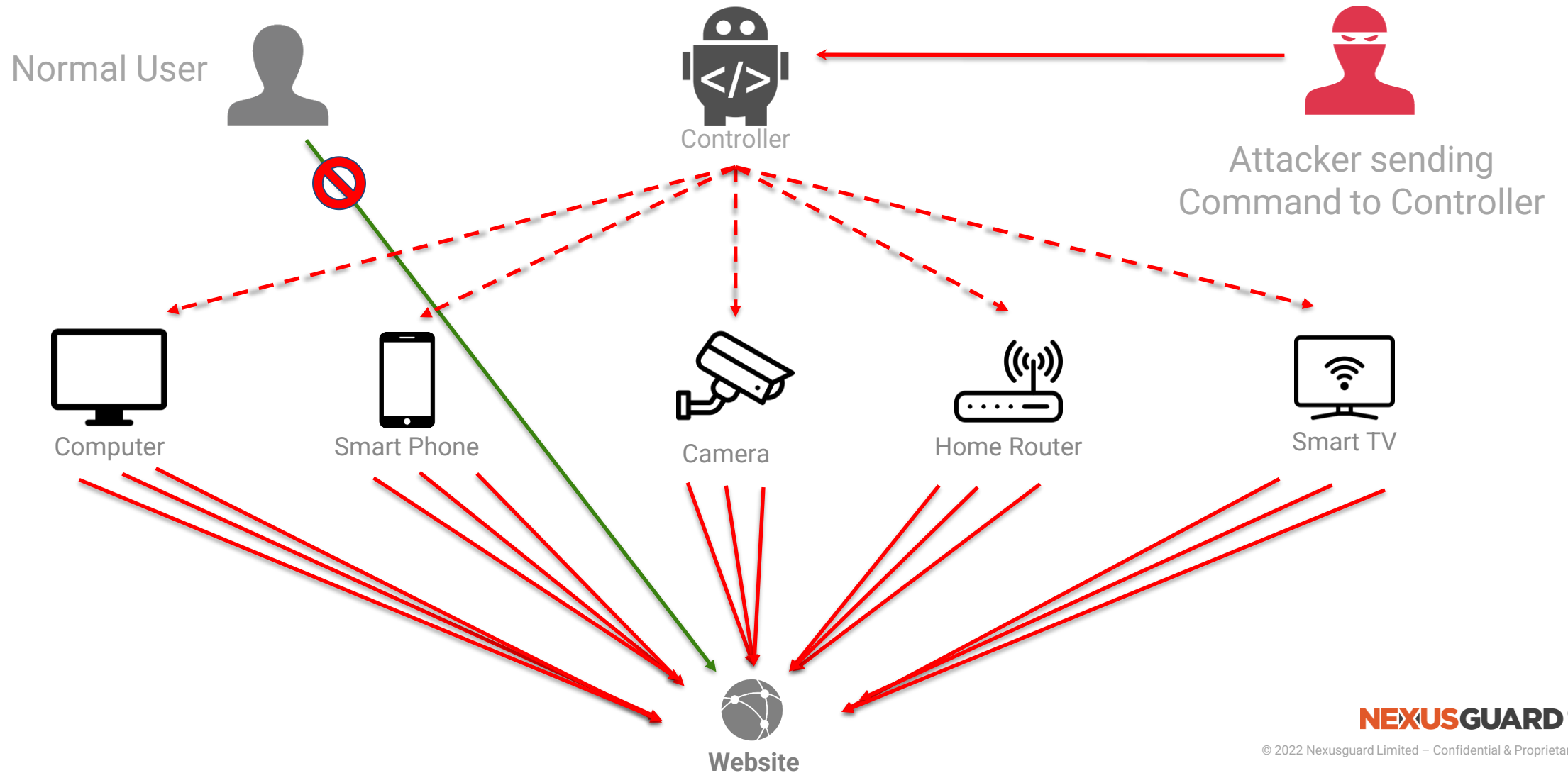
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DDoS attacks - What, How, Why?

