



**WIRELESS GLOBAL
CONGRESS**
WIRELESS BROADBAND ALLIANCE
DRIVING NEXT WIRELESS EXPERIENCE


SAN JOSE
CONVENTION CENTER, USA
14 - 17 NOVEMBER 2016

Create The Future Now!

Join us in SAN JOSE on 14 - 17 November
– a great opportunity for you and your business partners



San Jose 2016 will deliver world-class networking opportunities

INCLUDING:

- 4 Day Event comprising of 2-day conference programme; 2-day membership meetings and invitation-only sessions
- Share new ideas, discuss upcoming trends
- Real world issues, discussions & solutions! **#createfuturenow**
- Drive the coexistence and convergence of Unlicensed + Licensed Wireless
- Share and Discuss impactful innovations in Next Gen Wi-Fi networks, roaming and services
- Join the Global gathering of more than 700 thought leaders from Carriers and Technology Providers from the Wireless Ecosystem
- Ideal platform for networking, showcasing and exhibiting latest wireless innovations

WHO ATTENDS



700+ REGISTERED ATTENDEES



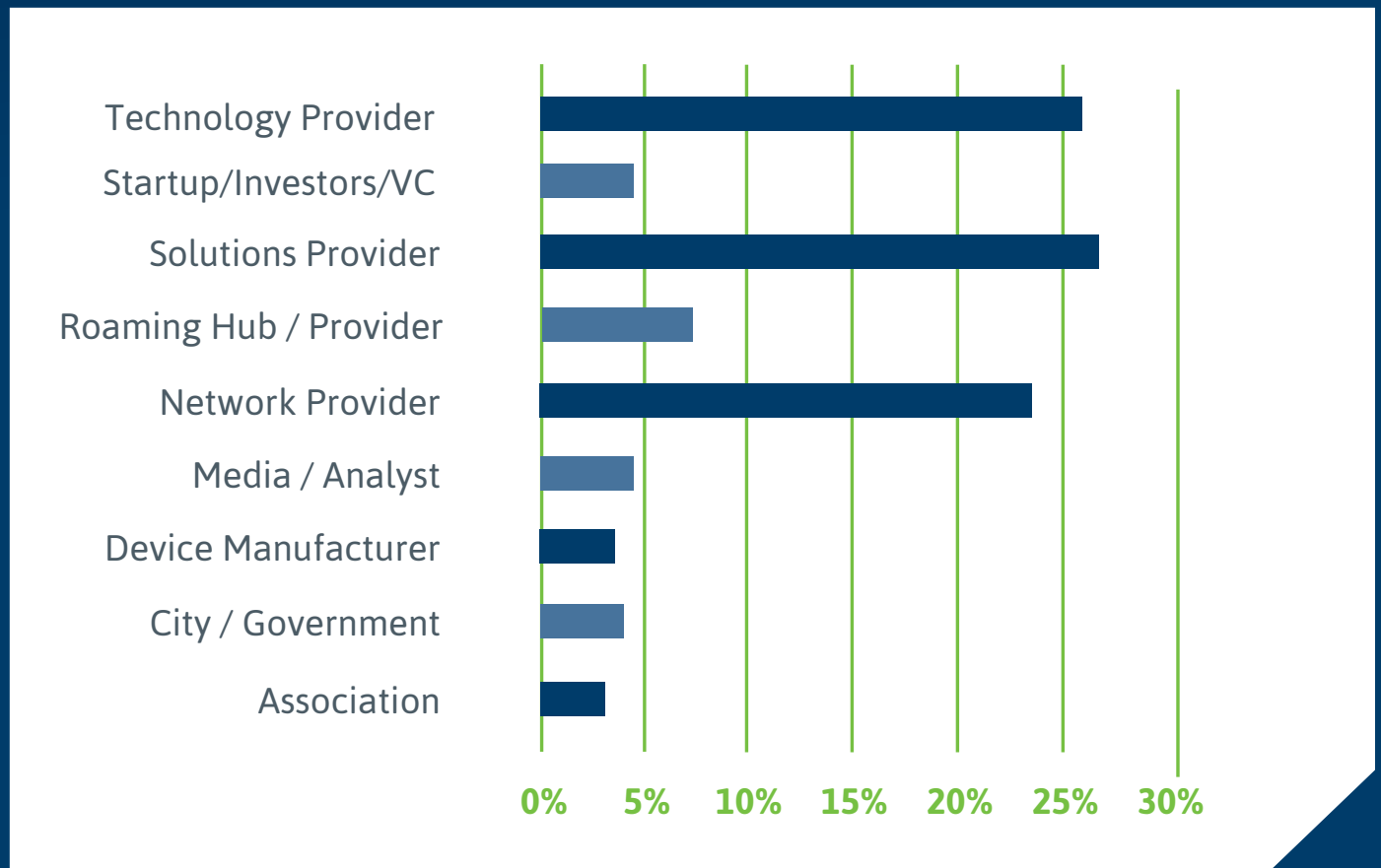
FROM **298** COMPANIES

+30 DIFFERENT COUNTRIES



They included: **112** attendees at C-level or EVP level; **111** attendees at SVP, VP or Senior Director level; **206** attendees at Director or Manager level.

