



WORLD™
Wi-Fi Day



World Wi-Fi Day is a global platform to recognize and celebrate the significant role Wi-Fi is playing in getting cities and communities around the world connected.

World Wi-Fi Day is taking place on 20th June 2016

What is World Wi-Fi Day?

World Wi-Fi day is a global initiative to help bridge the digital divide.

It is a platform to recognize and celebrate the significant role Wi-Fi is playing in cities and communities around the world by driving exciting and innovative projects to 'connect the unconnected'.

World Wi-Fi Day is a unique worldwide initiative organized by Wireless Broadband Alliance under the leadership of Connected City Advisory Board (CCAB).

Governments, industry and public should participate together to recognize and celebrate the important role of Wi-Fi in socioeconomic development and to advance and accelerate affordable connectivity for the unconnected around the world.

“ World Wi-Fi Day is a unique worldwide initiative organized by Wireless Broadband Alliance (WBA) under the leadership of Connected City Advisory Board (CCAB) ”



JR Wilson
Chairman
Wireless Broadband Alliance

For more information or to pledge support please visit: www.worldwifiday.com



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HOPE for CONNECTIVITY

World Wi-Fi Day Charter



The World Wi-Fi Day will offer an excellent opportunity for different stakeholders to support the World Wi-Fi Day by identifying and supporting a significant number of activities based on their areas of interest and focus.

Our HOPE for Connectivity charter calls on cities, government bodies, fixed and mobile operators, technology vendors and Internet giants. Help us bridge the digital divide and create the critical influence to bring wireless connectivity by pledging your support to our initiative.

Help

Fund and support Wi-Fi deployments for underserved & unconnected

Offer

Access to more affordable internet through public Wi-Fi networks

Promote

Wi-Fi initiatives of industry & governments to connect the unconnected

Engage

Recognize the role of Wi-Fi in addressing the digital divide

Mark your calendar: June 20th 2016

Options to Participate in World Wi-Fi Day

Amongst some of the activities that the supporters of World Wi-Fi Day can decide to undertake include, sharing videos, case studies, data findings on impacts of Wi-Fi, announcing projects related to connecting the unconnected or creating a better World with a better connectivity with Wi-Fi, providing more affordable or free Wi-Fi access to public or supporting Wi-Fi deployment to unconnected communities with financial funds, networks, end-user equipment, internet access or any other services.

WBA also welcome for any creative or new ideas to recognise and celebrate the important role of Wi-Fi.



"The digital divide is growing, and not just in developing countries – there is also an increase in the under-served 'urban unconnected' in the world's largest economies. We are delighted

that some of the biggest influencers within the industry ecosystem are participating and supporting World Wi-Fi Day – their support demonstrates just how important it is to address this critical issue. We encourage all stakeholders to actively participate and commit to deliver connectivity and access to information for all."

Reza Jafari, Board Advisor of WBA & Vice Chair of the
Connected City Advisory Board

Provide Senior Executive statements

Provide statements, videos or studies to be used on social or press releases to promote the World Wi-Fi Day

Announce Projects

Announce associated with World Wi-Fi Day projects related with connecting the unconnected or creating a better world to live due to a better connectivity by Wi-Fi.

Provide Case Studies

Provide case studies that shows the successful role of Wi-Fi to connect unconnected communities or impacts to a better life.

Provide statements on positive impacts of Wi-Fi

Provide statements, information or studies on the positive economic and social impacts of Wi-Fi (and connectivity)

Provide Free or more affordable Wi-Fi access

During the World Wi-Fi Day (20 June) provide free Wi-Fi access (or more affordable) to the public in general

Provide funding to projects

Make a difference by supporting projects to bring connectivity to unconnected communities, by providing financial funds, network or end user equipment, internet access or any other service to facilitate Wi-Fi deployments

Other initiatives, please specify

Feel free to provide additional ideas and initiatives you would like to link to the World Wi-Fi Day



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Supporting Organisations

WBA's World Wi-Fi Day and the HOPE for Connectivity charter has already received support from over 70 of the industry's biggest names (as of April 2016):

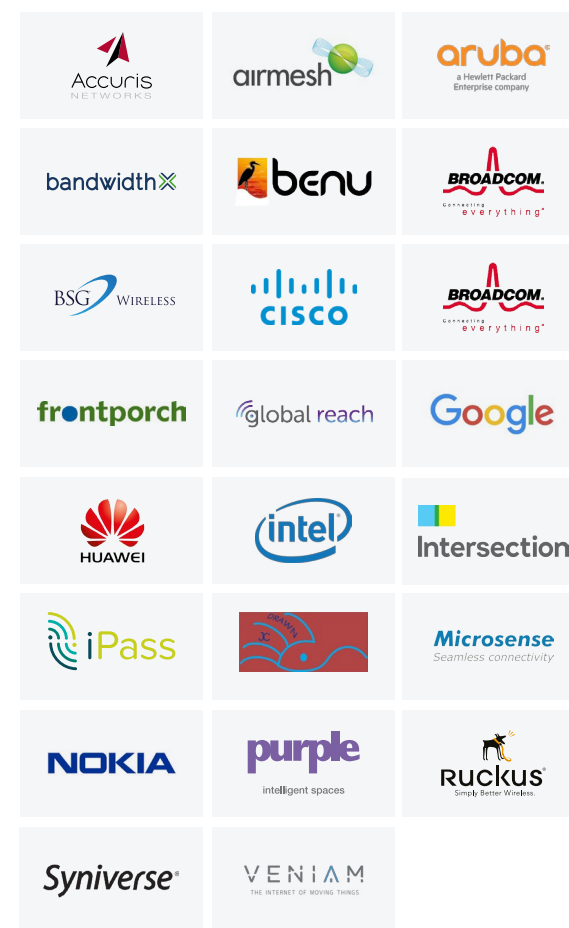
Operator / Carriers



Cities & Industry Forums



Technology Providers



The Wireless Broadband Alliance invites and urges you to take part in World Wi-Fi Day
For information on how to participate, please e-mail contactus@wballiance.com



WORLD™
Wi-Fi Day

Pledge Your Support Now

Help us create a better world with improved connectivity!

Share videos, case studies, and data findings on impacts of Wi-Fi

Announce your projects that “connect the unconnected”

Provide more affordable or free Wi-Fi access to public

Donate to wireless deployments to unconnected communities with financial funds, equipment, internet access or any other services

Choose one of the options and we will contact you for further information!



“Affordable, sustainable broadband connectivity is the lifeblood of the city of the present, and of the future, transforming the way communities operate and improving quality of life. Even in San Jose, a recognized global hub of technology innovation, we have a lot to learn and a lot to do before we can claim full urban connectivity. I’d call on all stakeholders to participate in World Wi-Fi Day to address the issue of the unconnected in a meaningful, transformative manner.”

Vijay Sammeta, CIO of City of San Jose and
Co-Chair of CCAB



“Connected Cities have the power to drastically reduce income inequality and improve our society, our economy, our environment, and our welfare. And this doesn’t just improve life for residents, it helps develop our nations. It is for this reason that the City of New York is making universal, affordable broadband a priority in supporting World Wi-Fi Day, as we truly appreciate the profound significance that wireless connectivity plays within our communities.”

Alphonso Jenkins, Deputy Commissioner for
Telecommunications Planning at New York City
Department of Information Technology &
Telecommunications and Co-Chair of CCAB

Visit www.worldwifiday.com
to pledge your support