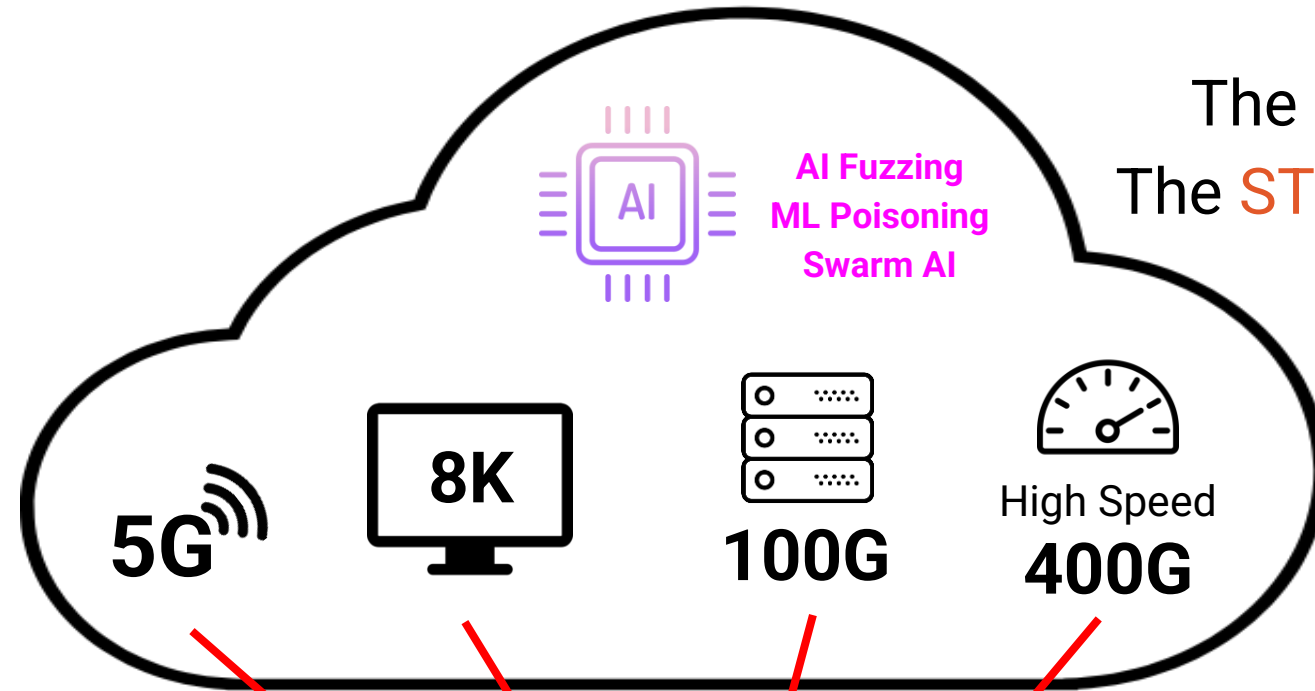
What is DDoS?

- In a denial of service (DoS) attack, a perpetrator attempts to make websites or network services unavailable to their intended users
- DDoS attacks flood the target with requests, overloading infrastructure and preventing legitimate requests from being properly serviced
- A Distributed Denial of Service attack (DDoS) is a Denial of Service attack using multiple attack sources
- DDoS attacks are often conducted using compromised devices (botnet)

The basics of a DDoS attack



The Rise of Terabits DDoS Attacks



The **BIGGER** the pipe
The **STRONGER** the threat

TERABITS DDoS Attack

Powered by Millions of large-bandwidth IOT devices

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DDoS Evolution over the last Decade

DDoS Attack

2008

Now

Size

Avg 1 Gbps
Max 40 Gbps

Avg 350 Gbps
Max 1.35 Tbps

350X BIGGER

Duration

6 - 8 Hours

>30 Days

60X LONGER

Sophistication

1~2 Vectors

>10 Vectors

5X MORE COMPLEX

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Who, and Why?

The motivation behind DDoS attacks are vast

- Hacktivism
- Rivalry
- Revenge
- Blackmail
- Smokescreen
- For fun



Everyone is a target



- Communication Service Providers
- Banking and Financial Services
- E-Businesses
- Media and Entertainment
- Government
- Medical & Health Services
- Gaming

Not only the big boys, SOHOs are at Risk Too!



According to IBM, “The average cost of a data breach involving theft of assets totaled \$879,582 for these SMBs. They spent another \$955,429 to restore normal business in the wake of successful attacks.”