ATTENDEE STATISTICS BY COMPANY TYPE





REASONS TO JOIN US IN SAN JOSE

The world's leading wireless event – a 4-day conference with a packed agenda, more than 700 targeted attendees and 60 high-level speakers and panelists

- Outstanding networking opportunities with the world's largest and most influential technology and communications firms
- Case studies from the frontline to help you monetize services and applications
- The No.1 destination to forge new partnerships, secure new customers and access global markets
- Thought leading presentations and panels that illuminate the roadmap for 5G, Smart Cities, Internet of Things and M2M and the role of carrier Wi-Fi in driving monetization
- A technology showcase of everything new and innovative in the world of unlicensed wireless and Wi-Fi
- Cutting edge debate on the role of Next Gen Wi-Fi, coexistence and converged of licensed and unlicensed networks in the evolution of 5G technology and requirements
- A focus on the business models that Wi-Fi supports and creating an industry vision for 2020

GET IN TOUCH

If you have any questions about the Wireless Global Congress, or any other WBA activities, please e-mail the WBA Events team at events@wballiance.com

Register your interest at:
wirelessglobalcongress.com

[#createfuturenow](https://twitter.com/createfuturenow)

SAN JOSE AT A GLANCE

	Morning	Afternoon	Evening
Monday 14th November	Working Group Sessions		Board Dinner
		Board Meeting	
Tuesday 15th November	Working Group Sessions		Networking Reception
	CCAB Roundtable*	Spectrum & Policy Roundtable*	
Wednesday 16th November	Open Conference Programme		Industry Awards & Gala Dinner
Thursday 17th November	Open Conference Programme		WBA Accelerator

*Please note these sessions are invitation only



WHY SPONSOR?

The Wireless Global Congress is the largest international conference of the wireless broadband ecosystem. It is an opportunity for you to share new ideas, discuss upcoming trends, innovations in Next Gen Wi-Fi networks, roaming and services.

And it's not just for techies! Representatives from the global operators, business community, governments, industry insiders, suppliers, roaming partners, infrastructure, system vendors and device manufacturers and many other contributors whose work affects the future of the global wireless will attend.

We tailor packages to suit your needs, helping you to define your position within the Wireless industry and develop the right relationships with the right people.

- Meet with industry experts from all parts of the Wireless ecosystem including: wireless broadband operators, suppliers, roaming partners, infrastructure, system vendors and device manufacturers.
- Network with attendees including senior level decision makers from leading mobile and fixed line operators and leading technology companies including: CEOs, CTOs, Heads of Network Planning, VP's of Alliance Partnerships, Heads of Roaming Partnerships & Wholesale, Heads of Technical Leader, Business Innovation.
- Evaluate technology and infrastructure offerings in the comprehensive exhibition.
- Benefit from meaningful discussions with potential partners during scheduled 1-to-1 meetings.
- Expand your outreach through our VIP Networking Management Service.



For sponsorship opportunities contact: events@wballiance.com

SPEAKING OPPORTUNITIES

While speaking opportunities at the Wireless Global Congress events are typically by invitation only, we welcome suggestions for panel speakers for our events. Speaking opportunities are also included in a number of our event sponsorship packages.

The congress is looking for industry expert with case studies to share. We are interested in hearing from individuals with experience in all areas and industries to be considered for upcoming conferences.

If you have first-hand experience implementing, managing, or developing innovative programs, processes or systems with the themes of the congress, we'd like to hear from you.



SPEAKING THEMES

- Next Gen Wi-Fi networks and (roaming) services
- Licensed / Unlicensed Coexistence and Convergence
- Connected City Deployments and Sustainability Models
- Current and Future Shared Spectrum Solutions
- Business Models & Case Studies
- Wireless Innovation in IoT and 5G developments
- Policy Considerations and Actions
- “Connecting the Unconnected” – reducing social exclusion
- WBA Accelerator – start-up accelerator programme

PREVIOUS EVENTS



Create The Future Now!

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