7 Most Common Attacks

- ✦ APT (Advanced Persistent Threats)
- ✦ Phishing
- ✦ DDoS (Distributed Denial of Service)
- ✦ Inside Attacks: Inside attacks
- ✦ Malware:
- ✦ Password Attacks: Password Attacks (aka Brute Force attacks)
- ✦ Ransomware

Simplifying DDoS for Service Providers

MANAGED PROTECTION

Simplified Managed DDoS Protection for ISPs



Cloud

- 24x7 Monitoring
- Layer 3-7 Protection
- Auto Diversion
- Fully Managed



Hybrid

- On-premise Appliance
- Unlimited Attacks
- Global DDoS Mitigation Network
- Lowest Latency

PARTNER PRODUCTIZATION

ISPs that desire to sell Managed DDoS Services



Cloud Partner

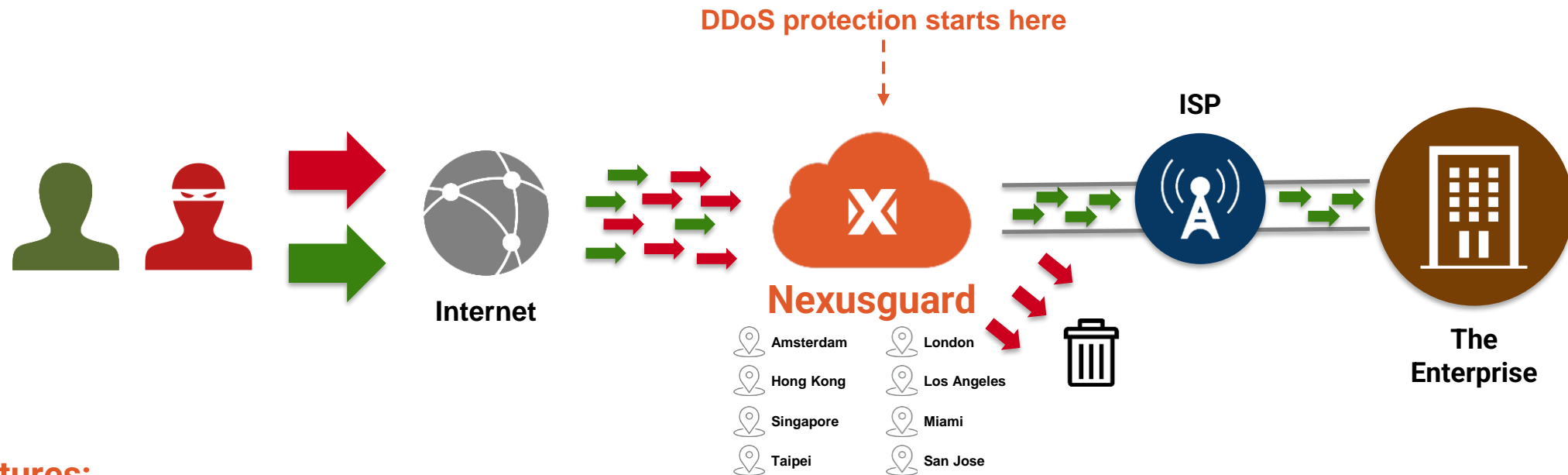
- 15 Days to Deploy
- Resell DDoS/ WAF Protection
- No Hardware Required
- Co-branded Multi-Tenant Portal



Hybrid TAP Partner

- 90 Days to Deploy
- Clean Pipe Protection for Internet Services
- Fully Managed On-premise Appliance
- Training/ Certification

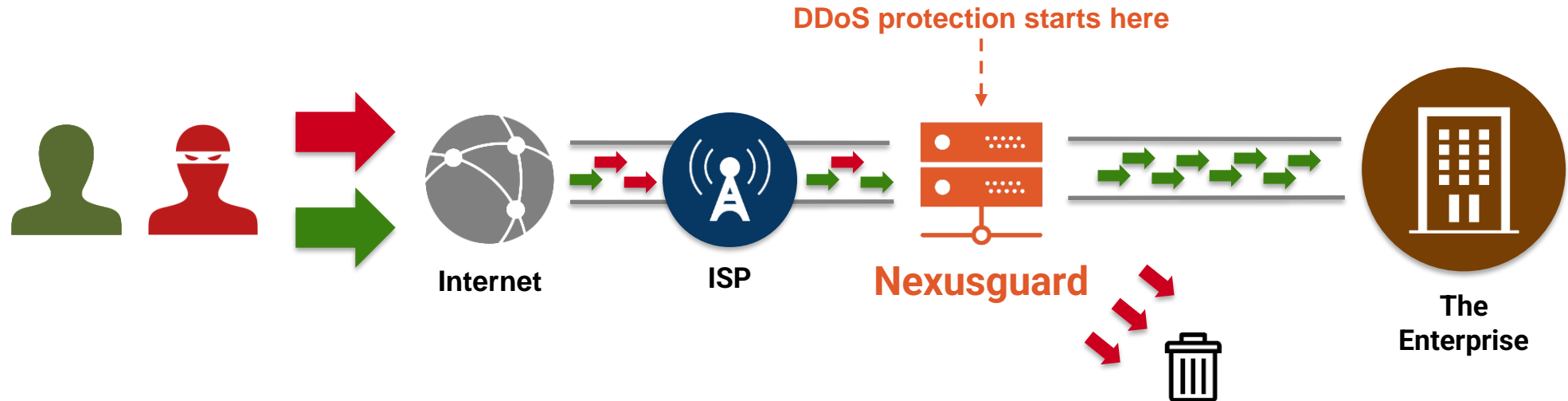
1. Cloud-based Network Protection Solution



Features:

- Manual/Automatic BGP-Base Traffic Diversion
- Up to 3Tbps Protection
- Supports GRE tunnel/ Direct Circuit/ VPLS
- SLA-Backed
- Ease of deployment (non-intrusive)
- Fully Managed

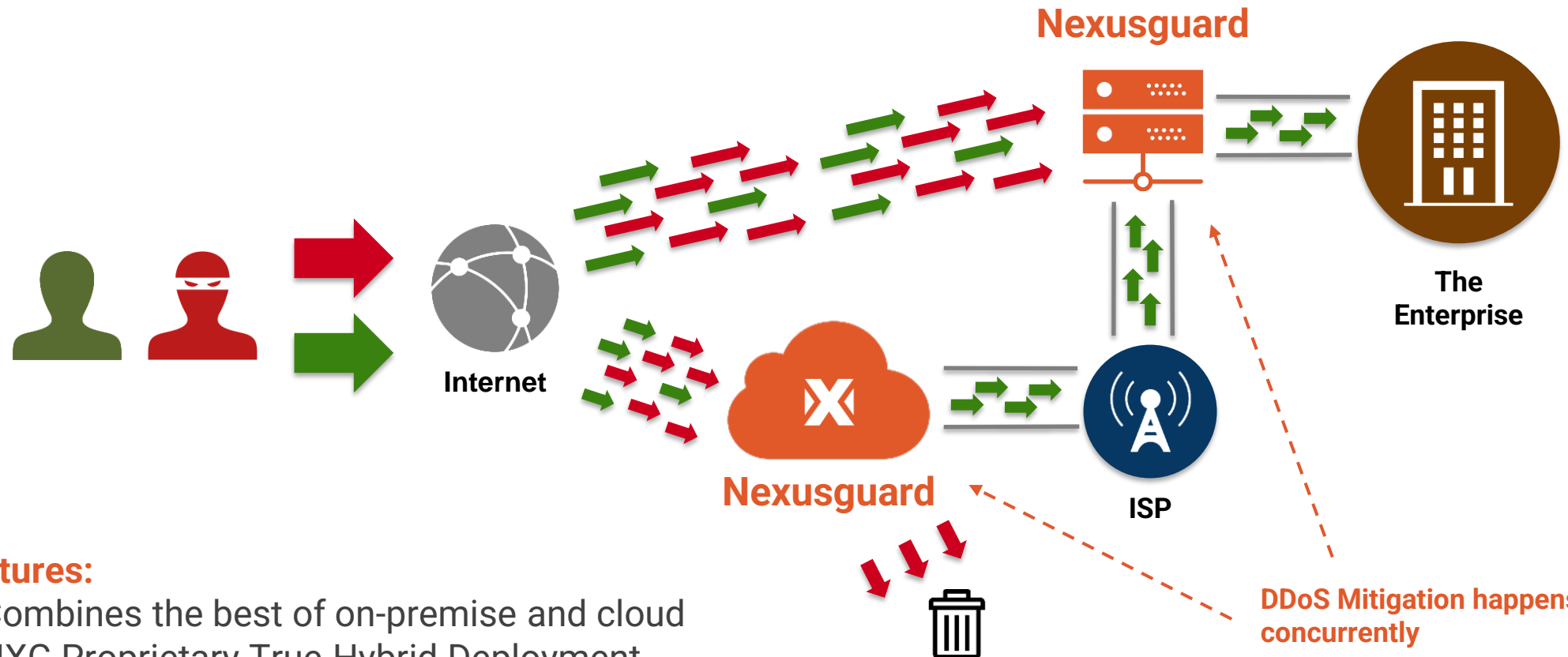
2. On-Premise Network Protection Solution



Features:

- Multiple Deployment - off-ramp, logical inline, proxy
- 10G/20G/40G/100G/200G Capacities
- Flow-based threat Monitoring and Alerting
- Proprietary NXG Threat Detection & Mitigation
- Supports GRE tunnel for off-net deployment
- Client onboarding-ready
- Full featured Dashboard and UI for NOC/SOC and Clients

3. True-Hybrid Network Protection Solution



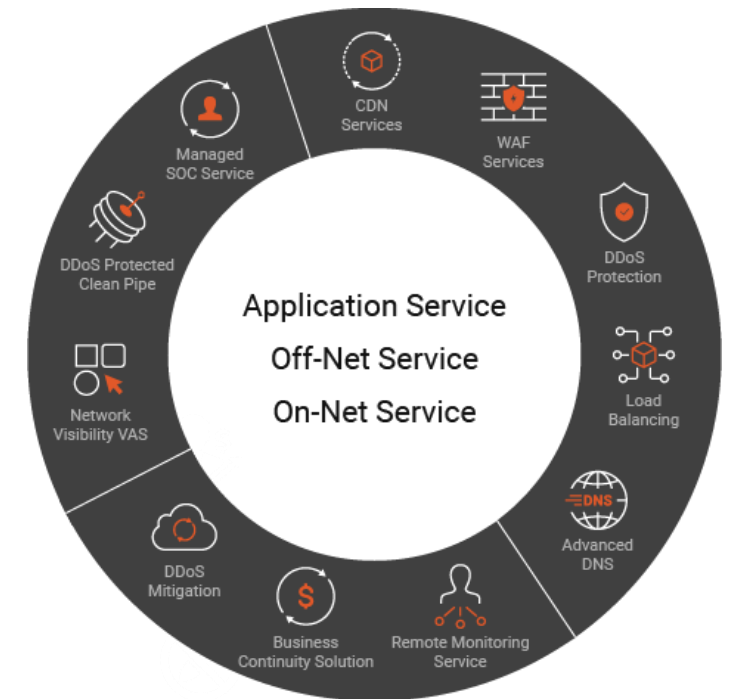
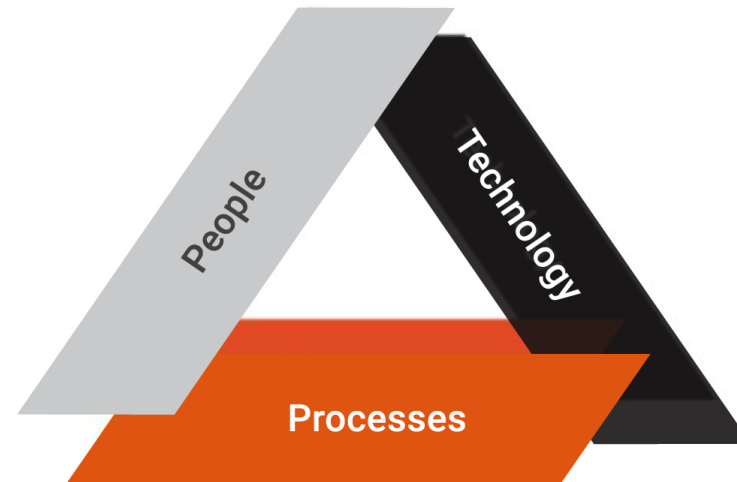
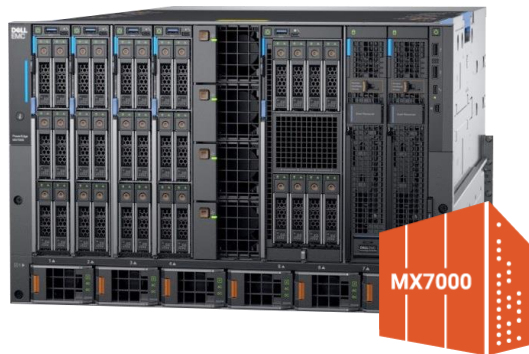
Features:

- Combines the best of on-premise and cloud
- NXG Proprietary True-Hybrid Deployment for concurrent protection - Performance & Resiliency
- Full protection against the all types/sizes of DDoS Attacks

4. Fully Managed DDoS-Protection-as-a-Service

Launch Managed Security Services in 90 days

- Technical
- Infrastructure
- Productization / Support



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Many CSPs understand the strategic importance of the need to offer Anti-DDoS and other Cyber Security services to its customers. The motivation could be either:

- ❑ To Retain Key Customers or
- ❑ To Attract New Customers to your network

* Gartner Report

Fact

Launching & maintaining a cybersecurity Service is both Expensive and Challenging and CSP product launches fails 90%* of the time

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Hit the ground running with our comprehensive go-to-market support for your business team

Your existing customer base is your biggest asset, and yields the highest potential for business growth. We want you to be successful so that we can be.

We provide training, research papers, GTM kits and more to enable your sales and marketing team to start selling successfully right from day 1.


Support, processes, operational readiness - we've got you covered!

Our fully-managed offerings takes pressure away from your organization so that you can focus on what you do best.



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**Thank you for
joining us**



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WBA Programs for Wi-Fi Carrier Opportunities

JOSH REDMORE

PRINCIPAL ARCHITECT – WIRELESS RESEARCH
CableLabs

CableLabs®

WBA PROGRAMS FOR WI-FI CARRIER OPPORTUNITIES

JOSH REDMORE, CABLELABS

CableLabs®

Non-profit R&D center for the global cable industry

63 Members Worldwide

HQ Louisville, Colorado





- Wi-Fi 6E Trials
- 6 GHz AFC
- 5G and Wi-Fi Convergence
- Rural Wi-Fi

NextGen Workgroup

New technology with myriad use cases

CableLabs Test House

- Home Security (intruder motion detection)
- Aging in place
 - Heart rate detection
 - Breath rate detection
 - Fall detection

Test Methodology and Deployment Guidelines White Papers

NextGen Workgroup

Exponential growth in STAs demands ubiquitous coverage and throughput

- WFH / Remote Learning
- IoT

Multiple APs are needed to service this demand

Customers need this to be an easy deployment experience

MAPs are needed for Wi-Fi Sensing

White Papers available

Testing & Interop

MAC Randomization created to fight client tracking

This breaks MAC-based authentication, damaging the user experience

WG is focused on defining the broken use cases and identifying an identification standard

Addressing MAC Randomization is critical to the cable industry

White Paper in-progress

Testing & Interop

New program just approved and launching Thursday

How do you know if a network is worth connecting to?

- Wi-Fi Attachment Policy guidance
- WFA's Data Elements program, 4G Quality of Service Class Identifiers (QCI), 5G QoS Identifiers (5QI), and IP Differentiated Serviced Code Point (DSCP) values

WG goal to provide actionable deployment guidance beyond just a White Paper

Questions?



WGC Open Congress Close

TIAGO RODRIGUES

CEO

Wireless Broadband Alliance





Thank you to our Sponsors





WGC Asia Pac – Wi-Fi Revolution: Driving Digital Growth

Program Overview

09:00 GST (TUES); 21:00 PST (MON); 00:00 EST (TUES); 05:00 GMT (TUES); HONG KONG 13:00 (TUES)

**Tuesday
January 25**

**WGC ASIA PAC
OPEN
CONFERENCE**



**Wednesday
January 26**

**WBA MEMBERS
ONLY
WORKING SESSIONS**

**Thursday
January 27**

**WBA MEMBERS
ONLY
WORKING SESSIONS**

WBA 2022 EVENTS PLAN

Q1 2022

Hybrid



Wireless Global Congress – APAC Dubai, UAE

25 January - Open Congress
(F2F will be members only)

26-27 January - Working Sessions
(Strictly Members Only)

*Virtual and Physical attendance
Situation may vary due to COVID19 pandemic*

Q2 2022

Hybrid



Wireless Global Congress - Americas Chicago, USA

6-7 June - Working Sessions
(Strictly Members Only)

8-9 June - Open Congress

**Co-Located with
Wi-Fi Alliance**

*Virtual and Physical attendance
Situation may vary due to COVID19 pandemic*

Q4 2022

Hybrid



Wireless Global Congress – EMEA Amsterdam, Netherlands

17–18 October - Open Congress*

18-19 October - Working Sessions*
(Strictly Members Only)

**Co-Located with
Broadband World Forum**

*Virtual and Physical attendance
Situation may vary due to COVID19 pandemic
* Final dates subject to confirmation*



THANKS FOR ATTENDING

WGC Asia Pac recordings will be available from
January 26th

Check out our next events
www.wirelessglobalcongress.com

#wifirevolution | #lovewifi